



# devoted creations®

TANNING SKINCARE

**2023 PRODUCT  
TRAINING GUIDE**

# CEGLOW™

Vitamin C Infused Glowing Serum • Promotes a Luminous Complexion  
Ultra-Hydrating Hyaluronic Acid & Nutrient Rich Niacinamide

## FEATURES:

- Vitamin C Infused Glow Serum
- GlowPlex™ Evens skins tone & Supports Luminosity
- Apple Cider Vinegar Balancers
- Complexion Perfecting Golden C
- Powerful Superox C™
- Glowing Light Enhancer X50 PhotoGlow™
- Hyaluronic Acid + HA producing Hyalufix™
- Super Slimming Technology
- Highly Concentrated Cellulite Smoothers
- Collagen Perfecting & Plumping
- Antioxidant Pollution Defense System
- Tattoo & Color Fade Protecting Technology
- Sweet Nectar Glow Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tanning Serum
- DHA Bronzer

## KEY SELLING STATEMENT:

This revolutionary, luminous glowing serum is a first of its kind! Utilizing brilliance boosting revolutionary Vitamin C containing micro gold particles, allows potent Vitamin C to penetrate deeper into the skin helping to improve the appearance of fine lines, wrinkles and uneven texture. Ultra-hydrating Hyaluronic Acid and Nutrient rich Niacinamide work overtime to replenish lost moisture, protect skin from environmental stress and damage and boost skins radiance providing a prestigious blurring effect. This multi-dimensional, light-weight super serum will quickly become your go-to for gorgeous glowing skin!

# COLOR RUSH™

collection



# METAPHORIA™

Infinite Auto-Darkening Iconic Bronzer • Solar Ceramide Moisture Complex  
Superior Softening Squalane • Euphoric Elasticity Agents & Plush Prebiotic Peptides

## FEATURES:

- Infinite Levels of Extreme DHA, Natural & Instant Cosmetic Bronzers
- Auto-Darkening Complex
- Euphoric Violet Flower
- Skin Recharging B5
- Powerful Prebiotic Blend
- Ceramide Complex
- Sugarane Derived Squalane™
- Super Slimming Technology
- Highly Concentrated Cellulite Smoothers
- Collagen Perfecting & Plumping
- Anti-Orange Technology
- Resveratrol Antioxidant Pollution Defense System
- Cashmere Blend 24 Hour Hydration System
- Tattoo & Color Fade Protec
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

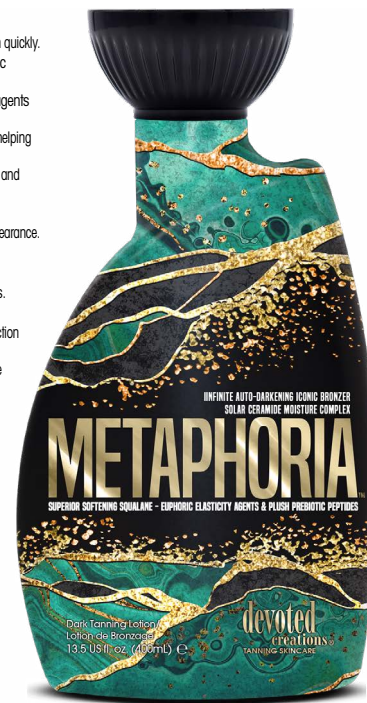
- Tan Enhancer
- DHA Bronzer

## KEY SELLING STATEMENT:

If you are ready to explore euphoric celestial color, then transform your skin to a glowing galaxy with the Mega Mystical Metaphoria! This ultra-hydrating blend utilizes ceramides helping to recharge and retain skins natural moisture levels for satin soft skin. Auto-Darkening agents work overtime providing infinitely iconic, dreamy dark results. Powerful Prebiotic Proteins, Softening Squalane and cutting edge skin shaping additives leave you with the appearance of an abundant allure. If you are ready to unveil the unrivaled utopia of universally unbelievable results, then take the trip to the metaverse of color that is Metaphoria.

# COLOR RUSH™

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## BENEFITS:

- Generously high levels of DHA, Natural & Cosmetic bronzers for immediate deep, long lasting bronzed results.
- Auto Darkening Complex – A proprietary blend that allows tanning results to develop more rapid and even for desired color perfection quickly.
- Violet Flower – Contains natural anti-inflammatory agents to calm irritated skin as well as comedolytic and bacteriostatic properties that soothe skin imperfections while helping to prevent acne and excess oil on all skin types.
- Vitamin B5 – Helps to maintain smooth, soft skin by stimulating the natural healing process to deeply absorb moisture agents to maintain softness and elasticity.
- Superior Ceramide Complex – Works to strengthen skin's moisture barrier to maintain optimal hydration levels as well as protect by helping to seal out harmful environmental elements.
- Powerful Prebiotic Blend – Works to improve the complexion by balancing the skin's natural barrier and helps to influence the speed and regrowth of healthy skin while repelling the environmental conditions that cause inflammation.
- Cashmere Extracts – Bathe the skin in continuous hydration leaving it silky, soft and smooth.
- Sugarane Derived Squalane™ - Helps to provide weightless hydration, balance excess oil, soothe, and promote a plump, firm appearance.
- Forslean™ – A plant derived compound that helps to break down fat deposits.
- Flavaslim™ – Counteracts the signs of cellulite by improving skin elasticity, while also tightening toning and firming.
- C5 Technology™ – Silicone free, lightweight, silky-smooth skin conditioner that helps lock in skin's moisture and tanning results.
- CoQ10 – Helps to support the production of collagen and reduce the appearance of fine lines and wrinkles.
- Resveratrol™ – Potent antioxidant that fights free radical damage caused by environmental stressors while increasing collagen production and smoothing out fine lines.
- Blue Tansy™ – Flower extract that contains calming and healing properties while using blue hues to counteract orange tones in the skin to provide the most natural color possible.
- Renovage™ – Firms, hydrates and plumps the skin.
- Tattoo & Color Fade Protection – Protects the color and luster of tattoos and tanning results.
- SunXtend™ – Helps prevent color fading and prolongs the life of your tan.
- Body Fit™ Technology – Reduces the appearance of cellulite and restores firmness.
- FreshTek™ – A proprietary blend of deodorizing and skin freshening ingredients.



# PRISMATICA™

Full Spectrum Light Enhancing Color Creator  
Prism Plateau Breaking, All Hue Hydrating, Intense Tightening & Toning For Radiant Results  
Super Fruit Electrolytes – pH Balancers – Vegan Collagen

## FEATURES:

- Blue Hued Dark Tanning Optimizer
- pH Balancing for optimal light absorption
- Formulated for use in all light units
- Light Activated Photosomes
- Powerful Probiotics
- 24 Hour Long Lasting Hydration blend
- Skin Quenching Electrolyte Cocktail
- Sugarcane Derived Squalane™
- Vegan Collagen Blend
- Anti-Orange Technology
- Pore Tightening & Antioxidant Rich
- Tattoo & Color Fade Protecting
- Hypoallergenic & Sensitive Skin Formula
- Bleu Seltzer Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer

## BENEFITS:

- Plateau Breaking Dark Tanning Optimizer – Deeply intensifies tanning results for superior dark color without the use of added bronzer.
- pH Balancing & Formulated for use in all light units - Maximize your session in red light, blue light or UV light with pH balancing agents that allow for optimal light absorption.
- Light Activated Photosomes – Used with any light therapy and helps protect the skin's immune system.
- Powerful Probiotic Blend - A lab-created, non-living probiotic blend that when applied to skin, provides a potent soothing effect and also strengthens skin's ability to defend itself against environmental stressors.
- Cashmere Extracts – Bathe the skin in continuous hydration leaving it silky, soft and smooth.
- Phytic Acid – Utilizes gentle exfoliating to help shed off dead skin build up to reduce the signs of aging and provide vital antioxidants and nutrients to the skin.
- Skin Quenching Electrolyte Cocktail – Utilizes Magnesium, Coconut Water, Sodium PCA, Orange, Almond and Banana extracts to improve skin's moisture barrier and strength, calm redness, protect against environmental dehydration, and work as a vital component in maintaining hydration levels in the skin.
- Sugarcane Derived Squalane™ - Helps to provide weightless hydration, balance excess oil, soothe, and promote a plump, firm appearance.
- Vegan Collagen – Helps to strengthen and condition the skin to visibly improve texture and suppleness while also helping to restore skin's natural bounce and resilience, diminishing the look of fine lines and wrinkles.
- Blue Tansy™ – Provides anti-orange agents so the skin develops the most natural, dark bronzed result.
- Renovage™ – Firms, hydrates and plumps the skin.
- SunXtend™ – Helps prevent color fading and prolongs the life of your tan.
- Body Fit™ Technology – Reduces the appearance of cellulite and restores firmness.
- FreshTek™ – Proprietary blend of deodorizing and skin freshening ingredients.
- Formulated Hypoallergenic, Nut Free, Vitamin E Free, Wheat Free, Vegan Formula

## KEY SELLING STATEMENT:

It's time to glisten and glow with Prismatic™, the newest revolutionary innovation by Devoted Creations! This Chromatic Color Enhancing formula is designed to work with Blue light, Red light and UV light to help you achieve high intensity results! Formulated with pH balancing agents, plateau breakers and an electrolyte cocktail, Prismatic™ will penetrate quickly into the skin so you are able to receive unmatched results from every session. A rapid release blend of Vegan Collagen, Phytic Acid and Probiotics will help transform your skin so you are left with a tighter, more toned and firm youthful appearance. No need to sacrifice when it comes to your color, for radiant results from any light hue, Prismatic™ is the one for you!

# COLOR RUSH™

collection



# MOROCCAN MIDNIGHT™

Brilliantly Ultra Dark DHA-Free Bronzing Lotion With Extra Luminous hydration from Argan Oil & Plum Extracts. Enriched with vivid color enhancers

## FEATURES:

- Rich Streak-Free/ Stain-Free Natural Bronzing Formula
- Provides Targeted Anti-Aging Benefits
- Skin Tightening & Toning Agents
- Tattoo & Color Fade Protection Formula
- Skin Softening Argan Oil
- Skin Primer to mask imperfections
- Midnight Moroccan Orchid Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Free Bronzer

## BENEFITS:

- Formulated with multiple accelerators that work to target melanin production to deliver fast, dark tanning results.
- Super High levels of Natural and Cosmetic bronzers deliver a streak-free/stain-free bronzed result.
- Rich Caramel Extracts – Impart dark long lasting color without self tanners.
- Added Argan Oil delivers a velvety smooth feeling to the skin while locking in moisture for the entire day.
- Plum Oil a rich oil that offers a non-greasy and silky feel that moisturizes skin.
- PhytoCellTec binds to healthy skin cells, allowing healthy skin cells to live longer.
- Liquid Glass works as a primer to mask tiny imperfections in the skin.
- Tan extending and tattoo protecting blend.
- Kakadu Plum and Almond Oils are rich in antioxidants to help block free radical damage.
- Renovage anti-aging complex that reduces the appearance of fine lines and wrinkles.

## KEY SELLING STATEMENT:

Bathe your skin in Devoted Creation's Fan Favorite Moroccan Midnight™ for superior hydration. Rich Argan Oils, Kakadu Plum extracts and Revolutionary Plum & Almond Oils will insure your skin stays luminous, supple and glowing. DHA-Free natural bronzing agents envelop the skin in streak-free/ stain-free color that add rich dark bronzing results to any skin type. No need to wanderlust about dancing barefoot under a moonlit night, get lost in the Moroccan Midnight™!

# COLOR RUSH™

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# COLOR ME COCO™

Instant Coconut Infused Bronzing Lotion  
Lush Light Enhancers + 24 Hour Dreamy Deep Hydrators  
Streak-Free/Stain-Free Formula

## FEATURES:

- Rich Streak-Free/ Stain-Free Natural Bronzing Formula
- Provides Targeted Anti-Aging Benefits
- Collagen Boosting CoQ10
- Pentapeptide 34
- Light Activated Photosomes
- Coconut Milk & Coconut Oil Skin Softening Agents
- Skin Tightening & Toning Agents
- Tattoo & Color Fade Protection Formula
- Coastal Coconut Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Free Bronzer

## KEY SELLING STATEMENT:

If you live a life of vacation vibes, but your tan is lacking that touch of the tropics... then you need Color Me Coco™! This natural bronzing formula will give your skin a sun-drenched glow without the use of any self-tanning agents. Light activated Photosomes will work to improve skin's elasticity and tone while boosting suppleness and promoting a more youthful appearance. This coastal coconut creamy formula is sweetened with ultra-rich 24-hour skin softening agents that deliver lusciously soothing results. If you're ready for a golden voyage to color, then Color Me Coco™!

# COLOR RUSH

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# FORTUNE™

Revolutionary Grand Noir Bronzers  
Advanced Anti-Aging & Skin Opulence Boosters  
Lavish Light Enhancers + Prosperous pH Stabilizers

## FEATURES:

- Intoxicating Black Levels of High DHA, Natural & Instant Cosmetic Bronzers
- Pentapeptide 34
- Light Activated Photosomes
- pH Balancing for Optimal Light Absorption
- Spray Tan Friendly Silicones
- Resveratrol Anti-Aging System
- Blue Tansy™ Counteracts orange tones in skin to provide deepest bronzed results
- Cashmere Blend 24 Hour Hydration System
- SunXtend™ Color Extending Formula
- Cellulite Fighting and Toning Formula
- Tattoo & Color Fade Protecting Technology
- Cashmere Glow Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Bronzer

## KEY SELLING STATEMENT:

With Devoted Creations Fortune™ you just unlocked a whole new wealth of color! This rich bronzing formula will not only produce magnificent dark results, but it will work to protect, tighten, tone and keep skin ultra-youthful with its exorbitant amount of advanced anti-aging properties. This affluent formula is multifaceted for the client that demands excellence. Lavish light enhancers and prestigious pH balancers make Fortune™ the desired match for the color connoisseur! When it comes to your tan, greed is a good thing – You need to demand results, because you're worth a Fortune™!

# COLOR RUSH

collection



## BENEFITS:

- Super-Black High levels of DHA, Natural & Cosmetic bronzers for immediate bronzed results.
- Photosomes –Used with any light therapy and helps protect the skin's immune system
- Pentapeptide 34 – A powerful antioxidant that neutralizes free radicals and supports the production of collagen and elastin.
- Gold of Pleasure Oil – Helps to restore the skin's elasticity and is packed with antioxidants
- C5 Technology™– Silicone feel, without the silicone. Lightweight, silky-smooth skin conditioner that helps lock in skin's moisture and tanning results.
- Resveratrol™ – Potent antioxidant that fights free radical damage caused by environmental stressors while increasing collagen production and smoothing out fine lines.
- Charcoal Extract – Absorbs excess oil while detoxifying the skin, tightening pores, reducing inflammation and aiding in acne prone skin, helping to provide a clearer looking complexion.
- Blue Tansy™ – Flower extract that contains calming and healing properties while using blue hues to counteract orange tones in the skin to provide THE most natural color possible.
- Cashmere Extracts – Bathe the skin in continuous hydration leaving it silky, soft and smooth.
- Renovage™ – Firms, hydrates and plumps the skin.
- Tattoo & Color Fade Protection – Protects the color and luster of tattoos and tanning results.
- pH Stabilizers – Help the skin to achieve optimal pH levels.
- SunXtend™ – Helps prevent color fading and prolongs the life of your tan.
- Body Fit™ Technology – Reduces the appearance of cellulite and restores firmness.
- FreshTek™– A proprietary blend of deodorizing and skin freshening ingredients.



# BLACK OBSESSION™

Ultra-Mattifying Black Bronzer INSTANT COLOR FORMULA  
Plateau-Breaking, Anti-Orange Technology and 24-Hour Moisture System

## FEATURES:

- Intoxicating Black Levels of High DHA, Natural & Instant Cosmetic Bronzers
- White Truffle Oil skin correctors
- Potent Antioxidants with Kakadu Plum
- Resveratrol Anti-Aging system
- Blue Tansy™ Counteracts orange tones in skin to provide deepest bronzed results
- Cashmere Blend 24 Hour Hydration system
- SunXtend™ Color Extending Formula
- Cellulite Fighting and Toning Formula
- Tattoo & Color Fade Protecting Technology
- Midnight Berry Rush Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

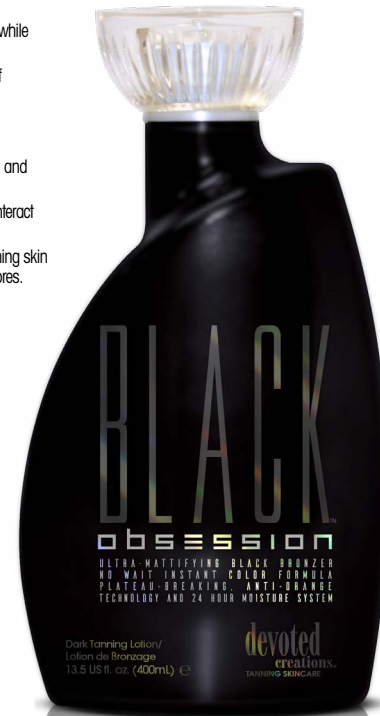
- Tan Enhancer
- DHA Bronzer

## KEY SELLING STATEMENT:

Obsessed is an understatement... Black Obsession™ is formulated for the tanning connoisseur who has tried it all with lack-luster results. This hand crafted, unique formula will deliver the darkest, deepest results instantly while counteracting any orange tones in the skin. This 24-hour moisture blend will deeply hydrate and nourish the skin, and also help to prolong your tanning results. It doesn't get better than this, and with Black Obsession™ it doesn't get any DARKER than this!

# COLOR RUSH™

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# DC GLOW™

Luxury Golden Glow Tan Enhancing Whipped Body Crème With Richly Concentrated Pore Shrinking, Wrinkle-Fighting, Skin Contouring & Redefining Agents

## FEATURES:

- High-End Skin Perfecting Tanning Accelerator
- Electric Daisy™ contours and combats signs of aging
- Niacinamide™ evens out skin imperfections
- Liquid Glass Technology™
- Skin Softening Blend with Shea Butter, Tapioca Starch & Cashmere Blend
- Repairs cell damage and increases collagen production for firmer, younger looking skin
- SunXtend™ with Tattoo & Color Fade Extending Formula
- Cellulite fighting and toning formula
- Champagne Sunset Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

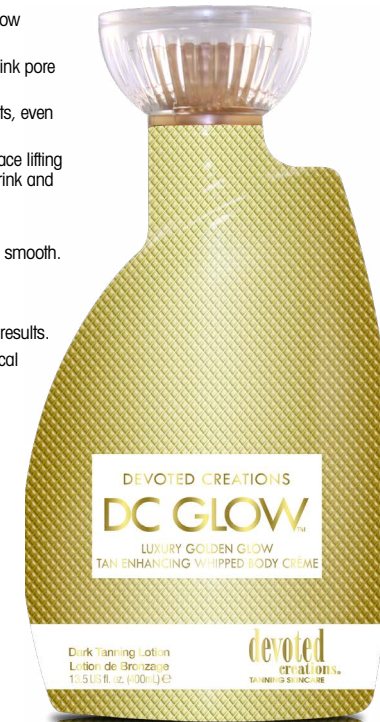
- Tan Enhancer

## KEY SELLING STATEMENT:

DC Glow™ is your first class ticket to superior tan skin. Allow Devoted Creations™ potent skin concentrate to redefine the way you see your tanning skincare products. Formulated with elite levels of highly sought-after skin perfecting ingredients known to shrink pore size, fight wrinkles, tighten, tone and contour the skin for a more youthful, radiant and hydrated appearance. For the crème de la crème of color, step into the spotlight, it is your turn to Glow Baby Glow!

# COLOR RUSH™

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# IGNITE NOIR™

Hottest Tingle – Blackest Bronzing Lotion  
Scientific Breakthrough Formula-Remarkably Advanced Oxygen Enhanced

## FEATURES:

- Insanely High Levels of DHA, Natural & Cosmetic Bronzers
- Super Advanced Oxygenated Tingle
- Cashmere Blend 24 Hour Hydration system
- Repairs cell damage and increases collagen production for firmer, younger looking skin
- Anti-Aging & skin firming benefits of Phytocelltec™ and Renovage™
- SunXtend™ color extending formula
- Works during and after your tanning session to facilitate the natural tanning process
- Cellulite fighting and toning formula
- Tattoo & Color Fade Protecting Technology
- Starfruit & Aloe Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

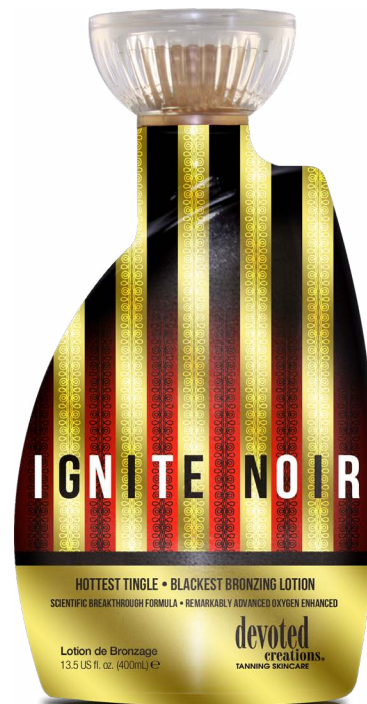
- Tan Enhancer
- DHA Bronzer
- Tingle

## KEY SELLING STATEMENT:

You ask and you shall receive! Ignite Noir™ is a first of its kind. This hot action tingle is a break-through formula that will activate an intense skin inferno in even the most experienced tingle connoisseurs. Kollaren™ and FreshTek™ are coupled together to fight wrinkles and eliminate after tan odor. Deep penetrating black bronzers will counteract the reddening caused from the high tingle concentration so you leave the salon with that straight from the islands, bold color. Just like the name implies... Ignite your Noir!

# COLOR RUSH™

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# BEYOND THE BEACH™

Intensely Dark Highly Concentrated Vivid Bronzer  
Barrier Strengthening Plant Based Silicones • Boosts Cellular Energy & Luminosity

## FEATURES:

- Highly Concentrated Dark DHA Bronzer
- Luxurious 4K Blend
- Plant Based Silicones
- GlowPlex™ Evens Skin's Tone & Supports Luminosity
- Glowing Light Enhancer X50 PhotoGlow™
- Apple Cider Vinegar Balancers
- Cellulite Fighters
- Targeted Anti-Aging & Firming
- Bakuchiol Antioxidants
- Tattoo & Color Fade Protecting
- After Tan Odor Eliminators
- Blissful Beach Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tanning Lotion
- DHA Bronzer

## KEY SELLING STATEMENT:

Achieve rich, vividly intense, long lasting beyond bronze results with 'Beyond the Beach™'! This powerful formula upgrades your color with potent power boosting bronzers increasing the intensity of your tan! Skin strengthening plant based silicones with natural Apple Cider Vinegar allows for longer lasting results. Coupled with pH perfectors, this uber efficient formula utilizes brilliance sustaining X50 PhotoGlow™ for increased luminosity and elasticity, while GlowPlex utilizes highly concentrated skin glowing peptides to provide maximum radiance. If you demand darkness, intensify your tan, heighten your skincare and promote a long lasting extraordinary result that's only achieved when you go... Beyond the Beach™!

## BENEFITS:

- Highly Concentrated Vivid Ultra Dark Bronzer - Utilizing Superior levels of DHA, Natural and Cosmetic Bronzers this formula will give you extremely dark, immediate color as well as super dark long lasting vivid color.
- Revolutionary 4K Blend - Allows for deeper hydration and longer lasting tanning results as well as better penetration of the high-end skincare ingredients, while also working to blur imperfections and allow for a crystal-clear complexion.
- Plant Based Silicones – Silicone alternative that creates a silky soft finish, while improving moisture levels, softness and smoothness of the skin while being spray tan friendly.
- X50 PhotoGlow™ - Glowing skin enhancer that turns light into cellular energy for increased luminosity and elasticity.
- Apple Cider Vinegar – Helps to absorb excess oils, unclogs blocked pores and soothe irritation. It also has the power to help restore the natural pH balance to the skin.
- Glowplex™ - A multi-functional skincare active containing Niacinamide and anti-aging peptides to promote glowing skin, blur imperfections and helping to minimize the appearance of dark spots.
- Bakuchiol – Works by increasing cell turnover, thereby stimulating collagen production and diminishing wrinkles, skin laxity, and overall photo damage.
- Blue Tansy – Provides anti-orange agents so the skin develops the most natural, dark bronzed results.
- BodyFit™ Technology – Reduces the appearance of cellulite and restores firmness.
- Advanced Matrixyl Synthe 6™ – Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.
- FreshTek™ – Proprietary blend of deodorizing and skin freshening ingredients.



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# ELECTRIC AURA™

Dreamy Dark Purely Perfect Sun Lotion • Skin Calming Cucumber + Refreshing Grape Water  
Super Soothing & Softening Ceramide Complex • Hypo-Allergenic + Sensitive Skin Approved  
Paraben, Gluten, Oil, Nut, Dye, Wheat & Allergen Free Fragrance, Vegan Formula

## FEATURES:

- Tanning Optimizer
- Paraben/Gluten/Oil & Dye Free
- Repairs cell damage and increases collagen production
- Anti-aging & skin firming benefits
- Soothing Violet Flower
- Sensitive Skin Hydrating Ceramide Complex
- Calming Cucumber
- SunXtend color extending formula
- Organic Grape Water
- Green Tea Extracts
- Cotton & Rice Extract to soothe sensitive skin
- Hypo-Allergenic & Allergen Free Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tanning Lotion

## KEY SELLING STATEMENT:

Take the whimsical ride to the land of dreamy darkness with Electric Aura™! This visionary crème utilizes skin soothing and softening Ceramides, grape water, cotton and rice extracts to hydrate and calm even those with the most sensitive skin. This fairytale fantasy formula nourishes the skin with the use of Green Tea and cucumber for essential vitamins and nutrients. If you envision mythical magic beyond your wildest imaginations, the essential emollient is Electric Aura™.



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# SUNSHINE SUPERSTAR™

Influential Glow Boost Dark Tan Enhancer • Infused with Plant Based Silicones  
Skin Smoothing Hyaluronic Acid • VIP Vitamin C for Insta Fame Worthy Skin  
Formulated with the 'Famous Filter' 4K Skin Perfectors

## FEATURES:

- Bronzer Free Light Defusing Optimizer
- Electrolyte Cocktail
- Plant Based Silicones
- Complexion Perfecting Golden C
- Powerful Superox C™
- Hyaluronic Acid + HA producing Hyalufix™
- 4K Hydra-perfecting Base
- Collagen Preserving Agents
- Indoor/Outdoor Tattoo & Color Fade Protecting
- Imperfection Blurring
- Sweet Summer Escape Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tanning Lotion

## KEY SELLING STATEMENT:

For main character energy, set your sights on Sunshine Superstar™! This electrolyte infused 'Glow Up' tan enhancer will prestigiously power pack the skin with essential vitamins, nutrients and quenching watermelon extracts which are vital to maintain ample hydration levels reserved only for the most rare, and radiant of results! Added Golden C & Superox C allow for an enhanced complexion and texture so skin is left with an alluring, famous filtered finish! Added Plant based silicones provide an extra layer of luster for longer lasting sunkissed skin. For influential intensity, high-profile hydration, and goal worthy celebrity color, no need to lust luminous results, give into a get-noticed-glow with Sunshine Superstar™.

## BENEFITS:

- Revolutionary 4K Blend - Allows for deeper hydration and longer lasting tanning results as well as better penetration of the high-end skin care ingredients, while also working to blur imperfections and allow for a crystal-clear complexion
- Plant Based Silicone - Silicone alternative that creates a silky soft finish, while improving moisture levels, softness and smoothness of the skin while being spray tan friendly.
- Electrolyte Cocktail - Blend of extracts to improve skins moisture barrier and strength, calm redness, protect against environmental dehydration, and work as a vital component in maintaining hydration levels in the skin.
- Golden C - Contains Vitamin C with micro gold particles that allow the Vitamin C to penetrate deeper into the skin for enhanced complexion perfecting effects while also targeting the appearance of fine lines and pigmentation.
- Superox C™ - A specialty derived blend of Kakadu Plum known as one of the world's richest sources of Vitamin C, Superox C is a potent antioxidant and contains micronutrient benefits that help to protect against environmental damage.
- Hyalufix™ - Sustainably sourced from Thai ginger leaves, Hyalufix™ compliments the skin's natural production of hyaluronic acid. Delivering intensive and deep down cellular hydration, Hyalufix™ significantly appears to correct deep wrinkles, improve skin density, firm and plump the skin.
- Hyaluronic Acid - Hydrates through the layers of the skin to promote a bouncy, plump look.
- Centella CAST - Helps to restore skins elasticity and firmness while boosting collagen production, as well as helps to reduce the appearance of stretch marks and sagging skin.
- Watermelon Extracts - Provides 24-hour hydration while improving the skins tone and deeply improving the appearance of fine lines, wrinkles and dry spots of the skin.
- FreshTek™ - Proprietary blend of deodorizing and skin freshening ingredients.
- Advanced Matrixyl Synthe 6™ - Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.



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# DARK AF™

Transfer Resistant Advanced Formula Dark Bronzer  
Plateau Breaking – Electrolyte Infused – Tattoo & Color Fade Protection  
Specifically designed to deliver DARK Amazingly Fast Results

## FEATURES:

- Transfer Resistant DHA Bronzer
- Body Balancing BB Crème Formula
- Energizing Electrolyte Cocktail
- Cellulite Fighters
- Targeted Anti-Aging & Firming
- Anti-Orange Technology
- Tattoo & Color Fade Protecting
- After Tan Odor Eliminators
- Passionfruit Punch Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Transfer Resistant DHA Bronzer

## KEY SELLING STATEMENT:

If your color isn't cutting it...It's time to get Dark AF™! This Advanced Formula utilizes high amounts of bronzers to deliver daringly dark color! This white lotion will ensure transfer resistant results, so the only place that will be getting Dark AF™, is your skin and not your clothes! Loaded with powerful electrolytes, tattoo and color fade protectors as well as skin tightening and toning benefits your skin is sure to be left smooth, soft and supple. Added plateau breakers and anti-orange technology will ensure super quick color coupled with lust worthy long lasting results! What are you waiting for? Isn't it time you get Dark AF™?

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TANNING SKINCARE



# BRONZE CONFIDENTIAL™

Lavish Deluxe Ultra Rich Bronzer  
Embellished with Beautifying Plant Based Stem Cells  
Secret Society Vegan Collagen & Prebiotic Organic Grape Water

## FEATURES:

- Deluxe Ultra Dark DHA Bronzer
- Luxurious 4K Blend
- Super Charged Electrolyte Cocktail
- Plant Based Stem Cells
- Helps to Calm Compromised Skin
- Cellulite Fighters
- Targeted Anti-Aging & Firming
- Prebiotic Organic Grape Water
- Tattoo & Color Fade Protecting
- After Tan Odor Eliminators
- Sugared Rosé Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tanning Lotion
- DHA Bronzer

## KEY SELLING STATEMENT:

You have been cordially invited to the secret society of color! Let Bronze Confidential™ be your top secret weapon for opulent bronzing results and posh skin care! This extravagant bronzing elixir is adorned with plant based stem cell extract, sugarcane squalane, organic grape water prebiotics, velvety vegan collagen and an electrolyte cocktail blend to elegantly enhance and beautify your complexion. Embellished with lavish long lasting color correcting bronzers, Bronze Confidential™ is hand crafted for an exclusive experience for only the most elite high-end clientele.

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# SUNSET STRIP™

Red Carpet Ready DHA Free Bronzing Elixir With Brilliance Boosting BB Cream  
Prestigiously Popular Color Correctors and a Splurge of Legendary Antioxidants

## FEATURES:

- Indoor/Outdoor Natural Bronzer
- Color Correcting BB Crème Formula
- Helps to Calm Compromised Skin
- Cellulite Fighters
- Targeted Anti-Aging & Firming
- Organic Grape Water
- Plant Based Stem Cells
- Tattoo & Color Fade Protecting
- After Tan Odor Eliminators
- Coco Cocktail Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tanning Lotion
- DHA Free Bronzer

## KEY SELLING STATEMENT:

Skip the velvet rope and head straight to center stage with Devoted Creations new ultra-prestigious Sunset Strip™! This Fame induced notable natural bronzer will deliver nightlife ready results without the use of self-tanning agents. This fan favorite allows for glamorously impressive results with the use of glowing mega moisturizers, acclaimed antioxidants and prominent color correctors so your skin is radiantly red carpet ready! In order to achieve fame worthy brilliant results, step into the bright lights with the ultra-popular Sunset Strip™!



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# FILTHY RICH™

Exclusive Ultra Rich Bronzing Lotion . Formulated for the tanning Elite Lush Electrolyte Hydration Cocktail +  
Lavish Collagen Extracts Affluent Anti-Orange & First Class Color Stay Technology  
Invitation Only Black Bronzer

## FEATURES:

- Extravagant levels of DHA, Natural & Cosmetic Bronzers
- Luxurious 4K Blend
- Super Charged Electrolyte Cocktail
- Sugarcane Derived Squalane™
- Vegan Collagen Blend
- Anti-Orange Technology
- Tattoo & Color Fade Protecting
- Imperfection Blurring
- Rich Mandarin Woods Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tanning Lotion
- Bronzer

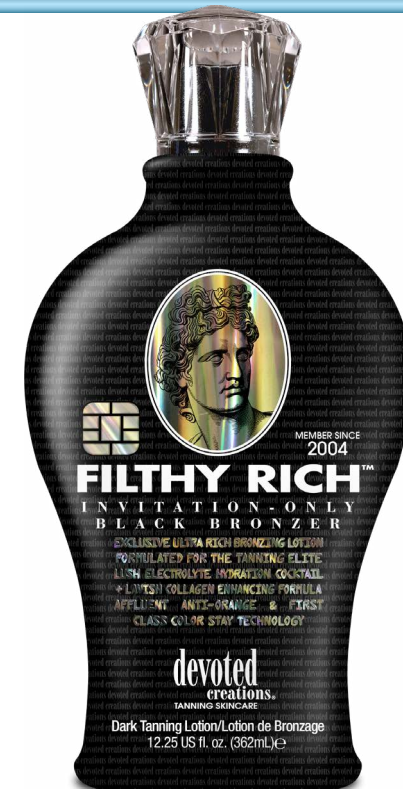
## KEY SELLING STATEMENT:

You have been selected for the extraordinary opportunity to our invitation only, ultra-exclusive black bronzing lotion! This incredibly rare formula leaves nothing to the imagination! Utilizing luxurious Vegan Collagen, extravagant Squalane™ extracts and the most sought after, grand electrolyte rich cocktail blend, this once in a lifetime lotion will reward your skin with the royal treatment reserved only for the most privileged clientele. It is time to reap the rewards you deserve! Welcome to the exclusive club of color, that is Filthy Rich™!

## BENEFITS:

- Revolutionary 4K Blend - Allows for deeper hydration and longer lasting tanning results as well as better penetration of the high end skin care ingredients, while also working to blur imperfections and allow for a crystal clear complexion.
- Rich Black Bronzing Formula- Utilizing DHA, Natural and Cosmetic Bronzers this formula will give you extremely dark immediate color as well as super dark long lasting color.
- Super Charged Electrolyte Cocktail - Utilizes Magnesium, Coconut Water, Sodium PCA, Orange, Almond and Banana extracts to improve skin's moisture barrier and strength, calm redness, protect against environmental dehydration, and work as a vital component in maintaining hydration levels in the skin.
- Sugarcane Derived Squalane™ - Helps to provide weightless hydration, balance excess oil, soothe, and promote a plump, firm appearance.
- Vegan Collagen - Helps to strengthen and condition the skin to visibly improve texture and suppleness while also helping to restore skin's natural bounce and resilience, diminishing the look of fine lines and wrinkles.
- Blue Tansy™ - Provides anti-orange agents so the skin develops the most natural, dark bronzed result.
- Charcoal Extracts - Helps to detoxify and pull impurities from the skin.
- Bakuchiol - Works by increasing cell turnover, thereby stimulating collagen production and diminishing wrinkles, skin laxity, and overall photo damage.
- Body Fit™ Technology - Reduces the appearance of cellulite and restores firmness.
- FreshTek™ - Proprietary blend of deodorizing and skin freshening ingredients.
- Advanced Matrixyl Synthe 6™ - Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.

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# OPALESCENT™

Highlighting 4K Indoor/Outdoor Skin Luminizer  
Light Defusing Micro Pearls + Holographic Electrolyte Cocktail

## FEATURES:

- Bronzer Free Light Defusing Optimizer
- Electrolyte Cocktail
- Holographic Diamond & Pearl microspheres
- 4K Hydra-perfecting Base
- Green Clay
- Indoor/Outdoor Tattoo & Color Fade Protecting
- Imperfection Blurring
- Opal Essence Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer

## KEY SELLING STATEMENT:

Opalescent's™ hyper-reflective, dimension-creating, skin luminizer is formulated for the most discerning client that demands a get-noticed-glow! Our revolutionary 4K blend will soften, focus and illuminate to transform fine lines, wrinkles and pores for a more tightened and smooth appearance. The reflective radiance of our light defusing micro pearls work to refract light while creating powdery soft transparent coverage to filter out skin's imperfections for a more refined appearance to the skin. This holographic Electrolyte Blend is rich in antioxidants and powerful humectants which are vital to quench the skin and maintain ample hydration levels, improve the skin's barrier strength and help to protect against daily environmental dehydration. If you are ready to light up your complexion with skin as flawless as your favorite filter... we know you will obsess over Opalescent™!

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# BLACK VELVET™

Instant Activation – Anti-orange Mattifying Black Bronzer  
Tattoo Protecting Color Correcting Formula  
Go 6 Shades Darker in 2 Hours!

## FEATURES:

- Ultra-High Levels of High DHA, Natural & Instant Cosmetic Bronzers
- Wrinkle Fighting Bakuchiol
- Advanced Matrixyl Synthe 6
- Spray Tan Friendly Silicones
- Detoxifying Charcoal Extracts
- Blue Tansy™-Orange Counteracting
- Cellulite Fighting and Toning Formula
- Tattoo & Color Fade Protecting Technology
- Orchid Noir Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

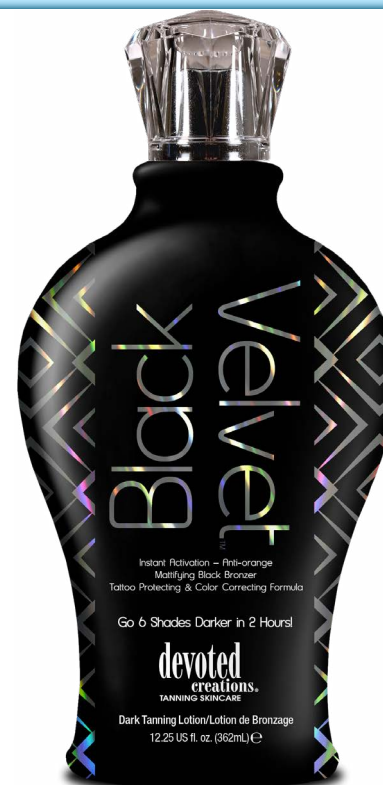
## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Bronzer

## KEY SELLING STATEMENT:

This revolutionary formula contains instant dark tan activators that allow you to see color much quicker, while also building a deep, long lasting bronzed result in just 2 hours! Enriched with black charcoal and blue tansy extracts, this velvety soft black bronzer will detoxify, color correct and protect the skin from developing any orange hues. Added spray tan safe silicones plus tattoo and color fade protectors allow your results to last days longer by keeping skin hydrated and creating a moisture barrier to protect color fading. If what you seek is super soft skin and superior dark results, then vow to velvet... Black Velvet™!

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## BENEFITS:

- Super-Black High levels of DHA, Natural & Cosmetic bronzers for an immediate and delayed dark bronzed result.
- Bakuchiol – Potent agent that works by increasing cell turnover, thereby stimulating collagen production and diminishing wrinkles, skin laxity, and overall photo damage.
- C5 Technology™ – Silicone feel, without the silicone. Lightweight, silky-smooth skin conditioner that helps lock in skin's moisture and tanning results.
- Advanced Matrixyl Synthe 6™ – Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long-lasting results.
- Charcoal Extract – Absorbs excess oil while detoxifying the skin, tightening pores, reducing inflammation and aiding in acne prone skin, helping to provide a clearer looking complexion.
- MelaTime™ – Stimulates melanin activity for enhanced pigmentation.
- Blue Tansy™ – Flower extract that contains calming and healing properties while using blue hues to counteract orange tones in the skin to provide the most natural color possible.
- Tattoo & Color Fade Protection – Protects the color and luster of tattoos and tanning results.
- Body Fit™ Technology – Reduces the appearance of cellulite and restores firmness.
- FreshTek™ – A proprietary blend of deodorizing and skin freshening ingredients.



# DEVOTED HERBAL SPECIAL EDITION™

Ultra- Black Bronzing Blend - Dark Tan Amplifying  
pH Balancing – Argan Oil Hydration Micro Infused with Essential Oils and Extracts  
for maximum hydration and absorption

## FEATURES:

- Ultra-Dark DHA, Natural & Cosmetic Bronzing Formula
- 1,000 MG of CBD Isolate
- Light Activated Photosomes
- White Birch Extracts
- pH Balancing Agents
- Collagen Boosting
- Anti-inflammatory properties
- Herbal Fields Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

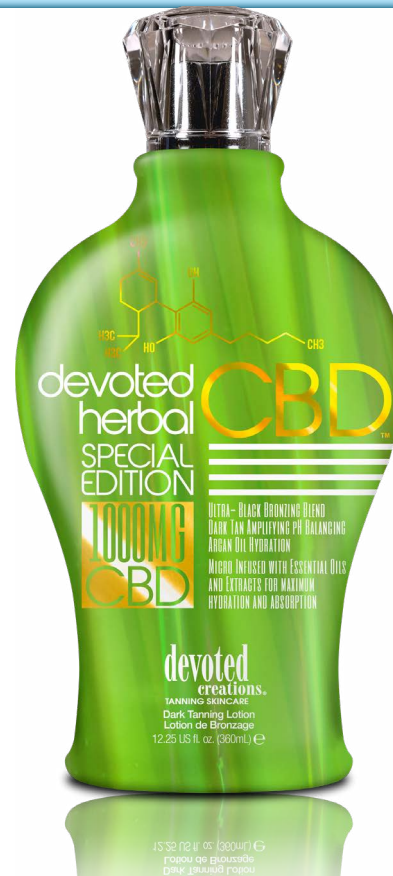
## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Bronzer

## KEY SELLING STATEMENT:

Devoted Herbal Special Edition CBD™ Black bronzing lotion is formulated to enhance and pH balance the skin for maximum results from UV light or from any type of light therapy. Deep penetrating instant and long lasting bronzers make Devoted Herbal Special Edition™ your best bud for quick, long lasting results unmatched by anything on the market. Natural acne combating oils and extracts, combined with calming lavender, hemp seed, argan and coconut essential oils allow your skin to drift off into a realm of relaxation. Formulated with ginger root extracts to open pores and create maximum absorption for this unique power packed 1000mg CBD Isolate Formula.

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# INDIGO ILLUSION™

Color Correcting & Anti-Orange Blue Hued Bronzing Blend  
With Collagen Stimulators & Antioxidant Rich Smoothie Complex

## FEATURES:

- Anti-Orange Bronzing Blend
- Color Correcting Formula
- Provides Cutting Edge Anti-Aging Benefits
- Wrinkle Fighting Bakuchiol
- Superfood Smoothie Blend
- Fresh Nectar Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

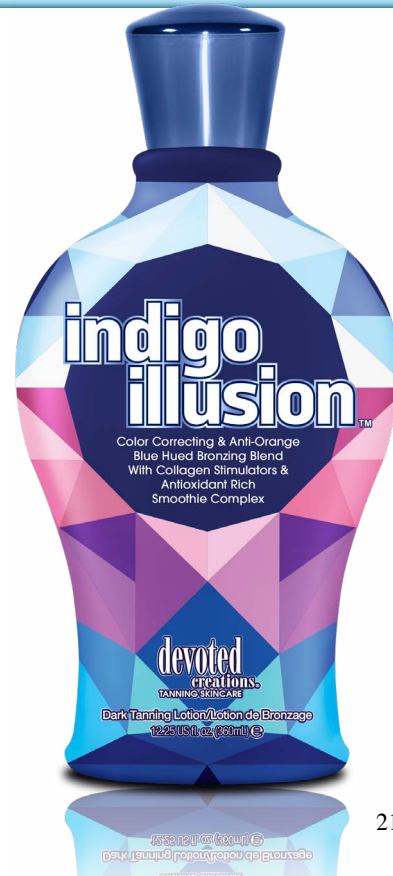
## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Bronzer

## KEY SELLING STATEMENT:

The color you crave is no longer an illusion! Devoted Creations™ revolutionary new formula will bathe the skin in picture perfect DHA bronzers while the blue tansy extracts will help to counteract any orange tones in the skin so you develop flawless, natural, just from the beach color. Cutting edge collagen stimulators, anti-aging and firming ingredients, blended with our new superfood smoothie complex helps to tighten, tone, hydrate and replenish for not only unmatched tanning results- but a refined and improved overall complexion. It's not an Illusion... If you want a stunning glow, choose Indigo!

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# NEON ROSE™

Vividly Vibrant Streak-Free/Stain-Free  
Radiant Natural Bronzers Infused with Luxurious  
Rose & Coconut for Petal Soft Skin

## FEATURES:

- Powerful Tanning Intensifiers and Deep Natural Streak-Free/Stain-Free Bronzers
- Wrinkle Fighting Bakuchiol
- Rosehip Seed Oil
- Hibiscus, Coconut Oil, & Strawberry Extracts
- Rose Bouquet Blend™ Skin Rejuvenators
- Body Fit™ Technology
- BB Crème Matte Finish Formula
- Provides Superior Skin Firming and Tightening Benefits
- Potent Anti-Aging and Firming Ingredients
- Rich Antioxidants
- Color Correcting Blend
- Sparkling Cactus Blossom Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Free Bronzer

## KEY SELLING STATEMENT:

This color captivating formula is perfect for the girl on the go! Luminous natural bronzers allow for a streak-free/stain-free bronzed result without the use of self-tanners. Mesmerizing BB crème and extravagant levels of cellulite fighters, skin toning and collagen boosters allow for radiant results! Exotic Japanese rose and rose hip seed oil will leave skin stunningly, silky smooth. What are you waiting for, your color is ready to bloom!



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# TURQUOISE TEMPTATION™

Cucumber & Aloe Cooling Infused Hydra-Dark Optimizer  
Pore Tightening Indoor/Outdoor Formula  
Super Smoothie Blend

## FEATURES:

- Fast Acting Tan Enhancer
- Formulated for Indoor & Outdoor Use
- Provides Targeted Anti-Aging Benefits
- Wrinkle Fighting Bakuchiol
- Superfood Smoothie Blend
- Cucumber & Aloe Cooling Agents
- Skin Tightening & Toning Agents
- Sugared Sorbet Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer

## KEY SELLING STATEMENT:

Take the plunge to pore perfect skin with Devoted Creations Turquoise Temptation™! This cool cucumber and aloe blend with added super smoothie antioxidant complex will immerse your skin with calm, cool, color! This lightweight formula is ready to enhance your results in and out of the salon. If you are ready to drench your skin in refreshing hydration, then take a dip and submerge yourself in Turquoise Temptation™!

## BENEFITS:

- Deep tanning stimulators allow for deep, dark gorgeous color without the use of bronzers.
- Bakuchiol – Potent agent that works by increasing cell turnover, thereby stimulating collagen production and diminishing wrinkles, skin laxity and overall photo damage.
- Superfood Smoothie Blend – Strawberry, Acai, Dragon fruit, Blueberry & Pomegranate, load the skin with essential antioxidants.
- Cucumber & Aloe Cooling Agents- Help to calm skin.
- Charcoal Extracts help to detoxify and pull impurities from the skin.
- C5 Technology™ – Silicone feel, without the silicone. Lightweight, silky-smooth skin conditioner that helps lock in skin's moisture and tanning results.
- Advanced Matrixyl Synthe 6™ – Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long-lasting results.
- Myramaze – Potent antioxidant which effectively moisturizes dry skin while toning, revitalizing and soothing.
- MelaTime™ – Boost Melanin production for faster, darker results.
- Body Fit™ Technology – Reduces the appearance of cellulite and restores firmness.
- FreshTek™ – Proprietary blend of deodorizing and skin freshening ingredients.



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# DEVOTED HERBAL CBD TANNING LOTION™

200 MG CBD • Tanning Enhancing & pH Balancing Lotion Micro Infused with Essential Oils and Extracts for maximum hydration and absorption

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## FEATURES:

- Bronzer-Free
- CBD pH Balancing Agents
- Collagen Boosting
- Tea Tree Oil - Anti-inflammatory properties
- Calming Lavender Aromatherapy
- Herbal Fields Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

## BENEFITS:

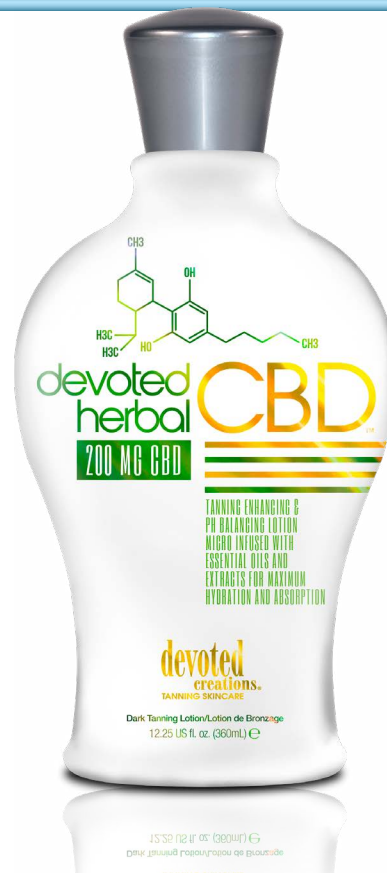
- Plateau breaking dark tanning intensifier that allows for natural dark tanning results.
- CBD – Contains 200mg of Cannabidiol
- pH Balancing Blend makes this ideal for use not only in UV light – but also red-light and as a cocktail tanning product.
- Hyaluronic Acid – Helps to boost collagen and elastin in the skin.
- Tea Tree Oil – Absorbs excess oil, detoxifies, and reduces inflammation while aiding in improving acne prone skin.
- Coconut & Hemp Seed Oil for natural skin softening.
- Advanced Matrixyl Synthe 6™ – Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.
- Blended with multiple accelerators that work to target color production and achieve fast, dark tanning results.

## PRODUCT ACTIONS:

- Tan Enhancer

## KEY SELLING STATEMENT:

Devoted Herbal CBD™ Tan Enhancing and pH balancing lotion is formulated for use indoor, outdoor and/or with light therapy. Added pH Balancers and dark tan enhancers make Devoted Herbal CBD™ your best bud for the bed, the beach or red light therapy. Natural acne combating oils and extracts, combined with calming lavender, hemp seed and coconut essential oils allow your skin to drift off into a realm of relaxation. Formulated with ginger root extracts to open pores and create maximum absorption for this unique CBD Isolate Formula. Go Green!



# DEVOTED HERBAL CBD MOISTURIZER™

CBD Moisturizer • Micro Infused with Essential Oils and Extracts for maximum hydration and absorption

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## FEATURES:

- Ultra-Hydrating Formula
- CBD pH Balancing Agents
- Collagen Boosting
- Tea Tree Anti-inflammatory properties
- Calming Lavender Aromatherapy
- Herbal Fields Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)

## PRODUCT ACTIONS:

- Moisturizer

## BENEFITS:

- Superior hydrating formula.
- CBD – Contains Natural Cannabidiol.
- pH Balancing Blend makes this formula optimal for use before or after all tanning and spa services.
- Hyaluronic Acid – Helps to boost collagen and elastin in the skin.
- Tea Tree Oil – Absorbs excess oil, detoxifies, and reduces inflammation while aiding in improving acne prone skin.
- Coconut & Hemp Seed Oil for natural skin softening.
- Advanced Matrixyl Synthe 6™ – Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.

## KEY SELLING STATEMENT:

Devoted Herbal CBD™ Moisturizer is formulated for daily use. Added Citrus and Mint extract make this unique lotion your best bud for any time your skin needs maximum hydration. Natural oils and extracts, combined with calming lavender, hemp seed and coconut essential oils allow your skin to drift off into a realm of relaxation. Formulated with ginger root extracts to open pores and create maximum absorption for this unique CBD Isolate Formula. Go Green!



# MALIBLUE™

Fast Acting Color Correcting Anti-Orange Tan Enhancer  
Infused with Coconut and Plum • Formulated for Indoor & Outdoor Use

## FEATURES:

- Fast Acting Tan Enhancer
- Formulated for Indoor & Outdoor Use
- Kakadu Plum protects skin from free radical damage
- Coconut Oil provides skin softening and hydration properties
- FreshTek™ deodorizes and eliminates after tan odor
- C5 Technology™
- Sparkling Coconut Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer

## KEY SELLING STATEMENT:

Get yourself in a Sunshine State of Mind with Devoted Creations Maliblu™! This blue hued dark tanning formula will nourish, hydrate and counteract any orange tones and help to correct any skin imperfections. If 'Just from the Beach' bronze color is what you crave... take a Trip to Maliblu™!

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# FUEL MY FIRE™

Intensely Powerful Ultra HOT Tingle Lotion With Super Sizzling Black Bronzers  
Tattoo & Color Fade Protection

## FEATURES:

- Insane levels of DHA, Natural & Cosmetic Bronzers
- Hot Action Tingle Formula
- Hemp Seed Oil hydrators
- Blue Tansy™ Anti-Orange Technology
- Tiger Grass™ Skin Perfectors
- FreshTek™ deodorizer
- Mango Madness Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

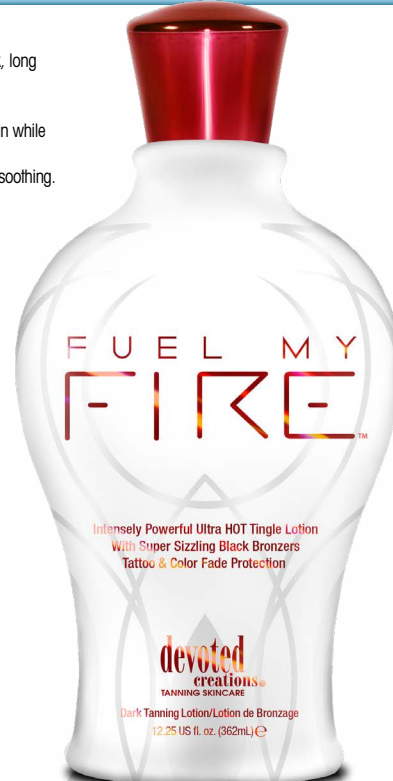
## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Bronzer
- Tingle

## KEY SELLING STATEMENT:

Devoted Creations Award Winning Tingle formula just got upgraded! Fuel My Fire™ is guaranteed to turn up the heat! This revolutionary triple bronzing lotion is loaded with antioxidants and skin nourishing vitamins to hydrate, darken and protect the life of your tan. For a blazing bronzer hotter than you've ever experienced before – add some Fuel to your Fire!

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# COLOR KARMA™

Royal Repair Infused Ultra-Glittering Instant Bronzer  
With Beauty Boosters & Wrinkle Warriors

## FEATURES:

- DHA-Free bronzers provide streak free/stain free bronzed results
- Champagne Infused with Crushed Gems skin firmer and body shimmer
- Tiger Grass™ & Japanese Rose™ Skin Perfectors
- Enriched with CC Crème for color correcting
- FreshTek™ deodorizes and eliminates after tan odor
- Cotton Candy Crush Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Free Bronzer
- Body Shimmer

## KEY SELLING STATEMENT:

For those with champagne wishes and caviar dreams, Color Karma™ is your first class ticket to fabulous! This DHA free ultra-glittering bronzer with super infused flaw fixers will give you that catwalk complexion unmatched by anything on the market. For a beautiful tan that sparkles and shines... Just glow with the faux!

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# SOMEWHERE ON A BEACH™

Indoor/Outdoor Instant Dark Tanning Cocktail  
Infused with Coconut Oils & Sea Buckthorn Berry

## FEATURES:

- DHA-Free bronzers provide streak free/stain free results
- Sea Buckthorn Berry protects skin from free radical damage
- Coconut & Walnut Oil provide skin softening and hydration properties
- Enriched with BB Cream to prime, mattify and perfect skin
- Can be used indoor/outdoor
- FreshTek™ deodorizes and eliminates after tan odor
- Tropical Tintini Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

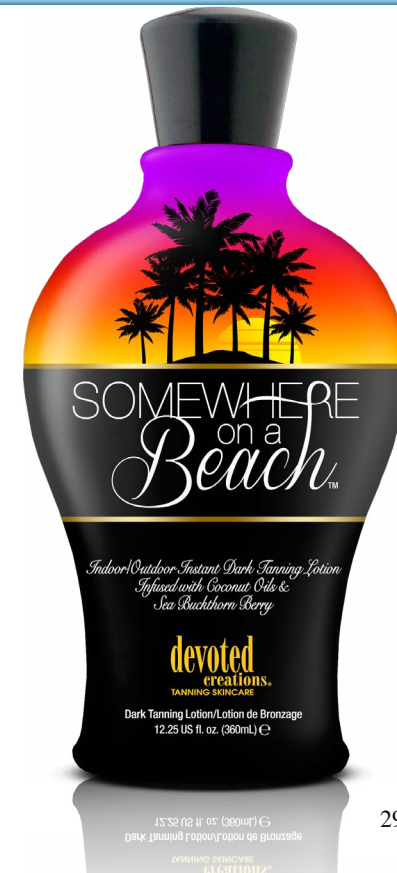
## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Free Bronzer

## KEY SELLING STATEMENT:

If you dream of high tides and good vibes, palm trees and 80 degrees, good times and no tan lines... Then look no further than Devoted Creations Somewhere On A Beach™! This intoxicating tropical formula will keep your skin hydrated, toned and tanned! If you're looking for the perfect tanning cocktail, then order up a bottle of liquid sunshine. Somewhere On A Beach™ it's TAN o'clock ALWAYS!

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# YES WAY ROSÉ™

Champagne & Diamond Infused Skin Contouring Matte Finish Bronzer  
"Lift Your Glass to a Whole New You"

## FEATURES:

- Superior rich DHA, enhanced with natural and cosmetic bronzers
- Champagne & Diamond infusion provides a flawless, skin illuminating bronzed glow
- Enriched with BB Cream and Electric Daisy™ Extract to promote skin firmness and perfect skin contour
- Liquid Glass™ Technology
- Blue Tansy™
- FreshTek™ deodorizes and eliminates after tan odor
- Champagne Bubbles Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

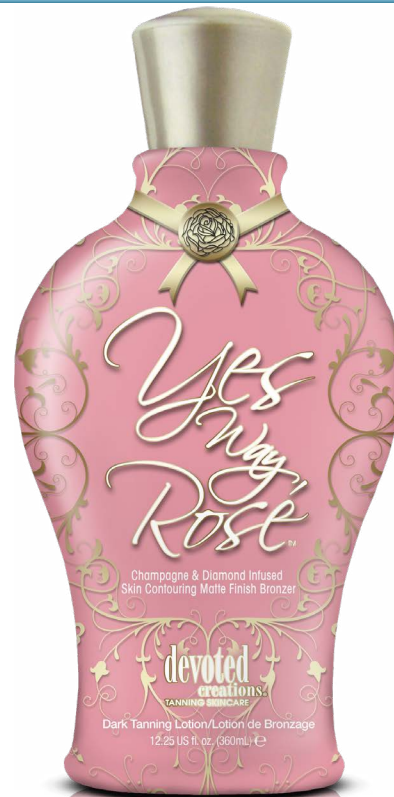
## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Bronzer

## KEY SELLING STATEMENT:

Make everyday a special occasion with Devoted Creations Yes Way Rosé™! Our rich Diamond and Champagne skin perfecting complex allows you to celebrate the skin you're in! Treat yourself to the royalty of finer things in life with skin tighteners, toners, mattifying and deep bronzing elixirs that are sure to leave your tan with that sparkling POP! When asked, only the top shelf for you darling, just say Yes Way Rosé™... Pop, Fizz, Clink!

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# WOKE UP LIKE THIS™

Complexion Correcting Ultra Sleek Long Lasting Bronzer  
Imperfection Blurring, Skin Toning, Vitamin Packed Formula

## FEATURES:

- Flawlessly smooth DHA and Natural Bronzers
- CC Crème (Color Correcting) Matte Finish Formula
- Provides superior skin firming and tightening benefits with RevitaFit™, Body Fit™ and Ideal Lift™
- Potent anti-aging and firming ingredients
- Antioxidant & skin pigment correctors
- Flawless Temptation Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Bronzer

## KEY SELLING STATEMENT:

Say hello to your skin's new best friend! This captivating CC Crème formula will transcend your flawless glow into rich bronzed color. Revitalizing ingredients like Advanced Matrixyl Synthe 6™ and BodyFit™ will help to fight wrinkles, cellulite, fine lines, and skin's pesky imperfections. Let this lux, satin perfecting crème be your sexy secret weapon to skin so flawlessly perfect you will be the envy of all. When they ask, just tell them you Woke Up Like This™.

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## BENEFITS:

- DHA and Natural Bronzers combine to leave skin with a flawless bronzed glow.
- Advanced Matrixyl Synthe 6™ – Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long-lasting results.
- CC Crème Formula- Matte airbrush results while correcting color imperfections.
- Hibiscus Extract - Increases skin elasticity to give a stunning natural youth-boost. Evens out skin's tone and texture and deeply hydrates.
- Revita Fit™ – Tones and tightens the skin.
- Body Fit™ – Reduces the appearance of cellulite and restores firmness.
- IdealLift™ - Fights sagging skin for a toner, more youthful appearance.
- MelaTime™- Stimulates Melanin Production for darker long lasting results.
- FreshTek™ – Proprietary blend of deodorizing and skin freshening ingredients.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.



# #TANLIFE™

Super Soft Hydrating Golden Tanning Butter  
Hypoallergenic – Shea Butter – Sensitive Skin Formula

## FEATURES:

- Super soft tanning butter builds and maintains skin's natural glow
- Sensitive Skin Shea Butter Formula
- Provides anti-aging and skin firming benefits with Revita Fit™, Body Fit™ and Advanced Matrixyl Synthe 6™
- AcquaCell™ for fine line and wrinkle reducing benefits
- Tattoo & Color Fade Protectors
- Exotic Mango Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer

## KEY SELLING STATEMENT:

This luxurious tanning butter will leave even the driest and most sensitive skin hydrated, and touchably soft. This thick, rich butter is formulated with shea butter to softly melt into the skin. Isn't it time you gave your skin the treatment it deserves? Hydrate, bronze and protect... Go ahead, live the #Tanlife™.

devoted  
creations®  
TANNING SKINCARE



# BLONDE OBSESSION™

Sexy Plateau Breaking Maximizer Spiked with Cellulite Fighting & Skin Firming Technologies \*Gluten & Oil Free\*

## FEATURES:

- Powerful tanning intensifiers for the most gorgeous deep, dark color without the use of bronzing agents
- Provides superior skin firming and tightening benefits with Revita Fit™, Body Fit™ and Ideal Lift™
- Potent anti-aging and firming ingredients
- Antioxidant & skin pigment correctors
- Sweet Black Lotus Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer

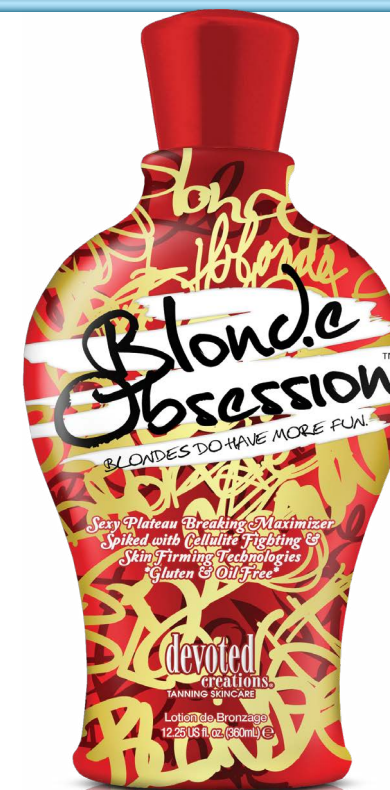
## KEY SELLING STATEMENT:

It's true what they say, blondes really do have more fun! Blonde Obsession™ is for the ultimate tanning goddess who demands the best! This dark tanning maximizer utilizes the skin toning and tightening benefits of Revita Fit™, Ideal Lift™ and Body Fit™ to fight skin's sagging, reduce the appearance of cellulite and restore firmness to the skin. Intense tanning stimulators will ensure a perfect, just from the beach tan while the powerful anti-aging benefits of Matrixyl Synthe 6™ will keep your skin sexy, vibrant and youthful - just like your attitude. Dark spot correctors and after tan odor eliminators perfectly compliment this tanning cocktail... So go ahead, have a Blonde Moment.

## BENEFITS:

- Deep tanning stimulators allow for deep, dark gorgeous color without the use of bronzers.
- Advanced Matrixyl Synthe 6™ - Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long-lasting results.
- Revita Fit™ - Tones and tightens the skin.
- Body Fit™ Technology - Reduces the appearance of cellulite and restores firmness.
- Ideal Lift™ - Fights sagging skin for a toner, more youthful appearance.
- Phloritan™ - Antioxidant blend that works to reduce dark spots and even out skin tone.
- FreshTek™ - Proprietary blend of deodorizing and skin freshening ingredients.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

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TANNING SKINCARE



# WHITE 2 BRONZE SUMMER™

Tropical Electrolyte Infused • Sunshine or Sunbed Natural Bronzing Butter  
Coconut Oil + Superox Vitamin C • Allow for Vacay Ready Results  
Go 3 Shades Darker... by Sunset!

## FEATURES:

- Color Enhancing Natural Bronzer
- Electrolyte Rich Cactus Water
- Antioxidant Loaded Acai Berry
- Powerful Superox C
- Anti-Aging & Moisture Level Protecting
- Skin Softening Cupuaçu Butter
- Hydrating Coconut Oil
- White Birch
- After Tan Odor Eliminators
- Beach Berry Fragrance
- Bottle Size: 8.5 US fl. oz. (260mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tanning Lotion
- DHA Free Bronzer

## KEY SELLING STATEMENT:

Indulge your skin in Devoted Creation's newest tropical treat, White 2 Bronze Summer™! This indoor/outdoor streak-free/stain-free natural bronzing lotion will allow you to develop beach ready bronze results without the use of self-tanning agents! This vacation in a bottle utilizes waves of coconut oil and Cupuaçu butter so your skin is left seashore soft and smooth. Cactus water electrolytes and paradise potent vitamin C provide the skin with the essential nutrients and hydration for a sea of sunny suppleness. If what you lust is a tide of tan and bronze in a breeze, then take the plunge into the pool of color with White 2 Bronze Summer™!

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COLLECTION™



# WHITE 2 BRONZE COASTAL™

Nautically Infused Aquatic Coastal Color Creator  
Sea Buckthorn Berry + Detoxifying Algae for Seaside Shore Ready Results  
Go 3 Shades Darker... Rapidly!

## FEATURES:

- Blue Hued Dark Tan Enhancer
- Electrolyte Rich Sea Buckthorn Berry
- Color Correcting Agents
- Skin Detoxifying
- Anti-Orange Technology
- Skin Softening
- Anti-Aging and Firming
- After Tan Odor Eliminators
- Aquamarine Coastal Cool Fragrance
- Bottle Size: 8.5 US fl. oz. (260mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer

## KEY SELLING STATEMENT:

Make waves with Devoted Creations new White 2 Bronze Coastal™! This blue hued coastal color creator utilizes nautical oils and extracts to infuse the skin with deep dark results without the use of bronzing agents. Added color correctors plus healing and calming properties ensure this seaside standout leaves you with soft, smooth skin. Isn't it time you anchor your color? With White 2 Bronze Coastal™ your skin will be beachside boardwalk ready, rapidly!

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# WHITE 2 BRONZE COCONUT™

Coconut Infused Dark Bronzing Color Crème. Coconut Water + Coconut Oil Allow for Vacation Worthy Results! Go 3 Shades Darker... Today!

## FEATURES:

- Color Enhancing Dark Bronzer
- Electrolyte Rich Cactus Water
- Antioxidant Rich Acai Berry
- Anti-orange technology
- Skin Softening
- Anti-aging and firming
- After Tan Odor Eliminators
- Waikiki Coconut Fragrance
- Bottle Size: 8.5 US fl. oz. (260mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tanning Lotion
- Bronzer

## KEY SELLING STATEMENT:

If you are craving a taste of the tropics then your skin needs White 2 Bronze Coconut™, the vacation in a bottle! This intoxicating bronzing crème will drench the skin in just from the beach dark color while added Coconut water, Coconut Oils & Extracts smooth, soften, hydrate and quench even the driest skin. If what you desire is darkness, then no vacation needed... White 2 Bronze Coconut™ will be your passport to paradise!

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COLLECTION™



# WHITE 2 BRONZE INK™

Tattoo & Color Fade Protecting Hydration Rich Maximizer • Clean Approved Formula  
Go 3 Shades Darker Naturally!

## FEATURES:

- Skin Softening Dark Tanning Intensifier
- Melanin Stimulators for Longer Lasting Results
- Acai Oils for Added Hydration
- Tattoo & Color Fade Technology
- Anti-aging and Firming
- Paraben & Sulfate Free
- Blue Cypress Fragrance
- Bottle Size: 8.5 US fl. oz. (260mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer

## KEY SELLING STATEMENT:

Enrich, hydrate and protect your biggest investment... your skin! White 2 Bronze INK™ is formulated for the color connoisseur that expects heavy-duty results without heavy duty additives. White 2 Bronze INK™ will protect the color and the luster of your tattoos and your tanning results while keeping skin super soft and touchable with the use of naturally hydrating Cocoa & Shea butters. For everything you want, and nothing that you don't choose INK! It has our stamp of approval!

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COLLECTION™



# WHITE 2 BRONZE FACIAL BRONZER™

Extreme Darkening Silicone Facial Bronzer CC Cream Color Correcting, Skin Priming & Perfecting  
Formula Anti-Reddening – Sensitive Skin Approved – Fragrance Free

## FEATURES:

- Instant and delayed facial bronzer
- CC Crème Color Correctors
- Phloritan™ dark spot reducers
- Melanin stimulators for higher intensity results
- Super Fruit antioxidant benefits
- Anti-aging and firming
- Fragrance Free
- Bottle Size: 3 US fl. oz. (60mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Bronzer
- Facial Lotion

With White 2 Black Facial Bronzer™ you will experience darkness like never before. Formulated with more accelerators, darker DHA and natural bronzers this lotion will allow you will go 3 shades darker – instantly! Added essential oils will keep the skin hydrated, while ALA Technology™ and Acai Berry will fight free radical damage and the appearance of fine lines and wrinkles. The amazing CC Crème will reduce red tones in the skin as the fragrance-free formula appeals to all sensitive skin tanners.

## BENEFITS:

- Color correcting and tan enhancing instant and delayed, DHA facial bronzer.
- CC Crème – Mattifying airbrush results while correcting color imperfections and masking red tones in skin.
- Bergamot & Orange Essential Oil – Repairs dry skin while reducing excess oil to provide a healthy-looking glow.
- Chicory Extract – Provides an immediate tanned appearance 60 seconds after application.
- Phloritan™ – Antioxidant blend that works to reduce dark spots and even out skin tone.
- ALA Technology™ - Reduces appearance of fine lines and wrinkles.
- Black Tea Extract - Strong antioxidant with astringent properties that helps to reduce blemishes.
- Acai Oil - Powerful fruit oil loaded with antioxidants.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

## KEY SELLING STATEMENT:

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# WHITE 2 BRONZE LEG BRONZER™

Extreme Dark Bronzing Formula Shave Minimizing Complex  
Tea-Toxifying – Skin Tightening – Imperfection Masking Formula

## FEATURES:

- Leg perfecting DHA, Natural & Cosmetic Bronzers provide instant, dark color
- “Tea-toxifying” Green & Black Teas
- Hair-Re-Growth Inhibitors
- Melanin stimulators for higher intensity results
- Toning & Skin Tightening
- Fresh & Clean Fragrance
- Bottle Size: 5.07 US fl. oz. (150mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Bronzer
- Leg Bronzer

With White 2 Bronze Legs™ you will experience darkness like never before. Formulated with more accelerators, darker DHA and natural bronzers this lotion will allow you will go 3 shades darker – instantly! Added hair re-growth inhibitors keep stubble away while coffee bean extracts energize skin and mask imperfections. Amazing green and black tea detoxify and reduce red tones in the skin keeping your legs looking flawless.

## BENEFITS:

- DHA & natural bronzers will allow for a long-lasting bronzed result, while cosmetic bronzers give the instant bronzing satisfaction your legs love.
- “Tea-Toxifying” Blend – Strong antioxidant with astringent properties that helps to reduce blemishes and mask red tones.
- Hair Re-Growth Inhibitors – Slows down the rate of hair growth reducing your need to shave as often keeping legs soft and smooth.
- Coffee Bean Extract – Promotes firmness, fights the appearance of cellulite and works to reduce inflammation.
- BodyFit™ – Reduces the appearance of cellulite and restores firmness.
- ALA Technology™ – Reduces appearance of fine lines and wrinkles.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

## KEY SELLING STATEMENT:

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# WHITE 2 BRONZE VIOLET™

Superior Advanced Ultra-Black Bronzing Lotion  
With Orange Counteracting Violet Tones

## FEATURES:

- High levels of DHA, Natural & Violet Toned Bronzers
- Melanin stimulators for higher intensity results
- Blackberry antioxidants
- Anti-aging and firming
- Black Tea Extract blemish fighters
- Electric Blackberry Fragrance
- Bottle Size: 8.5 US fl. oz. (260mL)
- Packet Size: .5 US fl. oz. (15mL)

## BENEFITS:

- Superior amounts of DHA & Natural Bronzers will allow for a long lasting bronzed result.
- Violet Tones- Counteract orange tones in the skin.
- Blackberry Extract - Boosts the production of collagen and elastin improving the skin's firmness and elasticity.
- ALA Technology™ - Reduces appearance of fine lines and wrinkles.
- Black Tea Extract - Strong antioxidant with astringent properties that helps to reduce blemishes.
- Acai Oil - Powerful fruit oil loaded with antioxidants.

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Bronzer

## KEY SELLING STATEMENT:

With White 2 Bronze Violet™ you will experience darkness like never before. Formulated with more accelerators, darker DHA and natural bronzers this lotion to allow you will go 3 shades darker – instantly! Added violet tones will help to counteract orange tones in the skin so you develop dark, bronzed, envy worthy results- every time! For fast, dark results and ultra hydrated skin- the choice is simple- White 2 Bronze Violet™!

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# WHITE 2 BRONZE TINGLE™

Ultra Fast Darkening Tingle Lotion  
Black Tea & Cranberry

## FEATURES:

- Intense tingle that allows the skin to go 3 shades darker
- Cranberry Seed Oil for added hydration
- Rich in Antioxidants
- Skin softeners
- Anti-aging and firming
- Rain Kissed Leaves Fragrance
- Bottle Size: 8.5 US fl. oz. (260mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- Tingle

## KEY SELLING STATEMENT:

With White 2 Bronze Tingle™ - you will experience a whole new level of darkness! Formulated with more body heat tinglers and color boosters allowing your tan to go 3 shades darker! Higher amounts of Black Tea and Cranberry extracts will keep your skin at ample hydration levels allowing your tan to last days longer. For fast, long lasting results and ultra-hydrated more even looking color- Give your skin the treat of heat!

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# WHITE 2 BRONZE PURE POMEGRANATE™

Fast Acting Dark Tanning Intensifier  
With Antioxidant Rich Pomegranate

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## FEATURES:

- Multiple dark tan activators for natural dark color
- Melanin Stimulators for longer lasting results
- Pomegranate oils and extracts for added hydration
- Rich in Antioxidants
- Skin softeners
- Anti-aging and firming
- Purely Pomegranate Fragrance
- Bottle Size: 8.5 US fl. oz. (260mL)
- Packet Size: .5 US fl. oz. (15mL)

## BENEFITS:

- Super charged dark tanning intensifiers are coupled with multiple melanin stimulators to achieve extremely dark results instantly and naturally without the use of bronzers.
- Pomegranate Extracts – Hydrates and softens the skin for longer lasting tanning results.
- White Sapphire – Visibly helps to reduce the signs of aging.
- Deeply hydrating and skin softening.
- Formulated for Indoor & Outdoor use.

## PRODUCT ACTIONS:

- Tan Enhancer

## KEY SELLING STATEMENT:

With White 2 Bronze Pure Pomegranate™ - you will experience a whole new level of darkness. Formulated with more accelerators and color boosters this lotion will allow your tan to go 3 shades darker! Higher amounts of pomegranate will keep your skin at ample hydration levels, help to combat free radical damage and allow your tan to last days longer. For fast results and ultra hydrated skin – the choice is simple – White 2 Bronze Pure Pomegranate™!



# WHITE 2 BRONZE EXTREME™

Extremely Advanced Black Bronzing Lotion  
Triple Action – Go 3 Shades Darker INSTANTLY

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## FEATURES:

- High concentration of DHA, Natural & Cosmetic Bronzers impart perfect dark color
- Melanin stimulators for higher intensity results
- Super Fruit antioxidant benefits
- Anti-aging and firming
- Hemp Seed Oil
- Soft & Sweet Fragrance
- Bottle Size: 8.5 US fl. oz. (260mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Bronzer

## KEY SELLING STATEMENT:

With White 2 Bronze Extreme™- you will experience darkness like never before. Formulated with more accelerators, darker DHA and natural bronzers this lotion will allow you will go 3 shades darker – instantly! Added hemp seed oil will keep the skin hydrated, while ALA Technology™ and Acai Berry will fight free radical damage and the appearance of fine lines and wrinkles. The amazing tapioca starch blend will soften and condition the skin as the soft & sweet fragrance appeals to all tanners.

## BENEFITS:

- High amounts of DHA & Natural bronzers will allow for a long lasting bronzed result, while Cosmetic bronzers give the instant bronzing satisfaction your skin craves.
- ALA Technology™ - Reduces appearance of fine lines and wrinkles.
- Black Tea Extract - Strong antioxidant with astringent properties that helps to reduce blemishes.
- Acai Oil - Powerful fruit oil loaded with antioxidants.
- Hemp Seed Oil - Saturates your body and continually restores and replenishes moisture.



# CRUSH ON COLOR™

Super Charged Plateau Breaking Bronzer • Instant Color Technology Delivers INTENSE RESULTS  
Power Packed with Carrot Oil, Acai Berry & Black Charcoal

## FEATURES:

- Extreme Dark DHA Bronzing Lotion
- Black Charcoal Detoxifiers
- Color Correcting CC Cream
- Carrot Oil
- Antioxidant Rich Acai Berry
- Skin Hydrating Ceramides
- Blackberry Blast Fragrance
- Bottle Size: 8.45 US fl. oz. (250mL)
- Packet Size: .5 US fl. oz. (15mL)

## BENEFITS:

- Super High Levels of DHA, Natural and Cosmetic Bronzers – Work to provide dark, long lasting immediate and delayed bronzing results.
- Chicory Extract – Provides an instant tanned appearance 60 seconds after application.
- Black Charcoal – Skin detoxifiers reduce excess oil and inflammation while aiding in improving acne prone skin.
- CC Cream Blend – Color Correctors that work to even out skin tone and mask imperfections in the skin.
- Ceramide Complex – Essential fatty acids that help to moisturize and strengthen the skin's natural barrier.
- Carrot Oil – Contains beta-carotene to rejuvenate cells for a glowing and radiant appearance.
- Acai Berry Extracts – Rich in antioxidants, Acai berry helps to protect the skin from free radical damage.

## PRODUCT ACTIONS:

- Tanning Lotion
- DHA Bronzer

## KEY SELLING STATEMENT:

It's time to super charge your session with Crush on Color™! This dynamic dark bronzing blend utilizes plateau breaking coloring agents, black walnut and caramel extracts for high powered, brilliantly bronzed results! This BOLD formula doesn't just promise powerful and potent results, it Crushes the Competition!

# GLAMOUR™ COLLECTION



# DARE TO BE DARK™

Creamy & Clear Pure Tanning Optimizer  
Anti-Reddening Sensitive Skin Formula With Essential Vitamins & Nutrients  
Free of: Parabens, Soy, Wheat, Fragrance, Nuts, Oils and Talc's Vegan Hypoallergenic Formula

## FEATURES:

- Sensitive Skin Tanning Optimizer
- Calming Cucumber
- Detoxifying Green Clay
- Color Correcting
- Anti-Reddening Complex
- Hypoallergenic Clean Formula
- Fragrance Free
- Bottle Size: 8.45 US fl. oz. (250mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer

## BENEFITS:

- Bronzer Free Dark Tan Optimizer - Utilizing dark tan activators, this formula helps the skin tan without the use of self-tanning bronzing agents.
- Calming Cucumber Extract – Works as a nourishing anti-inflammatory to help calm sensitive skin.
- Detoxifying Green Clay – Helps to detoxify and pull impurities from the skin, while being gentle enough for all skin types.
- Green Tea Extracts – A potent anti-aging ingredient that combats signs of aging and contains anti-inflammatory properties that reduce redness and skin irritations.
- Anti-Reddening Formula – Works to combat any red tones in the skin so you are left with natural, bronzed results.
- Formulated Fragrance Free & Hypoallergenic for use by all skin types
- Free of - Parabens, Soy, Wheat, Fragrance, Nuts, Oils and Talc's
- Vegan Formula

## KEY SELLING STATEMENT:

For mega moisture and purely perfect color without unnecessary additives, the choice is clear! This anti-reddening skin loving formula utilizes soothing cucumber extracts, vital vitamins and detoxifying green clay so even the driest and most stubborn skin receives the key nutrients it deserves. Formulated without harsh ingredients, this creamy fast absorbing formula ensures your dark tanning potential is the utmost essential! No need to compromise on color components just to avoid your skins opponents, its time you just Dare to be Dark™!

# GLAMOUR™ COLLECTION



# BRONZE HAVE MORE FUN™

Coconut Infused Hydration  
Satin Soft Bronzer Detox – Hydrate Tan – Tone

## FEATURES:

- Lightweight DHA Bronzing Lotion
- Extreme Immediate and Progressive Bronzers
- Anti-Aging and Skin-Firming Benefits
- Pore Tightening Witch Hazel
- Potent Phloritan
- Paraben Free Formula
- Sugar Craze Fragrance
- Bottle Size: 8.45 US fl. oz. (250mL)
- Packet Size: .5 US fl. oz. (15mL)

## BENEFITS:

- Formulated with various accelerators to speed up the tanning process for faster, darker results.
- Camu Camu Berries – Compliment the body's natural growth and repair of tissues & collagen formation.
- Sea Weed – Draws toxins out of the body.
- Bee's Wax – Contains skin conditioning and healing properties.
- Intense DHA formula blended with natural and cosmetic bronzers for super dark immediate and progressive bronzing results.
- Provides immediate and long-term moisturizing benefits.
- Witch Hazel – Helps to reduce the appearance of pores, reduce inflammation, and tighten the skin.
- Phloritan - Antioxidant blend that works to reduce dark spots and even out skin tone.

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Bronzer

## KEY SELLING STATEMENT:

They say 'Blondes have more fun' but we believe BRONZE Have More Fun™! If you crave a splash of color, then look no further than Devoted Creations newest seductive bronzer! This super soft formula detoxifies, hydrates and tones the skin for glamorously glowing results! It's okay to be a tease, but not with your tan! After all, Bronze do have more fun™!

# GLAMOUR™ COLLECTION



# ALL BLACK EVERYTHING™

XXX Extreme Darkening Black Bronzer  
Coconut Juice & Black Charcoal Infused

## FEATURES:

- Extreme DHA bronzing lotion
- Black Charcoal detoxifiers
- Anti-aging and skin conditioners
- Coconut Juice Based
- Coconut Berry Fizz Fragrance
- Bottle Size: 8.45 US fl. oz. (250mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Bronzer

## KEY SELLING STATEMENT:

If you're on the quest for color, then ALL BLACK EVERYTHING™ is your one-way ticket to destination darkness! This extreme black bronzing formula will transform your tan from boring to soaring! Black charcoal extracts coupled with coconut juice will help to detoxify, hydrate and maintain super dark results! Don't stop demanding black until they invent a darker color!

## BENEFITS:

- Blackout levels of DHA blended with Natural and Cosmetic bronzers for super dark immediate and delayed bronzing results.
- Chicory Extract – Provides an instant tanned appearance 60 seconds after application.
- Black Charcoal – Skin detoxifiers reduce excess oil and inflammation while aiding in improving acne prone skin.
- Camu Camu Berries – Compliment the body's natural growth and repair of tissues & collagen formation.
- Sea Weed – Draws toxins out of the body.
- Bee's Wax – Contains skin conditioning and healing properties.
- Provides immediate and long-term moisturizing benefits.
- Formulated with various accelerators to speed up the tanning process for faster, darker results.

# GLAMOUR™ COLLECTION





# GIRLS JUST WANNA HAVE SUN™

Sparkle all day, Shine all night! Streak & Stain Free  
Glam Girl Approved Natural Bronzer

## FEATURES:

- DHA Free, instant bronzing lotion
- Anti-aging and skin-firming benefits
- Chicory Extract
- Sunflower Oil
- Sunshine & Mimosa Fragrance
- Bottle Size: 8.45 US fl. oz. (250mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Free Bronzer

## KEY SELLING STATEMENT:

Calling all glam girls! If you are ready to slay the day, then your new bestie will be "Girls Just Wanna Have Sun™!" This color & contour formula, infused with minerals and vitamins, will give you the color and vibe to be the envy of your tribe! If you are looking to upgrade to #GirlBoss status, remember, some girls are made of sugar and spice, but DC girls are born with sunshine as their vice!

# GLAMOUR™ COLLECTION



# RIDE OR TIDE™

Beach Ready Bronzing Cocktail Skin Quenching Sunkissed Starfruit & Vitamin C Vibes  
Infused with Electrolyte Enhanced Coconut Water

## FEATURES:

- Instant Color Bronzing Blend
- Hydrating Mango Butter
- Detoxifying Starfruit
- Electrolyte Rich Coconut Water
- Super Charged Superox C™
- Moisture Level Maintaining
- Tattoo & Color Fade Protection
- Moonfruit Tidal Wave Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tanning Lotion
- DHA Bronzer

## KEY SELLING STATEMENT:

If you lust for a coastal cocktail, poolside paradise, or just sunshine on the shore... then look no further than Ride or Tide™! Whether you're spending time at the beach or the boardwalk, or going from the salon to the shore, this island infused bronzer is formulated for use anywhere you are scoring some sunshine! Skin quenching sunkissed starfruit and mango extracts will power pack the skin with antioxidant rich nutrients, while electrolyte enhanced coconut water will ensure your skin is left beach ready bronzed! Vitamin C vibes and waves of skin happy hydrators allow for vacation ready results! If what you desire is a sea of darkness, Ride or Tide™ is your key to color!

# intensity™ COLLECTION

## FEATURES:

- Beach Ready Bronzing Blend – Dark levels of DHA combined with high levels of natural bronzers allow the skin to develop natural, long lasting beach bronzed results.
- Mango Butter – Rich in antioxidants that help reduce the appearance of fine lines and wrinkles while providing a glowing complexion.
- Starfruit Extracts – Provides pore tightening and acne combating nutrients for an anti-reddening and skin perfected effect.
- Superox C™ – A specialty derived blend of Kakadu Plum known as one of the world's richest sources of Vitamin C, Superox C is a potent antioxidant and contains micronutrient benefits that help to protect against environmental damage.
- Coconut Water – Electrolyte rich to increase skin's hydration and elasticity and adds a glowing effect to the skin.
- MossCellTec™ – Potent anti-aging and moisture level preserving ingredients help to protect the skin from stressful environmental changes.
- MelanoBronze™ – Stimulates melanin activity to allow for longer lasting, darker tanning results.
- Tattoo & Color Fade Protection – Protects the color and the luster of your tan and your tattoos.

## KEY SELLING STATEMENT:



# VACAY VIBES™

Indoor/Outdoor Tropical Bronzing Cocktail  
Infused with Skin Quenching Watermelon & Guava Extracts  
Plus Electrolyte Enhanced Coconut Water

## FEATURES:

- Indoor/Outdoor Bronzing Blend
- Hydrating Guava
- Anti-Aging Watermelon
- Electrolyte Rich Coconut Water
- Melanin Stimulators
- Tattoo & Color Fade Protection
- Island Escape Fragrance
- Bottle Size: 8.5 US fl. oz. (251 mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tanning Lotion
- Indoor/Outdoor DHA Bronzer

## KEY SELLING STATEMENT:

If you are in need of a beach break, a tropical timeout, or to just pass time in paradise... then look no further than Vacay Vibes™! It doesn't matter if you're spending time at beach or the bed, or going from the salon to the shore, this island infused dark tanning bronzer is formulated for use anywhere you are catchin' rays! Skin quenching Watermelon and Guava extracts will power pack the skin with antioxidant rich nutrients while electrolyte enhanced coconut water will ensure your skin is left beautifully bronzed, and touchably hydrated. No need to wanderlust about beach ready results, get the color you crave with your new passport to paradise, Vacay Vibes™!

intensity™  
COLLECTION



# CRUSHING IT™

Plateau Breaking Streak-Free Glow  
With Skin Correctors + Tattoo and Color Fade Protection

## FEATURES:

- DHA Free, Natural and Cosmetic Bronzers
- Gluten Free/Paraben Free Oil Free
- Melanin Stimulators
- Skin Tightening and Toning
- Cotton & Rice Extract
- Sugar Extracts
- Pacifeel™
- Tattoo & Color Fade Formula
- Agave Melon Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Packet Size: .5 US fl. oz. (15mL)

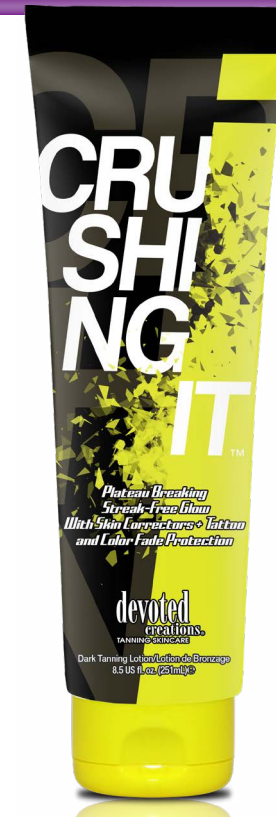
## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Free Bronzer

## KEY SELLING STATEMENT:

It's time to Crush your color game! Devoted Creations Crushing It™ is formulated for the sensitive skin tanner who wants BIG results! This mega packed formula will tighten and tone while keeping skin hydrated and supple. Added cutting edge skin care ingredients help to improve the skin's overall appearance. Don't just break your tanning goals... Crush them!

intensity™  
COLLECTION



## BENEFITS:

- DHA free Natural and Cosmetic bronzers leave a streak-free and stain-free bronzed result.
- Pacifeel™ – Known as the marvel of Peru, Pacifeel™ helps the skin absorb skin perfecting agents.
- MelanoBronze™ – Stimulates melanin activity to allow for longer lasting, darker tanning results.
- Caffeine and Green Tea Extracts – Energize, firm and tighten the skin.
- Cotton & Rice Extract – Soothe and soften the skin without irritation.
- Formulated with sensitive skin tanners in mind.
- Tattoo & Color Fade Protecting formula – Protects the color and luster of your tattoos.
- Black Walnut – Rich source of vitamins and nutrients.
- Cocoa and Shea Butters – Penetrates through dry layers of skin for softer results.
- Sugar Extracts – Gently exfoliates to remove dead skin cells.

# DC ACCELERATOR™

Dark Tanning Lotion Enriched with Argan Oils + Vitamins A & E

## FEATURES:

- Tanning Maximizer Designed for All Skin Types
- Skin Softening and Hydrating
- Bronze Boost Complex
- Vitamins C & E
- Coco Creamsickle Fragrance
- Bottle Size: 8.5 US fl. oz. (251 mL)
- Packet Size: .5 US fl. oz. (15mL)

## BENEFITS:

- Dark tanning maximizer darkens skin for a natural golden glow without the use of self-tanning ingredients.
- Bronze Boost Complex – A combination of MelaTime™, Carrot & Argan Oils to stimulate melanin activity for enhanced pigmentation. Penetrates through dry layers of skin for softer results and helps to fill in fine lines and wrinkles, while protecting against premature aging of the skin.
- Vitamins A & E – Repair dry and damaged skin.

## PRODUCT ACTIONS:

- Tan Enhancer

## KEY SELLING STATEMENT:

This Argan Oil enriched superior tanning formula utilizes the revolutionary Bronze Boost Complex which allows skin to start the tanning process instantly, while also providing better UV penetration for deeper, darker, longer lasting results! This unique lotion is rich in nutrients and hydrating ingredients to condition and moisturize the skin. Vitamins A & E work to effectively nourish and protect. If you are in need of a kick start to your color, accelerate!

intensity  
COLLECTION



# DEVOTED CREATIONS COCOA & SHEA™

Daily Softening Cream Relieves Rough, Dry Skin  
All Day Moisturization

## FEATURES:

- Daily Body Moisturizer
- After Sun Care
- Skin Softening and Hydrating
- Hydrating Cocoa & Shea Butters
- Vitamin E
- Cocoa & Shea Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)

## PRODUCT ACTIONS:

- Moisturizer
- After Sun Care

## KEY SELLING STATEMENT:

Natural Cocoa & Shea butters are known for their deep hydrating and skin softening properties. Devoted Creations™ Cocoa & Shea formula will add 24 hours of moisture even to the driest and roughest skin. Formulated for everyday use, Cocoa & Shea is a must for moisture.

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# GAME OVER™

ULTRA-DARK XXX BLACK BRONZING FORMULA  
WITH TATTOO & COLOR FADE PROTECTION SENSITIVE SKIN FORMULA

## FEATURES:

- High levels of DHA, Natural, and Cosmetic Bronzers
- Gluten Free/Paraben/Nut & Oil Free
- Melanin Stimulators
- Skin Tightening and Toning
- Cotton & Rice Extract
- Hypoallergenic: Formulated for ALL Skin types
- Aloe & Shea Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Packet Size: .5 US fl. oz. (15mL)

## BENEFITS:

- Super dark DHA, Natural bronzer, and Cosmetic bronzers give you deep, dark and instant results.
- Tattoo & Color Fade Protection – Protects the color and luster of tattoos.
- MelanoBronze™ – Stimulates melanin activity to allow for longer lasting, darker tanning results.
- Cocoa & Shea Butter – Rich skin softeners.
- Caffeine and Green Tea Extracts – Energize, firm and tighten the skin.
- Cotton & Rice Extract – Soothe and soften the skin without irritation.
- Formulated with sensitive skin tanners in mind.

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Bronzer

## KEY SELLING STATEMENT:

Unlock the secret code to super dark results with Devoted Creations GAME OVER™! This next level formula is loaded with dark bronzers and skin energizers to super charge your tan! You will be sure to crush the competition with tattoo and tan fade protectors to bring your color back to life. You can't win if you don't play - Get your tan in the game, or it's GAME OVER™.

intensity™  
COLLECTION



# FAST TRACK 2 BLACK™

Bronzer Free Quadruple Dark Tan Maximizer  
300X Antioxidants + Oil Absorbing Pore Minimizers

## FEATURES:

- Quad Tyrosine Blend Dark Tanning Maximizer
- Gluten Free/Paraben Free Nut Free
- Black Cumin Extract & White Pine Bark skin perfectors
- Skin Tightening and Toning
- Cotton & Rice Extract
- Berry Rush Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer

## KEY SELLING STATEMENT:

Need quick color? No time to tan? Ready to boost your bronze? Hurry up and Fast Track 2 Black™! This bronzer free intensifier will maximize your color using 4 different tan enhancing elements. Utilizing potent antioxidants and oil absorbing pore minimizers, you will not only Fast Track 2 Black™, you will speed your way to soft, supple, sought after skin!

intensity™  
COLLECTION



# LONG OVERDUE™

Ultra-Advanced, Transfer-Resistant Bronzer  
Body Deodorizing & Oil Free Formula

## FEATURES:

- Transfer- Resistant White DHA Bronzer
- Gluten Free/Paraben Free Nut & Oil Free
- Melanin Stimulators
- Skin Tightening and Toning
- Cotton & Rice Extract
- Body Deodorizing
- Soft Plumberry Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Bronzer

## KEY SELLING STATEMENT:

Long Overdue™ is a perfect gym companion tanning product, for your busy day. Devoted Creations™ introduces a one-of-a-kind revolutionary body deodorizing, transfer resistant white bronzer, for that 10-minute difference between ordinary and extraordinary. Oil, gluten, paraben and nut free formulation for all skin types seeking dark, fresh, "on the go" color. No more waiting on results, that perfect fast bronze is Long Overdue™.

intensity  
COLLECTION



# TAN MODE™

Ultimate Streak Free Bronzing Lotion  
Gluten, Oil, and Paraben Free Hypoallergenic: Formulated for ALL Skin types

## FEATURES:

- DHA Free, Natural, and Cosmetic Bronzers
- Gluten Free/Paraben/ Oil Free
- Melanin Stimulators
- Skin Tightening and Toning
- Cotton & Rice Extract
- Sugared Berries Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Free Bronzer

## KEY SELLING STATEMENT:

You can focus on you and we will focus on your color. Let our streak-free bronzing formula put your skin into Tan Mode™! Deep, dark tanning results, extra hydration, along with skin toning and firming ingredients make Tan Mode™ your perfect tanning partner. Formulated without the use of glutens, oils, and parabens this hypoallergenic formula is suitable for all skin types. Everything you need, with nothing that you don't. For dark quick color, get into the mode... The Tan Mode™.

intensity  
COLLECTION



# POWER PLAYER™

Visibly Dark Bronzing Results - Instantly  
Gluten, Oil, Nut and Paraben Free Dark Power Tanning Lotion

## FEATURES:

- High levels of DHA, Natural, and Cosmetic Bronzers
- Gluten Free/Paraben/Nut & Oil Free
- Melanin Stimulators
- Skin Tightening and Toning
- Cotton & Rice Extract
- Hypoallergenic: Formulated for ALL Skin Types
- Exotic Fruit Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Bronzer

## KEY SELLING STATEMENT:

Be your best, look your best, use the best! Deep, dark powerful bronzing results, extra hydration along with skin toning and firming ingredients make Power Player™ your perfect tanning partner. Formulated without the use of gluten, oils, nuts and parabens this hypoallergenic formula is suitable for all skin types. Everything you need, with nothing that you don't. Try Power Player™ for less talk, more action!

intensity  
COLLECTION



# H.I.M ENERGY™

Ultra-Light Fast Absorbing • Energizing Dark Natural Bronzer  
Potent Powerful Skin Hydration • \* Tattoo Fade Protection – Sensitive Skin Approved\*

## FEATURES:

- Dark DHA Free Natural Bronzer
- Fast Absorbing Lightweight formula
- Rich Anti-Inflammatory & Antioxidant Blend
- Anti-Reddening & Complexion Clearing
- Skin Softening & Energizing
- Anti-Aging, Tightening & Firming
- Tattoo & Color Fade Protecting
- After Tan Odor Eliminators
- Sensitive Skin Approved Formula
- Energizing Waves Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tanning Lotion
- DHA Bronzer

## BENEFITS:

- All Skin Tone Natural Bronzing Formula - Utilizing Natural and Cosmetic Bronzers this formula will give you extremely dark immediate color as well as super dark long lasting color.
- Tamanu Oil - A powerful skin regenerator; aiding in wrinkle reducing, blemish-fighting and moisturizing dry skin. Helps to hide the appearance of scars and stretch marks.
- Caffeine, Guarana & Ginseng - Naturally energizing and skin tightening extracts that work together to firm and reduce the appearance of imperfections in the skin.
- Ginger Root - Reduces irritation and inflammation in the skin.
- Green Tea Extracts - Anti-aging, soothing and antioxidant rich properties.
- Turmeric Root Extract – Known for its antioxidant and anti-reddening properties, Turmeric helps to improve the look of the surface of your skin to create a more blemish free, even appearance.
- Matrixyl Synthe 6™ – Targets and fills in fine lines and wrinkles.
- Shea Butter - Helps to soothe dry skin and improves the skin's elasticity.
- Avocado Extract – Helps counteract reddening in the skin caused by irritation.
- Vitamins C & E - Protect the skin from environmental damage, promote a more youthful looking appearance.
- FreshTek™ – Body deodorizing blend to leave the skin with no after tan odor.
- SunXTend™ – Extends the life of your tanning results and helps to prevent color fading.

## KEY SELLING STATEMENT:

HIM Energy™ is powerfully formulated for the man on the move! This high intensity indoor/outdoor fast absorbing formula utilizes peak performance natural bronzers for streak-free, stain-free, anti-orange results, rapidly! Potent skin revitalizing and energizing agents; Ginseng, Caffeine and Guarana work overtime to rejuvenate, regenerate, restore and renew skins natural hydration levels. Tattoo and color fade protectors allow HIM Energy™ to provide the essential endurance of color evolution!

H.I.M





# H.I.M HYDRATE™

Daily Body Hydrator • Color & Tattoo Extending  
Sensitive Skin Approved • Formulated for Face & Body

## FEATURES:

- Improves Dull Skin
- Rich Anti-inflammatory & Antioxidant Blend
- Oil Absorbing
- Skin Softening
- Lavender & Rosemary Extracts
- Tattoo & Color Fade Protecting
- White Birch
- Ocean Waters Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)

## PRODUCT ACTIONS:

- Moisturizer

## BENEFITS:

- Skin Softening Daily Moisturizer – Allows for deep, long lasting hydration without leaving any greasy residue.
- Tiger Grass - Helps to improve the appearance of dull skin while reducing redness and helping to protect skin from environmental stress and blemishes.
- Lavender Oil – Helps to moisturize the skin while working to soothe inflammation and irritation.
- Rosemary Oil – Natural astringent properties that help to combat acne as well as blocked pores.
- Turmeric Root Extract – Known for its antioxidant and anti-reddening properties Turmeric helps to improve the look of the surface of your skin to create a more blemish free, even appearance.
- White Birch – Contains anti-aging and skin firming benefits.
- Matrixyl Synthe 6™ – Targets and fills in fine lines and wrinkles.
- Tamanu Oil- A powerful skin regenerator; aiding in wrinkle reducing, blemish-fighting, and moisturize dry skin. Also, helps to hide the appearance of scars and stretch marks.
- Shea Butter - Helps to soothe dry skin and improves the skin's elasticity.
- Avocado Extract – Helps to counteract reddening in the skin caused by irritation.
- Vitamins C & E - Protect the skin from environmental damage, promote a more youthful looking appearance.

## KEY SELLING STATEMENT:

HIM Hydrate™ is formulated exclusively for the guy on the go! This fast absorbing, ultra-hydrating formula can be used after the gym, sun exposure, shower or anytime your skin needs a quench of moisture. HIM Hydrate™ is formulated with natural vitamins, antioxidants and anti-inflammatory agents to help balance all skin types while also quickly absorbing into the skin to not leave any unnecessary residue. Tattoo and color extenders work overtime to protect the ink and tan you have worked so hard to achieve. If what you seek is high quality hydration in a moisturizer formulated for Men, demand Devoted Creations new HIM Hydrate™!

# H.I.M



# H.I.M BILLIONAIRE™

Ultra-Exclusive Rich Bronzing Formula Opulent Color Extenders  
& Correctors For only the most affluent Men's Skin

## FEATURES:

- Ultra-Dark Rich Bronzing Blend
- Color Correcting Formula
- Rich Anti-Inflammatory & Antioxidant Blend
- Anti-Reddening & Complexion Clearing
- Skin Softening
- Anti-Aging & Firming
- Tattoo & Color Fade Protecting
- After Tan Odor Eliminators
- Rich Mahogany Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tanning Lotion
- DHA Bronzer

## KEY SELLING STATEMENT:

HIM Billionaire™ is formulated exclusively for the Man who demands excellence! This generously loaded bronzing blend utilizes opulent amounts of Natural and DHA bronzers to allow for superior dark results at an accelerated speed. This exquisite blend is overflowing with complexion perfecting, toning, wrinkle reducing and color correcting agents so you are left with the sought after, envy worthy skin only some can dream of. If what you seek is prosperous results that are rich and rare, then look no further than HIM Billionaire!™

# H.I.M



# H.I.M ATLANTIC™

Blue Hued Anti-Orange Color Correcting Bronzer  
Oil Absorbing + Tattoo Protecting + Anti-inflammatory Formula

## FEATURES:

- Anti-Orange Bronzing Blend
- Color Correcting Formula
- Rich Anti-Inflammatory & Antioxidant Blend
- Oil Absorbing
- Skin Softening
- Tattoo & Color Fade Protecting
- After Tan Odor Eliminators
- Blue Waters Fragrance
- Bottle Size: 8.5 US fl. oz. (251 mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tanning Lotion
- Bronzer

## KEY SELLING STATEMENT:

A blue hued dark tanning bronzer formulated specifically for the man who demands darkness! Anti-orange technologies and revolutionary color correctors make HIM Atlantic™ your ultimate wing-man to the ideal tan! Detoxify pores, reduce excess oil and hydrate while utilizing anti-inflammatory and anti-reddening properties to improve the overall appearance and feel of your skin. For the man who wants to make waves with soft, sexy, bronzed and touchably smooth skin... You will be amazed by Atlantic™!

# H.I.M



# H.I.M FIT™

Weightless Cooling Dark Tanning Serum Oil Absorbing - Body Deodorizing -Tattoo Protecting  
Indoor & Outdoor Sensitive Skin Bronzer Free Formula

## FEATURES:

- Lightweight lotion in a convenient tube
- Cooling agent body refreshers
- Caffeine & Ginkgo skin energizers
- Sensitive skin & body deodorizing formula
- Indoor/Outdoor Formula
- Tamanu Oil
- Tattoo & Color Fade Protecting
- Can be used on face and body
- Oriental Black Cashmere Fragrance
- Bottle Size: 8.5 US fl. oz. (251 mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- Coolant
- Indoor/Outdoor

## KEY SELLING STATEMENT:

HIM Fit™ is formulated to tan and hydrate men's stubborn skin while absorbing instantly to avoid excess rubbing or left-over residue. HIM Fit™'s unique cooling indoor/outdoor formula eliminates after-tan odor while protecting the life of your tan and your tattoos. Perfect for the guy on the go! It's okay to have a bromance with HIM™... we love HIM™ too!

# H.I.M



## BENEFITS:

- Formulated with various accelerators to speed up the tanning process for faster, darker results.
- Cooling agents reduce sweating while keeping you cool during your tanning session.
- Matrixyl Synthe 6™ – Targets and fills in fine lines and wrinkles.
- Tattoo & Color Fade Protecting formula – Protects the color and luster of your tattoos.
- Ginkgo Biloba & Caffeine Extract – Energize, firm and tighten the skin.
- Tamanu Oil – A powerful skin regenerator; aiding in wrinkle reducing, blemish-fighting, and moisturize dry skin. Also, helps to hide the appearance of scars and stretch marks.
- AcquaCell™ – Rapid fine line & wrinkle reducer.
- Avocado Extract – Helps counteract reddening in the skin caused by irritation, reddening, and razor burn.
- FreshTek™ – Body deodorizing blend to leave the skin with no after tan odor.
- SunXTend™ – Extends the life of your tanning results and helps to prevent color fading.

# H.I.M CHROME™

Streak-Free/ Stain-Free Natural Bronzing, Oil Absorbing Tanning Elixir  
Tattoo Protecting & Body Deodorizing

## FEATURES:

- Lightweight DHA Free Bronzer
- Sensitive skin & body deodorizing formula
- Tamanu Oil
- Tattoo & Color Fade Protecting
- Anti-aging and Skin-Firming Benefits
- Can be used on face and body
- Oriental Black Cashmere Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Free Bronzer

## KEY SELLING STATEMENT:

For the Bro on the go! This dark tanning, oil absorbing, formula is suitable for all bro types. The natural bronzing formula will develop just from the beach, solid results without the potential of annoying streaking or staining. Professionally enhanced with Tattoo Protection and body deodorizing so you can party all day.

# H.I.M



# H.I.M BLACK EDITION™

Oil Absorbing Quick Penetrating Black Bronzer  
Tattoo Protecting & Body Deodorizing System

## FEATURES:

- Low maintenance instant and time released bronzers
- Anti-aging and skin-firming benefits
- Tamanu Oil
- Tattoo & Color Fade Protectors
- Double-Dose Body Deodorizers
- Lightweight lotion in a convenient tube
- Spicy Woods Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Bronzer

## KEY SELLING STATEMENT:

HIM Black™ is a new spin on a cult favorite! This power product is formulated to hydrate without a greasy after feel, absorb excess oil in the skin and deodorize so you stay fresh all day! Get with the Bro-program, your touchably, irresistible skin will stay our little secret... Don't worry, we will never break Bro Code.

## BENEFITS:

- High levels of black bronzers and accelerators provide instant and long lasting, deep-dark results.
- Advanced Matrixyl Synthe 6™ – Targets and fills in fine lines and wrinkles.
- Tamanu Oil- A powerful skin regenerator; aiding in wrinkle reducing, blemish-fighting, and moisturize dry skin. Also, helps to hide the appearance of scars and stretch marks.
- Tattoo & Color Fade Technology – Protects the color and luster of your tattoos.
- Lychee Fruit – Boosts moisture, keeping the skin smooth and supple while aiding its hydration.
- Avocado Extract – Helps counteract reddening in the skin caused by irritation.
- Vitamins C & E - Protects the skin from environmental damage, promote a more youthful looking appearance.
- FreshTek™ – Body deodorizing blend to leave the skin with no after tan odor.
- SunXTend™ – Extends the life of your tanning results and helps to prevent color fading.

# H.I.M





# H.I.M TITANIUM BRONZER™

Tattoo & Color Fade Protecting Formula Ultra-Dark Bronzer  
Sensitive Skin & Body Deodorizing Formula

## FEATURES:

- Lightweight lotion in a convenient tube
- Low maintenance instant and time released bronzers
- Anti-aging and skin-firming benefits
- Oriental Black Cashmere Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Bronzer

HIM Titanium Bronzer™ is formulated for a man's skin. Low maintenance bronzers allow for an easy, ultra, even dark color every time. Avocado Extracts help to counteract reddening of the skin from burns or skin irritations. After tan odor eliminators allow this non-greasy formula to keep you smelling fresh. It's okay to have a bromance with HIM – we love HIM too!

## BENEFITS:

- Intense DHA formula blended with Natural and Cosmetic bronzers for immediate and delayed bronzing results.
- Formulated with various accelerators to speed up the tanning process for faster, darker results.
- Advanced Matrixyl Synthe 6™ - Targets and fills in fine lines and wrinkles.
- Tattoo & Color Fade Protecting formula - Protects the color and luster of your tattoos.
- Lychee Fruit - Boosts moisture, keeping the skin smooth and supple while aiding its hydration.
- Avocado Extract - Helps counteract reddening in the skin caused by irritation.
- Vitamins C & E - Protects the skin from environmental damage, promote a more youthful looking appearance.
- FreshTek™ - Body deodorizing blend to leave the skin with no after tan odor.
- SunXTend™ - Extends the life of your tanning results and helps to prevent color fading.

## KEY SELLING STATEMENT:

# H.I.M



# BEAUTY ENHANCING DROPS™

Highly Concentrated Light Enhancing Drops  
pH Balancing for Optimal Light Absorption

## FEATURES:

- Turn any lotion into a light therapy prep lotion
- Pepha-Age™ to help minimize discolorations
- Skintight AP™
- pH Balancing Agents
- Pentapeptide-34
- Regu-Sense™ to help reduce collagen loss
- Light Activated Photosomes
- Multi Use Formula
- Fragrance Free
- Bottle Size: 1 US fl. oz. (30mL)

## PRODUCT ACTIONS:

- Lotion Additive

## BENEFITS:

- Multi Use Formula – Can be added to any tanning lotion to make it compatible with Total Body Enhancement, Light Therapy, Sunless or can be added to an everyday moisturizer for extra skincare.
- Can be used in conjunction with any skincare product to increase vitamins and nutrients in the skin
- Photosomes – Helps to prevent pollutants and free radicals from penetrating the skin, protects the healthy skin cells and fights against any signs of premature aging.
- Skintight AP™ – Helps the skin to appear more firm, more revitalized and restored.
- Pepha-Age™ - Reduces hyperpigmentation in the skin, restores even texture and skin's overall appearance.
- Regu-Sense™ - Its unique mechanism helps to delay the natural aging process while protecting against and reducing collagen loss.
- Pentapeptide-34 – A powerful antioxidant that neutralizes free radicals and supports the production of collagen in the skin.
- pH Balancing blend helps the skin achieve optimal results in all spa equipment.
- Gluten, Oil, Nut, Sulfate and Fragrance free Vegan Formula - Sensitive Skin approved formula

## KEY SELLING STATEMENT:

With our Revolutionary Collagenetics™ Spa Beauty Enhancing Drops, you can now turn any product into a pH balancing light therapy prep product! Infused with advanced anti-aging and firming, powerful antioxidants, as well as collagen boosting peptides, Beauty Enhancing Drops is designed to ensure you get the best and most beautiful results from every Spa session!



# RESTORATIVE MOISTURIZER™

Tranquility Boosting Calming & Soothing Restorative Spa Replenishing Hydrator  
Advanced Anti-Aging Promotes Fat Loss Boosts Collagen Production Tightens & Tones Reduces Cellulite & Water Retention Detoxifying Formula

## FEATURES:

- Light Therapy Extending Lotion
- Cocoa and Shea Butters
- Moisturizes and Softens the Skin
- Vitamin E
- ForsLean™
- Himalayan Salt
- SkintightAP™
- Regu-Sense™
- Pepha-Age™
- Fresh & Clean Fragrance
- Bottle Size: 18.25 US fl. oz. (540mL)  
2 US fl. oz. (60mL)

## PRODUCT ACTIONS:

- Moisturizer
- Post Light Therapy Hydrator

## BENEFITS:

- Hydrates and moisturizes skin while detoxifying and protecting skin against free radical damage.
- Cocoa and Shea Butters - Penetrates through dry layers of skin for softer results.
- Vitamin E - Reduces the appearance of fine lines and wrinkles and helps slow down the aging process.
- Forslean™ - Award winning natural ingredient that helps to dissolve fat deposits.
- Himalayan Salt - Powerful detoxifier that helps to extract the toxins out of your skin leaving you refreshed and nourished.
- Skintight AP™ - Helps make the skin look firmer, revitalized and regenerated.
- Body Fit™ Technology - Reduces the appearance of cellulite and restores firmness.
- Regu-Sense™ - It's unique mechanism helps to delay the natural aging process while reducing collagen loss.
- Pepha-Age™ - Reduces skins hyperpigmentation and restores even skin tone and light exposure.
- Hydrates and moisturizes skin while detoxifying and protecting against free radical damage.

## KEY SELLING STATEMENT:

Restorative Moisturizer from the Devoted Creations™ Collagenetics™ Spa Collection will work to maintain and promote the overall health of your skin. The innovative formula pairs perfectly as a replenishing hydrating crème after the use of any type of infrared or light therapy. Collagenetics™ Spa is the renewing, repairing, and revitalizing treatment your skin deserves.

# COLLAGENETICS™



# 2-IN-1 PRO™

# COLLAGENETICS™

## FEATURES:

- Red Light Therapy Prep Lotion AND Tanning Accelerator
- PH Stabilizers for optimal absorption
- Boosts collagen production and helps reduce stress caused cell damage with Bioactive Tetra Peptides™ and Advanced Matrixyl Synthe 6™
- Trylagen™ and Renovage™ provide maximum anti-aging and skin firming benefits
- Moisturizes and Revitalizes the skin
- Clean Cotton Fragrance
- Bottle Size: 7 US fl. oz. (210mL)
- Bottle Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- Red Light Prep

## BENEFITS:

- Prepares the skin for Red Light Therapy and/or UV tanning session.
- Blended with multiple accelerators that work to speed up the tanning process for fast, dark tanning results.
- Bioactive Tetra Peptides™ – Activates Collagen production and decreases appearance of fine lines, wrinkles and skin's overall roughness.
- Trylagen™ - Helps boost the appearance of collagen and helps protect collagen from degenerating. Skin appears firmer, smoother and wrinkles appear to 'fill out' becoming less and less visible.
- Kollaren™ – Potent skin repairing and collagen producing peptides.
- Renovage™ - Firms, hydrates and plumps the skin, increases levels of collagen.
- Advanced Matrixyl Synthe 6™ – Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long-lasting results.
- pH Stabilizers help the skin to achieve optimal pH levels.
- Lychee Fruit Extracts – Natural extracts that work to boost moisture and revitalize the skin for a fresh, rejuvenated appearance, help to erase the signs of aging for a more youthful complexion.
- Helps the skin to retain its natural moisture.

## KEY SELLING STATEMENT:

Collagenetics™ is a miracle break-through, total face and body skin care system. COLLAGENETICS 2-IN-1 LOTION PRO™ is the newest product to this innovative regime. The 2-in-1 PRO has been formulated for those tanners who have chosen to utilize both the red light therapy and tanning in the same day, but still want the highly concentrated skin care ingredients Devoted Creations™ is known for. With one product you can do it all! Apply the lotion to your entire body following exfoliation and prior to Red Light Therapy or your tanning session. Your skin will be prepped for your red light session and then ready to get fast, dark tanning results without the need to apply a separate product. Our innovative Collagenetics 2 in 1 PRO has been scientifically designed to work in conjunction with our Collagenetics™ line, or with use alone, to help erase the appearance of aging and restore your skin's youthful look. 2 in 1 Pro will provide optimum Red light and tanning results as well as help to reduce the appearance of fine lines, wrinkles, signs of aging, and boost collagen production.



# 2-IN-1 LOTION™

Tanning Accelerator & Red Light Therapy Prep Lotion

## COLLAGENETICS™

# PREP SPRAY™

Restore and Renew Healthier Skin  
Activated Peptide Formula

## COLLAGENETICS™

### FEATURES:

- Red Light Therapy Prep Lotion AND Tanning Accelerator
- pH Stabilizers
- Skin-firming and anti-aging benefits
- Moisturizes and Revitalizes the skin
- Iced Cranberry Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Bottle Size: .5 US fl. oz. (15mL)

### BENEFITS:

- Prepares the skin for Red Light Therapy.
- Blended with multiple accelerators that work to speed up the tanning process for fast, dark tanning results.
- Renovage™- Firms, hydrates and plumps the skin, increases levels of collagen.
- Matrixyl™- Targets and fills in fine lines and wrinkles.
- pH Stabilizers help the skin to achieve optimal pH levels.
- Acai, Pomegranate, Goji and Lychee Fruit Extracts – Natural extracts that work to boost moisture and revitalize the skin for a fresh, rejuvenated appearance, help to erase the signs of aging for a more youthful complexion.
- Helps the skin to retain its natural moisture.

### PRODUCT ACTIONS:

- Tan Enhancer
- Red Light Prep

### KEY SELLING STATEMENT:

Collagenetics™ is a miracle break-through, total face and body skin care system. COLLAGENETICS 2-IN-1 LOTION™ is the newest product to this innovative regime. The 2-in-1 has been formulated for those tanners who have chosen to utilize both the red light and tanning in the same day. With one product you can do it all. Apply the lotion to your entire body following exfoliation and prior to Red Light and then go straight into the tanning bed! Your skin will be prepped for your red light session and then ready to get fast, dark tanning results without the need to apply a separate product. All of these formulas have been scientifically designed to work in conjunction with each other to help erase the appearance of aging and take your skin back to its youthful look. Ideal to use as the foundation of your daily skin care regimen, they have also been formulated to work with Red Light for optimal results to reduce the appearance of fine lines, wrinkles, and signs of aging.



### FEATURES:

- Total Body Enhancement Preparation Spray
- pH Balancers
- Aloe Vera Skin Hydrators
- Skin Soothing Green Tea
- Highly Concentrated Anti-Aging Blend
- Hypoallergenic & Safe for Sensitive Skin
- Fragrance Free
- Bottle Size: 6oz (180mL)

### PRODUCT ACTIONS:

- Preparation Spray
- Red Light Prep

### KEY SELLING STATEMENT:

Collagenetics™ is a miracle break-through, total face and body skin care system. Prior to Red Light or Total Body Enhancement, spray the light, non-greasy formula on your entire body. All of these formulas have been scientifically designed to work in conjunction with each other to help erase the appearance of aging and take your skin back to its youthful look. Ideal to use as the foundation of your daily skin care regimen, they have also been formulated to work with Red Light for optimum results. Kollaren™ paired with Bioactive Tetra Peptides™ work to reduce the appearance of fine lines, wrinkles, and aging. The PREP SPRAY is a fragrance-free, aloe-based clear spray that will revitalize the skin and help it to maintain its ideal levels of natural moisture. Hypoallergenic and fragrance free; it is designed even for those with sensitive skin.

### BENEFITS:

- Prepares the skin for Red Light and Total Body Enhancement.
- pH Balancers help the skin to achieve optimal pH levels.
- Aloe Vera – Repairs and intensely soothes for an ultra-hydrated feel.
- Green Tea & Lychee Fruit – Contains antioxidant properties that also help reduce red tones in the skin.
- Kollaren™– Potent skin repairing and collagen producing peptides. Aids in reducing the appearance of acne scars & stretch marks, boosts tissue renewal, and promotes smoother looking skin.
- Bioactive Tetra Peptides™– Activates Collagen production and decreases appearance of fine lines, wrinkles and skin's overall roughness.
- Revitalizes the skin for a fresh, rejuvenated appearance.
- Hypoallergenic so it can be used by even those with sensitive skin.





# POST-THERAPY SERUM™

Synthesis Focus Area Serum

## FEATURES:

- Total Body Enhancement Post-Therapy Serum
- Highest concentrated anti-aging serum
- 3% Renovage Concentration
- Advanced Matrixyl Synthe 6™ & Bioactive Tetra Peptide™ Blend
- Infused with Fruit Antioxidants
- Available in a convenient .34 oz syringe tube
- Fragrance Free
- Bottle Size: .34oz (10mL)

## BENEFITS:

- Focus area serum works to reduce the appearance of fine lines and wrinkles while promoting collagen production.
- Renovage™ – Firms, hydrates and plumps the skin.
- Advanced Matrixyl Synthe 6™ – Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.
- Bioactive Tetra Peptides™ – Activates Collagen production and decreases appearance of fine lines, wrinkles and skin's overall roughness.
- Kollaren™ – Potent skin repairing and collagen producing peptides. Aids in reducing the appearance of acne scars & stretch marks, boosts tissue renewal, and promotes smoother looking skin.
- Nourishes and detoxifies the skin with exotic extracts such as Lychee, Goji, Pomegranate and Acai.

## PRODUCT ACTIONS:

- Anti-Aging Serum
- Red Light Post Therapy

## KEY SELLING STATEMENT:

Collagenetics™ is a miracle break-through, total face and body skin care system. Following Red Light or Total Body Enhancement apply the concentrated serum on the areas of your face and body where you wish to target the most. All of these formulas have been scientifically designed to work in conjunction with each other to help erase the appearance of aging and take your skin back to its youthful look. Ideal to use as the foundation of your daily skin care regimen, they have also been formulated to work with Red Light for optimal results. Together, they are designed to reduce the appearance of fine lines, wrinkles, and aging. The POST-THERAPY SYRINGE is specifically designed to target areas with the highest concentration and most advanced anti-aging ingredients and technologies. Natural fruit extracts such as Goji, Acai, Pomegranate and Kiwi are blended with Vitamins A, C and E to reverse the appearance of aging.

# COLLAGENETICS™



# REJUVENATING CREAM™

Multi-Targeting Rejuvenating Cream Increases Collagen  
Hydrates Skin with Maximum Moisturization Anti-Aging Patent Pending Formula

## FEATURES:

- Red Light Therapy Post-Therapy Lotion
- Moisturizes and Softens the Skin
- Advanced Peptide Blend
- Skin Perfecting Antioxidant Formula
- Masks Red Tones & Soothes Acne Prone Skin
- Essential Orange Oil Fragrance
- Bottle Size: 4 US fl. oz. (120mL)

## PRODUCT ACTIONS:

- Moisturizer

## BENEFITS:

- Daily and Post-Therapy Rejuvenating Cream hydrates and moisturizes skin while detoxifying and protecting skin against free radical damage.
- Advanced Matrixyl Synthe 6™ – Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.
- White Truffle Oil – Repairs dry damaged skin while correcting dark spots and reducing the appearance of hyperpigmentation.
- Kakadu Plum – Reduces the appearance of red tones, masks dark spots, and soothes acne prone skin while leaving skin with a natural glow.
- Kollaren™ – Potent skin repairing and collagen producing peptides. Aids in reducing the appearance of acne scars & stretch marks, boosts tissue renewal, and promotes smoother looking skin.
- White Pine Bark Extract – Contains proteins that play a role in improving skin barrier functions and keeping skin hydrated.
- Nourishes and detoxifies the skin with exotic extracts such as Lychee, Goji, Pomegranate and Acai.

## KEY SELLING STATEMENT:

Collagenetics™ is a miracle break-through, total face and body skin care system. Following Red Light or Total Body Enhancement use the light-weight, creamy formula on your entire body. All of these formulas have been scientifically designed to work in conjunction with each other to help erase the appearance of aging and take your skin back to its youthful look. Ideal to use as the foundation of your daily skin care regimen, they have also been formulated to work with Red Light Therapy for optimal results. Together, they are designed to reduce the appearance of fine lines, wrinkles, and aging. The Rejuvenating Cream completes your skin care regimen. It has been designed to help protect against free radical damage while hydrating the skin with extreme levels of moisture. Combining a patent pending anti-aging formula with natural fruit extracts such as Lychee, Goji, Pomegranate and Acai, your skin will begin to look and feel years younger.

# COLLAGENETICS™



# HALO BEAM CREAM™

Light Spectrum Enhancer • Boosts Cellular Energy & Luminosity  
Plant Based Stem Cells • Vitamin Infused pH Balancer

## FEATURES:

- Light Spectrum Enhancing Moisture Mask
- Blue Hued Color Correcting
- Complexion Perfecting Golden C
- Powerful Superox C™
- Hyaluronic Acid + HA producing Hyalufix™
- Glowing Light Enhancer X50 PhotoGlow™
- Vegan Collagen
- Plant Based Stem Cells
- Apple Cider Vinegar
- pH balancer
- Multi use formula
- Celestial Clouds Fragrance
- Bottle Size: 1.7 US fl. oz. (50mL)

## PRODUCT ACTIONS:

- Facial Tanning Mask
- pH Balancer

## KEY SELLING STATEMENT:

Halo Beam Cream™ is a Devoted Creations breakthrough facial Light Hue Enhancer! This revolutionary all light mega moisture tanning mask works to perfect the skin's surface, plump and hydrate with the use of Plant Based Stem Cells, Hyalufix™, Vegan Collagen and Hyaluronic Acid. Added Golden C and Superox C™ work overtime to fight the appearance of fine lines and wrinkles, while also helping to block the skin from absorbing environmental stress and damage. X50 PhotoGlow™ helps to increase skins elasticity and luminosity by turning light into cellular energy, so skin is left gorgeously glowing. This Imperfection blurring and pore tightening formula combines Apple Cider Vinegar along with pH Balancers to prepare the skin for optimal all light absorption, making this product a must have for anyone who lusts luminous glow-getting results from any light hue!

# Face & Body Care



# COCONUT COLOR CREAM™

Plant Stem Cell Infused • Collagen Plumping  
Imperfection Blurring • Pore Tightening Skin Perfecting Tan Enhancer

## FEATURES:

- Facial Tan Enhancing Moisture Mask
- Sunkissed Facial Bronzers
- Sugarcane Squalane
- Plant Based Stem Cells
- Organic Grape Water
- Protein Packed Plum Oil
- Vegan Collagen
- Skin Perfecting Hyaluronic Acid
- Watermelon & Coconut Electrolyte Rich Formula
- Multi use formula
- Candied Coconut Fragrance
- Bottle Size: 1.7 US fl. oz. (50mL)

## PRODUCT ACTIONS:

- Facial Tanning Mask with DHA Bronzers

## KEY SELLING STATEMENT:

Coconut Color Cream™ is a Devoted Creations Color Confection! This revolutionary tan enhancing mega moisture bronzing mask works to perfect the skin's surface with Plant Based Stem Cells, Sugarcane Squalane, Vegan Collagen and Hyaluronic Acid. Imperfection blurring and pore tightening, combined with natural antioxidant protein packed plum, coconut and avocado extracts make this electrolyte rich product a must have for anyone who craves coconut bronzed glow-getting results!

# Face & Body Care



# SORBET DREAM CREAM™

Collagen Plumping • Imperfection Blurring  
Pore Tightening • Skin Perfecting Tan Enhancer

## FEATURES:

- Facial Tan Enhancing Moisture Mask
- Sugarane Squalane
- Protein Packed Plum Oil
- Vegan Collagen
- Skin Perfecting Hyaluronic Acid
- Watermelon & Coconut Electrolyte Rich Formula
- Multi use formula
- Sugared Sorbet Fragrance
- Bottle Size: 1.7 US fl. oz. (50mL)

## PRODUCT ACTIONS:

- Facial Tanning Mask

Sorbet Dream Cream™ is a Devoted Dream Come True, and a first of its kind! This revolutionary tan enhancing mega moisture mask works to perfect the skins surface with Sugarane Squalane, Vegan Collagen and Hyaluronic Acid. Imperfection blurring and pore tightening, combined with naturally antioxidant protein packed plum, coconut and watermelon extract make this electrolyte rich, product a must have for anyone who craves juicy, sweet glow-getting results!

## Face & Body Care



## BENEFITS:

- Sugarane Squalane- Helps to provide weightless hydration, balance excess oil, soothe, and promote a plump, firm appearance to the facial skin
- Vegan Collagen– helps to strengthen and condition the skin to visibly improves texture and suppleness while also helping to restore skin's natural bounce and resilience, diminishing the look of fine lines and wrinkles
- Electrolyte Cocktail – Utilizing magnesium, Coconut Water, Sodium PCA, Orange, Almond and Banana extracts to improve skins moisture barrier and strength, calm redness, protect against environmental dehydration, and work as a vital component in maintaining hydration levels in the skin
- Hyaluronic Acid – A gentle blend of agents that work to hydrate layers of the skin to promote a bouncy, plump look
- Antioxidant Rich Plum- Nourishes, hydrates and provides protein rich antioxidant benefits while working with hyaluronic acid for extra added hydration
- Watermelon Extracts – Helps to soothe irritation, deliver essential vitamins and work as a natural anti-inflammatory
- Multi use – Can be used as a facial tan enhancer, daily facial moisturizer, overnight facial night mask or makeup primer

## KEY SELLING STATEMENT:

# CLOUD KISSED™

Ceramide Infused Silicone Cloud Cream  
Vanilla, White Tea & Coconut Milk Extracts work as Moisture Magnets  
for Velvety Smooth Dreamy Hydration

## FEATURES:

- Ultra-Hydrating Daily Moisturizer
- Silicone Moisture Lock Technology
- Moisture Barrier Strengthening Ceramides
- Antioxidant Rich Vanilla Extracts
- Skin Softening Coconut Milk
- Skin Perfecting White Tea Extracts
- Tattoo & Color Prolonging Technology
- Cloud Kissed Fragrance
- Bottle Size: 18.25 US fl. oz. (550mL)

## PRODUCT ACTIONS:

- Moisturizer

If you dream of weightless, pillow plump hydration, let your skin be kissed by a cloud with Devoted Creations' newest creamy cushion formula, Cloud Kissed™! Velvety Vanilla, White Tea, and Cozy Coconut Milk extracts envelop the skin in a dewy, luminous soft immersion, reserved only for those who desire richly radiant and 24-hour luscious results. For an infusion of softness, satisfy your skin with a cloud of moisture from Cloud Kissed™.

## KEY SELLING STATEMENT:

## BENEFITS:

- Super Soft Mega Moisturizer – Keeps skin hydrated, super soft and touchable for 24 hours.
- Ceramide Complex – Essential fatty acids that help to moisturize and strengthen the skin's natural barrier.
- Silicone Blend - Visibly reduce the look of pores and imperfections while offering non greasy hydration.
- Vanilla Extracts – Rich in antioxidants to help ward off free radical damage while also helping to combat the signs of aging.
- White Tea Extracts – Anti-inflammatory that works as a natural antioxidant to help improve the appearance of hyperpigmentation.
- Coconut Milk – Deeply softens and nourishes while calming irritation on even the most sensitive skin.
- Marshmallow Extracts – Works to counteract redness and inflammation in the skin while also helping to retain moisture.
- Vitamin C - Helps to slow the signs of aging while also working to improve the appearance of dark spots and skin imperfections.
- Tattoo & Color Prolonging Technology – Helps to lock in moisture as well as protect the color and luster of your tan and tattoos.

## Face & Body Care





# FROSÉ FANTASY™

Deliciously Luxurious Satin Softening Fusion  
Blended with Skin Perfecting Bubbly Champagne Sugar Extracts +  
A Creamy Complexion Boosting Electrolyte Smoothie Cocktail

## FEATURES:

- Satin Softening Daily Moisturizer
- Ultra-Blurring Moisture Lock Technology
- Skin Quenching Electrolytes
- Radiance Boosting Champagne Extracts
- Antioxidant Rich Super Fruit Smoothie Blend
- Skin Perfecting Vegan Collagen
- Frosé Fantasy Fragrance
- Bottle Size: 18.25 US fl. oz. (550mL)

## PRODUCT ACTIONS:

- Moisturizer

## KEY SELLING STATEMENT:

For dewy daydream pillow plump results, let your skin take a sip of Frosé Fantasy™! Indulge in this velvety smooth, creamy concoction and you will be whisked away to the luminescent glowy results of perfected, radiant skin! A pampering satin blend utilizes body quenching electrolytes and sweet smoothie antioxidants to provide your skin with vital vitamins and nourishing nutrients. Blended with Bubbly Champagne Extracts and indulgent Sugarane Squalane allows for luxuriously sleek and touchably toned results that last long after happy hour! If you're ready to sip, satisfy and savor lust worthy results, then make a toast to treat your skin with Frosé Fantasy™!

# Face & Body Care



# BUTTER RUM BLISS™

Miraculously Melting Rich Herbal Body Crème  
With an Intoxicating Indulgence of Softening, Calming and Hydrating Additives  
+ 300MG CBD Formula

## FEATURES:

- Ultra-Rich Hydrating Daily Moisturizer
- 300MG of CBD Isolate
- Powerful Probiotics
- Skin Purifying Agents
- Vitamin C Infused
- Anti-Inflammatory Calming Blend
- Skin Softening Cocoa Butters
- Sensitive Skin Formula
- Butter Rum Bliss Fragrance
- Bottle Size: 18.25 US fl. oz. (550mL)

## PRODUCT ACTIONS:

- Daily Moisturizer
- CBD Formula

## KEY SELLING STATEMENT:

This mesmerizing formula and intoxicating fragrance will take your mind and body on a journey to serenity, tranquility and luxuriously soft skin. Immerse yourself in a probiotic infused blend that utilizes Magnesium, Turmeric & Marshmallow extracts to help boost skins immunity, provide detoxing benefits, as well as help to balance all skin types. This abundantly lavish formula is garnished with a generous amount of CBD for a calming herbal sensation. If what you crave is miraculously soft skin, then indulge yourself with Butter Rum Bliss™!

# Face & Body Care



# SUNKISSED SWEET TEA™

Summer Skin Color Extending After Sun Hydrator  
Sweetened with Black Tea, Raspberry & Honey Extracts  
Because Sunkissed Skin is always in!

## FEATURES:

- Color Extending and Color Building Moisturizer
- Maintains and builds tanned results
- Provides anti-aging and skin firming benefits
- Keeps skin super soft
- Antioxidants & skin protectant benefits
- Natural Antiseptic and healing properties
- Sunkissed Sweet Tea fragrance
- Bottle Size: 18.25 US fl. oz. (550mL)  
2 US fl. oz. (60mL)

## PRODUCT ACTIONS:

- Tan Extender
- DHA Bronzer

Formulated for those with a soul full of sunshine. Allow your skin to bask in Sunkissed Sweet Tea's™ juicy hydration, while added color quenching bronzers work to maintain your summer tan! Infused with antioxidant loaded Black Tea, humectants and hydration essential Honey, and electrolyte rich Raspberry to ensure your skin is sippin' on only the most nourishing vitamins and minerals. It doesn't matter if you're catching rays or making waves, it's time to shower your skin in sunshine with Sunkissed Sweet Tea™, your new bronzing brew!

## Face & Body Care



## BENEFITS:

- Color Extending and Color Building Moisturizer specifically designed to gradually add a hint of color and even out and enhance your skin's natural complexion.
- Golden Glow Bronzers – Low levels of DHA to prolong the life of your tan.
- Raspberry & Black Tea Extracts – Loaded with Vitamin C, antioxidants and skin clearing properties to help reduce the signs of aging.
- Mint Extract & White Birch – Helps to soothe and calm irritated and sensitive skin, especially after sun exposure.
- Lemon Extracts – Helps promote collagen production for a more youthful appearance.
- Honey Extracts – Provides radiance boosting properties for a more even and hydrated complexion.
- Color Fade Protection – Protects the color and luster of tanning results.
- Lightweight Formula – Perfect as an all year daily moisturizer after showering, sun exposure or any time your skin needs extra hydration.

## KEY SELLING STATEMENT:

# ENCHANTED EMERALD™

Brilliance Boosting 4K Body Hydrator  
With Captivating Collagen, Exuberant Electrolytes & Royal Raspberry Antioxidant Blend  
For Fascinatingly Flawless No Filter Needed Results

## FEATURES:

- Ultra-Hydrating Daily Body Moisturizer
- 4K Skin Perfecting Blend
- Vegan Collagen
- Powerful Probiotic Blend
- Electrolyte Rich Cactus Water
- Super Fruit Antioxidant Rich Raspberry Extracts
- Aloe Vera based 24 Hour Moisturizer
- White Birch
- Sensitive Skin Formula
- Enchanted Emerald Fragrance
- Bottle Size: 18.25 US fl. oz. (550mL)  
2 US fl. oz. (60mL)

## PRODUCT ACTIONS:

- Moisturizer

## KEY SELLING STATEMENT:

Take the leap to luxury with Devoted Creations Enchanted Emerald™! This mesmerizing imperfection blurring formula utilizes Precious Plum, Regal Raspberry and charming Coconut Water to envelop your skin in a lush empire of electrolytes for worship worthy results! This brilliant blend is hand crafted with only the finest of treasured vitamins and luxurious nutrients to ensure this precious potion will leave you silky and soft. For sought



## BENEFITS:

- Luxuriously Hydrating Daily Body Moisturizer
- Revolutionary 4K Blend - Allows for deeper hydration and longer lasting tanning results as well as better penetration of the high end skin care ingredients, while also working to blur imperfections and allow for a crystal clear complexion
- Vegan Collagen – Helps to create a filter-like effect that works to smooth out fine line and wrinkles, while helping to bind moisture to the skin, leaving you with a youthful, skin perfected appearance
- Cactus Water – Contains a high concentration of electrolytes to hydrate the skin as well as provide essential antioxidants and vitamins
- Prestigious Probiotics – Helps to restore and renew the skins moisture balance and barrier
- Royal Raspberry Extracts – High in Vitamin C, raspberry extract can help to reduce the signs of aging as well as target dark spots and wrinkle formations in the skin
- Powerful Plum Extracts – Helps to reduce fine lines and wrinkles, plump the skin and improve skin's elasticity
- White Birch – Anti-aging and skin firming benefits
- Cotton & Rice Extract – Soothe and soften the skin without irritation
- Cocoa & Shea Butter – Provides deep, long lasting hydration
- Paraben, Gluten, & Sulfate Free Sensitive Skin Formula

# COCONUT KRÈM™

Coconut Infused Silicone Mega Moisturizer  
Silk Proteins & Cactus Water for Ultra Rich 24 Hour Hydration

## FEATURES:

- Ultra-Hydrating Daily Moisturizer
- Silicone Moisture Lock Technology
- Collagen Boosting Silk Proteins
- Antioxidant Rich Coffeeberry
- Skin Softening Coconut Oil
- Electrolyte Rich Cactus Water
- Tattoo & Color Prolonging Technology
- Creamy Coconut Fragrance
- Bottle Size: 18.25 US fl. oz. (550mL)  
2 US fl. oz. (60mL)

## BENEFITS:

- Silicone Blend- Visibly reduce the look of pores and of imperfections while offering non-greasy hydration.
- Silk Proteins- Acts as a protective shield of hydration, holding in essential moisture and strengthening the skin's barrier function without weighing it down or clogging pores.
- Coconut Oil – Deeply softens and nourishes
- Matrixyl Synthe 6™ – Targets and fills in fine lines and wrinkles.
- Coffeeberry- Rich antioxidant that helps to neutralize free radical damage and help to prevent cellular damage in the skin
- Cactus Water – High in antioxidants, vitamins and electrolytes to keep skin hydrated

## PRODUCT ACTIONS:

- Moisturizer

## KEY SELLING STATEMENT:

Super soft skin is always in! Take the plunge into mega moisture with Devoted Creations™ new full body hydrator, Coconut Krèm™! Velvety silicone blend helps to lock in moisture for 24 hours so skin stays touchably smooth. Added Silk proteins and Cactus Water work to boost collagen levels, deeply hydrate for up to 24 hours and give you the ultra-quenching electrolytes your skin demands. Coffeeberry fights free radical damage for a smooth, picture perfect finish. It doesn't matter what the question is... Coconut Krèm™ is always the answer!

## Face & Body Care



# SUGAR & SUEDE™

Lush Ultra-Nourishing 24 Hour Dry Skin Softening Cream  
Sweetly Spun with Vitamin C + Hydrating Shea & Cocoa Butters

## FEATURES:

- Ultra-Rich Daily Body Moisturizer
- Perfect for Dry Winter Skin
- Skin Softening and Hydrating
- Intensive Hydrating Marshmallow, Cocoa & Shea Butters
- Vitamin C & Sparkling Plum Antioxidants
- Aloe Vera based 24 Hour Moisturizer
- White Birch
- Sensitive Skin Formula
- Sugar & Suede Fragrance
- Bottle Size: 18.25 US fl. oz. (550mL)  
2 US fl. oz. (60mL)

## PRODUCT ACTIONS:

- Moisturizer

## KEY SELLING STATEMENT:

Give your skin the sweet treat of delectable hydration with Devoted Creations New Sugar & Suede™! This 24 hour rich mega moisture blend utilizes Lush Vitamin C, Sparkling Plum extracts and luminous White Birch to Nourish, Soften and power pack dry winter skin with essential vitamins and antioxidants. Added sweetened Vanilla, Cocoa & Shea butters will penetrate through even the driest layers of skin, so you are left touchably soft, and irresistibly sweet!! If color extending, superior soft hydration is the confection you crave, then give in to temptation with Sugar & Suede™!

## Face & Body Care





# CORAL COLADA™

Skin Quenching & Replenishing After Sun Daily Moisturizer Infused with a Tropical Cocktail of Monoi Butters, Coconut Oils and Acai Berry Extracts Reef Friendly Formula

## FEATURES:

- Moisture Replenishing Daily Body Moisturizer
- Perfect for all skin types
- Super Softening Monoi Butter
- Antioxidant and Vitamin Rich Blend
- Green Tea & Sea Salt Detoxifiers
- Aloe Vera based 24 Hour Moisture
- Sensitive Skin Formula
- Coral Colada Fragrance
- Bottle Size: 18.25 US fl. oz. (550mL)  
2 US fl. oz. (60mL)

## BENEFITS:

- Moisture replenishing body lotion that will keep skin hydrated for up to 24 hours without any greasy after feel.
- Acai Berry – Antioxidant rich skin softening agent
- Monoi Butters – Helps to repair skin's moisture barrier
- Vitamin C - Repair skin, fight free radical damage & boost collagen production.
- Green Tea & Sea Salt Detoxify and help pull impurities from the skin
- Cotton & Rice Extract – Soothe and soften the skin without irritation.
- Sensitive Skin & Reef Friendly Formula.

## PRODUCT ACTIONS:

- Moisturizer

## KEY SELLING STATEMENT:

This ultra-replenishing formula is ideal for any time your skin needs extra hydration. Coral Colada™ utilizes a tropical cocktail of Monoi Butters, Coconut Oils and Acai Berry extracts infused in an Aloe Vera based crème designed for smooth and soft long lasting hydration. If you are in need of a sunny state of mind, sit back, relax and indulge in Coral Colada™. Don't worry, Beach Happy! Hypoallergenic – Nut Free – Gluten Free – Vegan and Sensitive Skin approved Reef Friendly Formula



# Face & Body Care

# SEASIDE SUNSET™

Ultra-Replenishing After Sun Daily Moisturizer Infused with Sea Salt, Coconut and Sea-Toxifying Seaweed & Starfruit

## FEATURES:

- Daily Body Moisturizer
- After Sun Care
- Skin Softening and Hydrating
- Sea-Toxifying Seaweed & Starfruit
- Aloe Vera Crème Gel
- Hypoallergenic/Vitamin E Free/ Nut Free/ Wheat Free/ Vegan Formula
- Beachside Breeze Fragrance
- Bottle Size: 18.25 US fl. oz. (550mL)  
2 US fl. oz. (60mL)

## PRODUCT ACTIONS:

- Moisturizer

## KEY SELLING STATEMENT:

This ultra-hydrating formula is ideal for any time your skin needs extra hydration. Seaside Sunset™ utilizes the deeply nourishing natural ingredients Sea Salt, Coconut Oil, and Cucumber in an Aloe Vera based crème designed for results you can see and feel. Added Seaweed and Starfruit extracts detoxify to keep skin ultra-soft. Take a walk on the sunny side and embrace your Sunset state of mind.

## BENEFITS:

- Daily detoxifying body moisturizer that doubles as an after-sun skin hydrator.
- Seaweed – Provides superior hydration as well as Anti-Aging and Anti-Inflammatory benefits.
- Starfruit – Detoxifies while toning, tightening and reducing the appearance of fine lines and wrinkles.
- Lotus Flower – Age Defying, hydrating and radiance boosting.
- Aloe Vera Crème Gel – Skin protector that contains minerals and nutrients to reduce inflammation and keep skin hydrated.
- Vitamin C - Repair skin, fight free radical damage & boost collagen production.
- Sea Salt & Coconut – For pore tightening and extra hydration.
- Cotton & Rice Extract – Soothe and soften the skin without irritation.
- Cucumber Extracts – Helps to naturally nourish, hydrate, comfort, soothe, calm, and de-puff the appearance of skin.
- Hypoallergenic Nut free, Vitamin E free, Wheat free, Vegan formula.



# Face & Body Care

# BOURBON & HONEY™

Ultra- Hydrating Super Rich 24 Hour Nourishing Cream  
Old fashioned muddled with wheat and rye, and a splash of sweet honey

## FEATURES:

- Ultra-Rich Daily Body Moisturizer
- Perfect for Dry Winter Skin
- Skin Softening and Hydrating
- Intensive Hydrating Marshmallow & Tamanu Oil
- Honey, Rye & Wheat Extracts
- Aloe Vera based 24 Hour Moisture
- Sensitive Skin Formula
- Bourbon & Honey Fragrance
- Bottle Size: 18.25 US fl. oz. (550mL)  
2 US fl. oz. (60mL)

## BENEFITS:

- Daily rich body cream that will keep skin hydrated for up to 24 hours.
- Tamanu Oil – Helps to repair dry, damaged and scaly skin.
- Marshmallow Extract – Antioxidant rich, free radical fighting and complexion boosting natural extract.
- Vitamin C - Repair skin, fight free radical damage & boost collagen production.
- Rye & Wheat Extract – Anti-aging and skin firming benefits.
- Cotton & Rice Extract – Soothe and soften the skin without irritation.
- Honey – Natural antibacterial packed with high levels of skin soothing antioxidants that fight breakouts and reduce the signs of aging.
- Sensitive Skin Formula

## PRODUCT ACTIONS:

- Moisturizer

## KEY SELLING STATEMENT:

Oh, Honey! It's time to wet your whistle with a splash of an old fashioned favorite! This ultra-rich hydrating formula is muddled with wheat, rye, and honey extracts to tighten, tone and fight the signs of aging. This cream deeply rehydrates dry and damaged skin. For classic, refined results ... Be someone's shot of bourbon instead of everyone's cup of tea.

# Face & Body Care



# SALTWATER SUNDAYS™

Ultra Nourishing After Sun Daily Moisturizer  
Infused with Sea Salt, Coconut and a shot of Vitamin Sea

## FEATURES:

- Daily Body Moisturizer
- After Sun Care
- Skin Softening and Hydrating
- Soothing Peppermint & Green Tea
- Sea Salt & Coconut
- Aloe Vera Crème Gel
- Hypoallergenic/ Nut Free/ Wheat Free/ Vegan Formula
- Sea Salt Breeze Fragrance
- Bottle Size: 18.25 US fl. oz. (550mL)  
2 US fl. oz. (60mL)

## PRODUCT ACTIONS:

- Moisturizer

## KEY SELLING STATEMENT:

This replenishing formula is ideal for after sun exposure or anytime you need extra hydration. Saltwater Sundays™ utilizes the deeply nourishing natural ingredients Sea Salt, Coconut Oil, and Cucumber in an Aloe Vera based crème designed for results you can see and feel. Relax and replenish? A little Saltwater Sundays™ is good for the body & SOL!

## BENEFITS:

- Daily body moisturizer that doubles as an after sun skin hydrator.
- Lotus Flower – Age Defying, Hydrating and Radiance boosting.
- Peppermint Extract – Provides skin soothing and healing properties while fighting skin inflammation and red tones.
- Aloe Vera Crème Gel – Skin protector that contains minerals and nutrients to reduce inflammation and keep skin hydrated.
- Vitamin C - Repair skin, fight free radical damage & boost collagen production.
- Sea Salt & Coconut – For pore tightening and extra hydration.
- Cotton & Rice Extract – Soothe and soften the skin without irritation.
- Cucumber Extracts – Helps to naturally nourish, hydrate, comfort, soothe, calm, and de-puff the appearance of skin.
- Hypoallergenic Nut free, Vitamin E free, Wheat free, Vegan formula.

# Face & Body Care



# HEAD TO GLOW™

In-Shower Color Extending Lotion & Shave Cream  
24-Hour Moisture Lock System • Perfect Solution for the Girl on the Go!

## FEATURES:

- In-Shower Color extending moisturizing shave cream
- 24-Hour Moisturizer with Cashmere Blend
- Packed with hydrating Cocoa Butter & Almond Oil
- Easy to use pump
- Doesn't clog razor
- Tan Extending Formula
- Skin-Firming Benefits
- Gorgeous Glow Fragrance
- Bottle Size: 11 US fl. oz. (325mL)

## PRODUCT ACTIONS:

- Moisturizer
- Tan Extender
- Shave Crème

## KEY SELLING STATEMENT:

Calling all glam girls! If you are busy being a #GirlBoss, let us help you save time in your beauty routine! Head to Glow™ is a revolutionary in shower body lotion plus ultra-soft shave crème! It's easy, rub it on, shave (if you want) then rinse it off! After your shower you are left with ultra-hydrated, sleek, touchably soft skin for 24 hours. Plus a sultry, sexy, irresistible lingering fragrance! Umm, #Goals!

# Face & Body Care



# GOING DARKER DROPS™

DHA Bronzing Drops  
"Control Your Color!"

## FEATURES:

- DHA Bronzing drops
- Melanin Stimulators
- Banana Fruit Prime Enzymes
- Acai Oil Antioxidants
- Pink Sugar Fragrance
- Bottle Size: 1 US fl. oz. (30mL)

## PRODUCT ACTIONS:

- DHA Lotion Additive

## KEY SELLING STATEMENT:

Boost your color with Devoted Creations Going Darker Drops™! You can add a little or a lot to your Devoted Creations Lotion to take your color from now to WOW! For airbrush results without the wait, just tell them you are "Going Darker™!"

## BENEFITS:

- DHA Bronzing drops can be added to any lotion to increase melanin production and providing a longer-lasting tan.
- Adjust your own color by adding desired drops to your Devoted Creations™ lotions.
- Multiple tanning accelerators work to target melanin production and achieve fast, dark tanning results.
- Banana Fruit Prime Enzymes - Assists with the bronzing process of the skin, provide anti-aging benefits, as well as ideal levels of moisture.
- Acai Oil- Powerful fruit oil loaded with antioxidant benefits.

# Face & Body Care





# ENCHANTED EMERALD BODY WASH™

Brilliance Boosting Nutrient Infused Body Wash  
With Captivating Collagen, Exuberant Electrolytes & Royal Raspberry Antioxidant Blend

## FEATURES:

- Non Alkaline Formula
- Sulfate & Paraben Free
- Vitamin C Infused
- Electrolyte Rich Cactus Water
- Super Fruit Antioxidant Rich Raspberry Extracts
- Skin Softening Formula
- Sensitive Skin Approved
- Enchanted Emerald Fragrance
- Bottle Size: 8 US fl. oz. (237mL)

## BENEFITS:

- Skin Softening Formula – Cleanse the skin while also deeply hydrating and nourishing.
- Vegan Collagen – Helps to create a filler-like effect that works to smooth out fine lines and wrinkles, while helping to bind moisture to the skin, leaving you with a youthful, skin perfected appearance.
- Cactus Water – Contains a high concentration of electrolytes to hydrate the skin as well as provide essential antioxidants and vitamins.
- Royal Raspberry Extracts – High in Vitamin C, raspberry extract can help to reduce the signs of aging as well as target dark spots and wrinkle formations in the skin.
- Non Alkaline Paraben & Sulfate Free Sensitive Skin Formula

## PRODUCT ACTIONS:

- Body Wash

## KEY SELLING STATEMENT:

Take the leap to luxury with Devoted Creations Enchanted Emerald Body Wash™! This mesmerizing tan extending formula utilizes Regal Raspberry and charming Cactus Water to envelop your skin in a lush empire of electrolytes for worship worthy results! This brilliant blend is hand crafted with only the finest of treasured fragrant and luxurious nutrients to ensure this precious potion will leave you silky and soft. For sought after results that are as rare and royal as you are, envelop your skin in the extravagantly exquisite Enchanted Emerald Body Wash!

# Face & Body Care



# COCONUT KRÈM BODY WASH™

Coconut Infused Mega Moisturizing Body Wash  
Infused with Silk Proteins & Cactus Water for Ultra Rich Hydration

## FEATURES:

- Foaming, Hydrating Body Wash
- Non Alkaline Formula
- Sulfate & Paraben Free
- Collagen Boosting Silk Proteins
- Skin Softening Coconut Oil
- Electrolyte Rich Cactus Water
- Sensitive Skin Approved
- Creamy Coconut Fragrance
- Bottle Size: 8 US fl. oz. (237mL)

## PRODUCT ACTIONS:

- Body Wash

## KEY SELLING STATEMENT:

Super soft skin is always in! Take the plunge into mega moisture with Devoted Creations new Coconut Krèm Body Wash™! This velvety wash helps to lock in moisture so skin stays touchably smooth. Added Silk Proteins and Cactus Water work to boost collagen levels, deeply hydrate and give you the ultra-quenching electrolytes your skin demands. Enhanced with Coconut Oils for a smooth, picture perfect finish. It doesn't matter what the question is... Coconut Krèm Body Wash is always the answer!

## BENEFITS:

- Skin Softening Formula – Cleanse the skin while also deeply hydrating and nourishing.
- Silk Proteins – Acts as a protective shield of hydration, holding in essential moisture and strengthening the skin's barrier function without weighing it down or clogging pores.
- Coconut Oil – Deeply softens and nourishes.
- Cactus Water – High in antioxidants, vitamins and electrolytes to keep skin hydrated.
- Non Alkaline Paraben & Sulfate Free Sensitive Skin Formula

# Face & Body Care



# COLOR POP™

Instant Facial Bronzer For a POP of Color!  
Contouring + Non comedogenic – BB Crème Gel

## FEATURES:

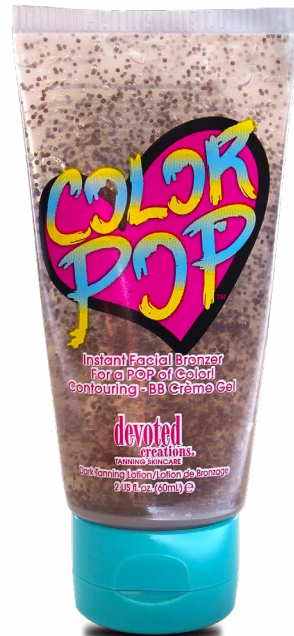
- Facial Tan Enhancer
- BB Crème skin perfectors
- Instant bronzing beads
- Contouring Formula
- Non Comedogenic
- Fine line and wrinkle reducers
- Sensitive Skin Formula
- Fragrance Free
- Bottle Size: 2 US fl. oz. (60mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Free Facial Lotion
- Instant Facial Bronzer

Need results quick? Try Color Pop™! This contouring and correcting gel formula instantly absorbs into the skin for defined dark color in a flash! Our custom non comedogenic gel won't clog pores and can be used in or out of the tanning bed for a POP of color whenever your heart desires! Craving more color? Then Color Pop!

# Face & Body Care



## BENEFITS:

- Facial tan enhancer to help create a golden glow.
- BB Crème formula will prime, perfect, and correct the skin for an overall more even, clear and youthful appearance.
- Electric Daisy™ – Flower derived to promote skin firmness, perfect skin contour, shrink pore size, and combat the signs of aging.
- Advanced Matrixyl Synthe 6™ - Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.
- Instant bronzing beads for a POP of color that washes off at the end of the day.
- Sensitive Skin, non comedogenic, fragrance free formula for all skin types.

## KEY SELLING STATEMENT:

# DEVOTED CREATIONS BRONZING POWDER™

Flawless Finish Mattifying Mineral Bronzing Powder  
For all skin tones

## FEATURES:

- Buildable color
- Mattifying Minerals
- Adds instant color
- Anti-Orange & Won't clog pores
- Can be used on face and body
- Includes mirror and brush in a convenient compact
- Formulated for all skin tones & Irritancy Tested
- Fragrance Free
- Product Size: .35 US fl. oz. (9 g)

## PRODUCT ACTIONS:

- Bronzing Powder

## KEY SELLING STATEMENT:

Devoted Creations Bronzing Powder™ is your new secret weapon. Easy for the girl on the go with a mirror and brush. This mattifying mineral powder will take your makeup routine from now to WOW! Instant, buildable results leave you prepped, pampered, and ready to take on the day- the bronzed way! Safe for all skin tones, this pigmented bronzer provides natural bronzed results without any orange tones. Glow on, girl!

## BENEFITS:

- Mattifying bronzing minerals help to even out skin tone as well as create an instant, non-orange, bronzed glow.
- Can be used on face as well as body to even out tan lines.
- Easy, purse friendly packaging that includes a mirrored compact with applicator brush.
- Buildable color can be adjusted from lighter to darker- approved for all skin tones.
- Irritancy tested, safe for sensitive skin.



# FAMOUS FACES™

Skin Perfecting Hypoallergenic Facial Tanning Formula  
With Skin Firming & Tightening Complex

## FEATURES:

- Facial Tan Enhancer
- Anti-aging & Firming
- Collagen Enhancing
- Hypo-allergenic Clean Formula
- Palm Garden Fragrance
- Bottle Size: 3.4 US fl. oz. (100mL)

## BENEFITS:

- Blended with multiple advanced tanning technologies to help achieve that dark facial tan.
- Matrixyl™ - Targets and fills in fine lines & wrinkles. For a more youthful appearance
- Vitamin A - Promotes healthy skin.
- Bronzer Free Facial Tanning Optimizer - Utilizing golden glow activators, this formula helps the facial skin tan naturally without the use of self tanning bronzing agents.
- Collagen Enhancing - Helps to strengthen and condition the skin to visibly improve texture and suppleness while also helping to restore skin's natural bounce and resilience.
- Sensitive Skin Approved - Formulated hypo-allergenic for all skin types.

## PRODUCT ACTIONS:

- Facial Tan Enhancer

## KEY SELLING STATEMENT:

Famous Faces™ is the perfect product for tanners who are searching for a hypoallergenic facial product. It is blended with a unique tanning complex that will help develop fast, dark tanning results without the use of any bronzers. Matrixyl™ will target and fill in fine lines and wrinkles while Vitamin A will help promote healthy skin. A very light palm garden scent will be a barely there addition to this amazing add on!

# Face & Body Care



# JUICED UP CDB DROP™

250MG CBD  
“Juice Up Your Session!”

## FEATURES:

- CBD Additive drops
- 250Mg of CBD Isolate
- Skin softening
- Antioxidant Rich
- Skin quenching Coconut Juice Base
- Melanin Stimulators
- Hydrating Hemp Seed Extract
- Anti-aging and Firming
- Fragrance Free
- Can be used in -Tanning lotions, sunless sprays, skincare and moisturizers, haircare and topical beauty products
- Bottle Size: 1 US fl. oz. (30mL)

## PRODUCT ACTIONS:

- CBD Lotion Additive

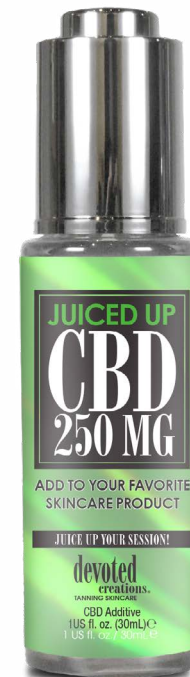
## BENEFITS:

- CBD may help alleviate dry skin and dullness as well as help improve skins texture and reduce excess oils.
- Coconut Juice base works as a skin balancing agent to moisturize dry spots of the skin.
- Enhance your session by adding desired amount of drops to your Devoted Creations' products for a longer lasting color.
- Hemp Seed for extra hydration and skin conditioning benefits.
- Advanced Matrixyl Synthe 6 helps to target and fill in fine lines and wrinkles.
- Formulated Fragrance Free and sensitive skin approved making it suitable for all skin types.

## KEY SELLING STATEMENT:

\*Enhance your session with Devoted Creations Juiced Up Drops! These one of a kind 250mg CBD drops will improve your skins response to dry, tired and irritated skin by hydrating, calming and neutralizing free radical damage. You can add a little or a lot to your current product and take your skin and tan to a whole new level of zen. If your session is in need of a little CBD boost, then it's time to get Juiced up!”

# Face & Body Care





# LAVA DROPS™

Tingle Enhancing Drops  
"Turn Up The Heat"

## FEATURES:

- Lotion Additive
- Tingle Enhancing drops
- Highly Concentrated Heat Formula
- Skin Conditioning Agents
- Fragrance Free Formula
- Bottle Size: 1 US fl. oz. (30mL)

## BENEFITS:

- Lava drops can be added to any lotion to increase or add an intense heating and tingling feeling
- Completely customizable by adding as many drops as desired to your Devoted Creations' brand lotions
- Designed for tanners who want to increase the tingle results of their tingle lotion. Or just add tingle to their product from time to time.

## PRODUCT ACTIONS:

- Tingle Lotion Additive

## KEY SELLING STATEMENT:

Turn up the heat with Devoted Creations Lava Drops! You can add a little or a lot to your Devoted Creations lotion to take your tingle from not to HOT! LAVA drops for those who like it HOT!

# Face & Body Care



# DC TATTOO STICKS™

Tattoo Stick Display  
SPF 50+ Sun Shield Stick

## FEATURES:

- SPF 50+
- UVA and UVB Protectant
- Water Resistant
- Non Greasy with Shea Butter
- Light Tropical Fragrance
- Bottle Size: .49 US fl. oz. (14g)

## PRODUCT ACTIONS:

- Sunscreen

## KEY SELLING STATEMENT:

Enhance and protect your tattoos with Devoted Creations UVA/UVB blocking SPF 50+ tattoo stick. Water resistant and non-greasy formula with added shea butter moisturizers to keep skin soft and protected.

## BENEFITS:

### Drug Facts:

- Uses - Helps prevent sunburn.
- Warnings - For external use only.
- When using this product: Keep out of eyes.
- Stop use if skin rash occurs.
- Keep out of reach of children.

### Directions:

- Apply liberally before sun exposure and as needed.
- Children under 6 months of age - Ask a doctor before use.



# LIP JUICE™

SPF 15 Lip Balm

## FEATURES:

- SPF 15
- Contains Vitamin E and Aloe
- Convenient, compact .15 US fl. oz.
- Tangerine flavor
- Bottle Size: .15 US fl. oz. (2.5mL)

## BENEFITS:

- Creates barrier on lips to lock in moisture
- Vitamin E & Aloe nourish dry lips
- SPF 15 protects the lips from burning

## PRODUCT ACTIONS:

- SPF 15 Lip Balm

## KEY SELLING STATEMENT:

Devoted Creations' Lip Balms are designed for all tanners. Formulated with Vitamin E and Aloe, they will hydrate and nourish the lips. SPF 15 will help to protect the delicate skin on the lips during tanning or from daily environmental stressors. Give your pout what it craves...Lip Juice!

# Face & Body Care

# LIP BALM™

SPF 15 Lip Balm

## FEATURES:

- SPF 15
- Contains Vitamin E and Aloe
- Vanilla Mint flavor
- Bottle Size: .15 US fl. oz. (2.5mL)

## BENEFITS:

- Creates barrier on lips to lock in moisture.
- Vitamin E & Aloe nourish dry lips.
- SPF 15 protects the lips from burning.

## PRODUCT ACTIONS:

- SPF 15 Lip Balm

## KEY SELLING STATEMENT:

Devoted Creations™ Lip Balm is designed for all tanners. Formulated with Vitamin E and Aloe, they will hydrate and nourish the lips. SPF 15 will help to protect the delicate skin on the lips during tanning or from daily environmental stressors. It is available in a vanilla mint flavor.



# Face & Body Care

# COCONUT COVERGIRL™

Skin Softening Sunkissed Golden Glow Tanning Lotion  
Coconut Milk & Coconut Oil for Sleek & Smooth Hydration  
Tattoo & Color Fade Protection Formula

## FEATURES:

- DHA Free Streak-free/Stain-free Bronzer
- Melanin Stimulating
- Quad Tyrosine Blend
- Skin Softening Cupuacu Butter
- Collagen Boosters
- Skin Firming
- Antioxidant Rich Coffeeberry
- Tattoo & Color Protecting
- Ultra Hydrating Coconut Juice, Coconut Oil & Coconut Milk
- Can be used indoors and outdoors
- Pink Coconut Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tanning Lotion
- DHA Free Bronzer

## KEY SELLING STATEMENT:

Sit back, relax and let your skin gain a gorgeous glow with Coconut Covergirl™! This tropical infused tanning cocktail will transform the skin to sultry and sleek softness with the use of Coconut Oil, Coconut Milk and Cupuacu butter. It doesn't matter if you are bronzing by the beach, or sunning in the salon, if your soul craves color, let Coconut Covergirl™ leave you with summer sunkissed skin!

# EXCLUSIVE COLLECTION



## BENEFITS:

- DHA Free Bronzing Blend - Powerful tanning intensifiers coupled with deep natural bronzers allow for a streak-free/ stain-free bronzed result without the use of DHA.
- Quad Tyrosine Blend + MelanoBronze™ - Stimulate and increase melanin formation to accelerate the tanning process.
- Melactiva™ - Melanin synthesizer for darker, longer lasting results.
- Coffeeberry - Rich antioxidant that helps to neutralize free radical damage and help to prevent cellular damage in the skin.
- Cupuacu Butter – Helps to lock in moisture and restore skins elasticity.
- Centella CAST – Helps to restore skins elasticity and firmness while boosting collagen production, as well as helps to reduce the appearance of stretch marks and sagging skin.
- Coconut Juice, Coconut Oil & Coconut Water – Helps to penetrate through dry layers of skin for the deepest level of hydration.
- Cocoa Butter – Hydrating butter that adds superior moisture to even the driest skin.
- Tattoo & Color Fade Protector - Prolongs the life and radiance of your tattoos and tanning results.

# CHRONIC COLOR™

Natural Botanical Bronzer with 650MG of THC Free CBD Cannabis Complex  
Formulated to Nourish and Restore Dazed and Distressed Skin

## FEATURES:

- Indoor/Outdoor DHA Free Natural Bronzer
- 675 MG CBD Isolate
- Quad Tyrosine Blend
- Enriched with BB Crème to Prime, Mattify & Protect skin
- Helps to Calm Compromised Skin
- Color Correcting Formula
- Hemp Seed Oil Hydration
- Tattoo & Color Fade Protecting
- After Tan Odor Eliminators
- Dazed Dragon Fruit Hemp Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tanning Lotion
- DHA Free Bronzer
- CBD Formula

## KEY SELLING STATEMENT:

Enlighten your tanning experience with Tanovations Chronic Color™. This botanical blend utilizes natural bronzing agents for deep, dark results without the use of self tanners. Concentrated levels of CBD isolate allow for a relaxing, calming and restorative session. Age-defying anti-inflammatory agents and blemish balancing properties allow your skin to be boosted to new tanning heights!

## BENEFITS:

- DHA Free Natural Bronzer - Allows your skin to develop natural, sunkissed color without the use of self-tanning agents.
- 675 MG CBD Isolate Formula – Contains Natural Cannabidiol
- BB Crème Formula – Will hydrate the skin and mask imperfections while leaving an airbrushed, flawless result.
- Vitamin F – Adds moisture and helps to reduce inflammation as well as calm compromised skin.
- Melactiva – Melanin synthesizer for darker, longer lasting results.
- Quad Tyrosine Blend + MelanoBronze – Stimulates and increases melanin formulation to accelerate the tanning process.
- Hemp Seed Oil – Provides superior hydration and skin softening.
- Turmeric Root Extract – Known for its antioxidant and anti-reddening properties, Turmeric helps to improve the look of the surface of your skin to create a more blemish free, even appearance.
- Blue Tansy™ – Provides anti-orange agents so the skin develops the most natural, dark bronzed result.
- Tattoo & Color Fade Protectors – Protects the color and luster of your tattoos and tanning results.

# EXCLUSIVE COLLECTION





# BRAZILIAN BROWNING BUTTER™

Skin Softening Golden Tanning Butter. Infused with powerful Guaraná Extracts & Antioxidant Rich Guava With Lush Cupuaçu Butters & Coconut Oils for intense skin hydration

## FEATURES:

- Ultra Rich Tan Enhancing Butter
- 4 Dark Tan Activators
- Guava Antioxidant Formula
- 2 Color Prolonging Agents
- Skin Tightening and Toning
- Guarana Extracts
- Capuaçu Butters
- Coconut Oil
- Tattoo & Color Fade Protectors
- Vacation Vibes Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer

## BENEFITS:

- Super soft and hydrating dark tanning butter that allows you to develop golden bronze results with out self-tanning agents
- Capuaçu Butters – Help to lock in moisture and restore skin's elasticity
- Quad Tyrosine allows skin to develop the darkest results possible
- Guava Extracts – Super fruit antioxidant that helps fight the appearance of wrinkles
- Guarana Extracts – Super high in caffeine in helps to tighten and tone the appearance of skin
- Coconut Oil – Ultra hydrating for longer lasting, softer results
- After Tan Odor Eliminator – Proprietary blend of deodorizing and skin freshening ingredients

## KEY SELLING STATEMENT:

This ultra-lush dark tanning butter will melt into your skin while providing plush hydration with the use of Cupuaçu Butters & Coconut Oils. Infused with golden brown tanning intensifiers, your skin will get a tan of the tropics without the use of self-tanning agents. Antioxidant rich Guava and potent cellulite fighters make Brazilian Browning Butter™ your go-to tanning companion if what you crave is vacation vibes. Isn't it time you let your sol shine?

# EXCLUSIVE COLLECTION



# ED HARDY TRIPLE BLACK™

Instant Dark Color – Anti-orange Technology – Skin Firming Black Bronzer  
Tattoo Protecting & Color Prolonging Formula

## FEATURES:

- Triple Black Bronzing Formula
- 4 Dark Tan Activators
- Antioxidant Rich Formula
- 2 Color Prolonging Agents
- Skin Tightening and Toning
- Anti-Orange Technology
- Tattoo & Color Fade Protectors
- Midnight Rush Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Bronzer

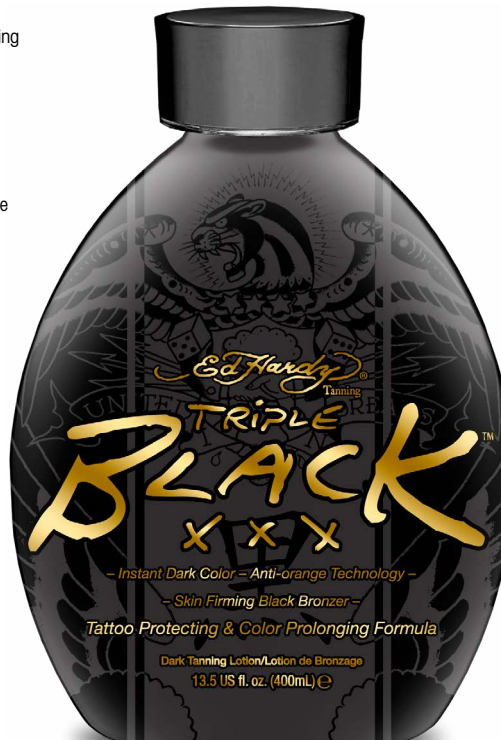
## KEY SELLING STATEMENT:

This ultra-black formula utilizes 4 dark tan activators and 2 melanin stimulators to ensure your skin gets superior dark color that lasts days longer than the competition! Anti-Orange technologies plus tattoo and color fade protectors allows your skin to develop flawless, instant dark color after every session. For results as bold as you... command color with Ed Hardy Triple Black™!

## BENEFITS:

- Dark DHA, Natural & Cosmetic Bronzers provide a deep, dark and long-lasting bronzed result.
- Superior soft silicone formula allows results to last days longer.
- Quad Tyrosine Blend allows skin to develop the darkest results possible.
- Natural oils and extracts will help penetrate dry layers of skin for deeper hydration.
- Advanced Matrixyl Synthe 6™ – Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long-lasting results.
- Blue Tansy™ – Counteracts orange tones in the skin so you develop long lasting natural results.
- Acai Berry Extracts – Antioxidant rich to fight free radical damage.
- Tattoo & Color Fade Protectors- Protects the color and luster of your tattoos.
- After Tan Odor Eliminators – Proprietary blend of deodorizing and skin freshening ingredients.

# EXCLUSIVE COLLECTION



# AQUAHOLIC™

Coconut Surge Natural Bronzer  
BB Cream Mattifiers + Quad Acceleration Blend

## FEATURES:

- DHA-Free Bronzers Provide Streak-Free/Stain-Free Results
- Quad Tyrosine Blend
- Enriched with BB Cream to Prime, Mattify and Perfect Skin
- Hydrating Coconut Juice, Coconut Oil & Coconut Water
- Skin Firming and Anti-Aging Formula
- Can Be Used Indoor/Outdoor
- Aqua Kiss Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Free Bronzer

## KEY SELLING STATEMENT:

Bathe your skin in streak-free/stain-free ultra-moisturizing DHA free bronzers with Ed Hardy's new Aquaholic™! This extra hydrating formula will drench the skin in coconut juice, coconut water and coconut oils for longer lasting, super soft results. Added quad acceleration blend will super surge your tan for a dive into deeper, dark sun kissed results. For effortless color, ride the wave with Aquaholic™!

# EXCLUSIVE COLLECTION



## BENEFITS:

- Powerful tanning intensifiers coupled with deep natural bronzers allow for a streak-free/ stain-free bronzed result without the use of DHA.
- Quad Tyrosine Blend + MelanoBronze™ - Stimulates and increases melanin formation to accelerate the tanning process.
- Melactiva™ – Melanin synthesizer for darker, longer lasting results.
- Advanced Matrixyl Synthe 6™ – Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.
- Body Fit™ Technology – Reduces the appearance of cellulite and restores firmness.
- AcquaCell™ – Rapid fine line & wrinkle reducer.
- Coconut Juice, Coconut Oil & Coconut Water – Helps to penetrate through dry layers of skin for the deepest level of hydration.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

# DESTINATION DARKNESS™ One Hour Color Creator Anti-Orange Technology + Triple Bronzing Blast Tattoo & Color Fade Protecting Formula

## FEATURES:

- High intensity dark DHA, Natural & Cosmetic bronzer
- Melanin Stimulating Quad Tyrosine Blend
- Anti-Orange Technology
- Detoxifying Charcoal Extracts
- Tattoo & Color Fade Protection
- Multiple Melanin stimulators
- Sparkling Blackberry Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Bronzer

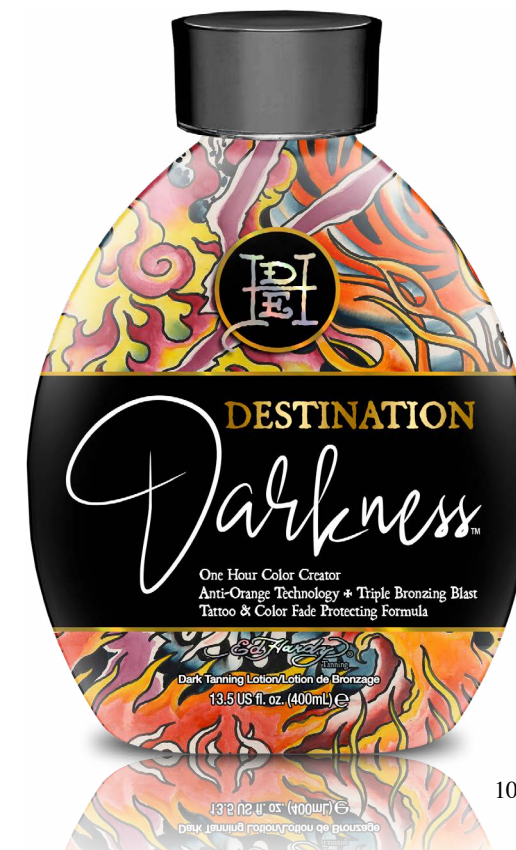
## KEY SELLING STATEMENT:

Ed Hardy's Destination Darkness™ is redefining Rush Hour! This rapid release dark bronzing formula will put your tan in overdrive! Anti-Orange ingredients and detoxifying agents will allow your skin to navigate the perfect path to sought after dark color! Added moisture magnets, skin tightening and toning agents will make you the main attraction! If you're ready to travel to new tanning heights then the destination is easy... Destination Darkness™.

## BENEFITS:

- High amounts of DHA, Natural and Cosmetic Bronzers produce seriously dark immediate and progressive bronzing results for an instant pop of color.
- Quad Tyrosine Blend + MelanoBronze™ - Stimulates and increases melanin formation to accelerate the tanning process.
- Melactiva™ – Melanin synthesizer for darker, longer lasting results
- Blue Tansy™ – Flower extract that contains calming and healing properties while using blue hues to counteract orange tones in the skin to provide the most natural color possible.
- Charcoal Extract – Absorbs excess oil while detoxifying the skin, tightening pores, reducing inflammation and aiding in acne prone skin, helping to provide a clearer looking complexion.
- Body Fit™ - Reduces the appearance of cellulite and promotes firmness.
- Tattoo & Color Fade Protector - Prolongs the life and radiance of your tattoos and tanning results.

# EXCLUSIVE COLLECTION





# COCONUT KISSES BLACK LABEL™

Skin Softening Golden Tanning Lotion With Black Bronzers  
Coconut Milk & Coconut Oil for Age Defying & Intense Skin Hydration

## FEATURES:

- Black DHA Skin Hydrating Bronzer
- Melanin Stimulating
- Quad Tyrosine Blend
- Tattoo & Color Protecting
- Coconut Oil, Coconut Milk and Cocoa Butter
- Coconut Paradise Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

## BENEFITS:

- High levels of DHA, Natural & Cosmetic bronzers for immediate bronzed results.
- Quad Tyrosine Blend + MelanoBronze™ - Stimulate and increase melanin formation to accelerate the tanning process.
- Melactiva™ - Melanin synthesizer for darker, longer lasting results.
- Nouritan™ - Stimulates tyrosine activity and promotes an even and long-lasting tan.
- Body Fit™ - Reduces the appearance of cellulite and promotes firmness.
- Tattoo & Color Fade Protectors - Prolongs the life and radiance of your tattoos and tanning results.
- Coconut Oil, Coconut Milk & Cocoa Butter – Provide skin firming and superior hydration.

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Bronzer

## KEY SELLING STATEMENT:

Sit back, relax, and let your skin escape to the tropics. Coconut Kisses Black Label's™ lavishly hydrating and deep penetrating bronzers will drench your skin in Coconut Milk & Coconut Oil. This coconut cocktail contains extreme levels of bronzers that leave you looking like you just stepped off the beach. Let our intoxicating fragrance envelop your senses and take you to paradise.

# EXCLUSIVE COLLECTION



# #BEACHTIME™

Coconut Infused Dark Tanning Lotion  
With Passion Fruit & Hibiscus Skin Darkening Agents

## FEATURES:

- Indoor/Outdoor Dark Tanning Lotion
- Hibiscus, Seaweed & Passion Fruit Extracts
- Coconut Oil & Coconut Milk Skin Softeners
- Melanin Stimulating
- Quad Tyrosine Blend
- Tattoo & Color Protecting
- Beaches and Cream Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- Indoor/Outdoor

## KEY SELLING STATEMENT:

They say a coconut a day keeps the worries away... Get your dose of the tropics with Tanovations'™ #BeachTime™! This dark tanning elixir utilizes seaweed, passion fruit & hibiscus to help tighten, tone and perfect your beach body. If you have wanderlust for ocean waves and sunny rays, then get lost in the intoxicating #BeachTime™.

# EXCLUSIVE COLLECTION





# BODY SHOTS DOUBLESLOT™

Mega Extreme Black Tingle Formula  
The Hottest of HOT for the most Intense Tanning Experience... Yet!

## FEATURES:

- High levels of DHA, Natural & Cosmetic Bronzers
- Hottest tingle formula on the market
- Melanin Stimulators
- Silicone Formula
- Quad Tyrosine Blend
- Tattoo & Color Protecting
- Sparkling Citrus Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

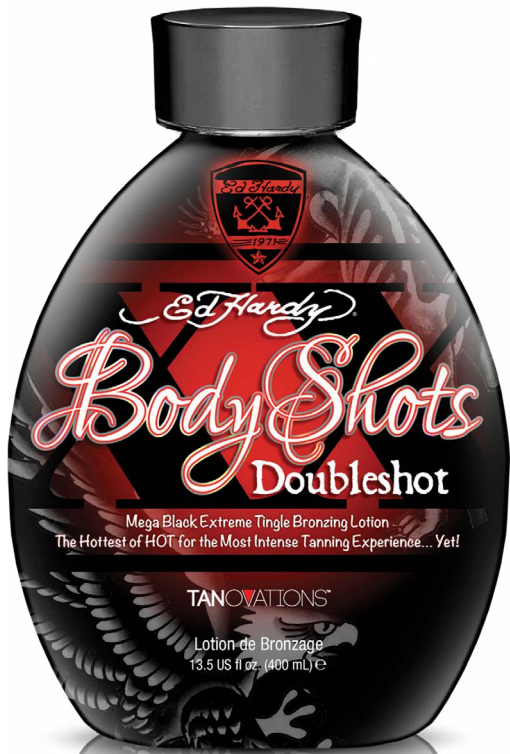
## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Bronzer
- Tingle

## KEY SELLING STATEMENT:

For the most intense tanning experience yet... DARE to try Body Shots Double Shot™! Our world famous Body Shots™ formula just got upgraded! More silicone, higher amounts of bronzers and DOUBLE the heat! Some like it hot... but only the pros can handle the Double Shot™.

# EXCLUSIVE COLLECTION



# UPGRADE TO BLACK™

1-Hour Power Triple Black Bronzers  
With Quad Tanning Stimulators for Optimal Dark Color

## FEATURES:

- High intensity dark DHA, Natural & Cosmetic bronzer
- Melanin Stimulating
- Quad Tyrosine Blend
- Tattoo & Color Protecting
- Superfruit Antioxidants
- Thai Tangerine Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Bronzer

## KEY SELLING STATEMENT:

Upgrade to Black™ will take your tan to the next level! Upgrade to Black™ delivers superior dark color in just one hour, while the Quad Tanning stimulators allow for longer lasting faster, darker results. No need to wait, time is money, baby! You just got upgraded!

# EXCLUSIVE COLLECTION



# COCONUT KISSES™

Skin Softening Golden Tanning Lotion  
Coconut Milk & Coconut Oil for Age Defying & Intense Skin Hydration

## FEATURES:

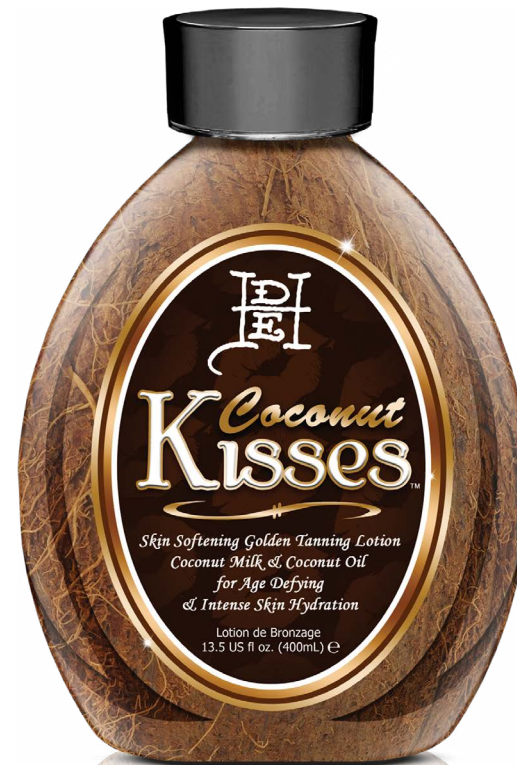
- Skin Hydrating Intensifier
- Melanin Stimulating
- Quad Tyrosine Blend
- Tattoo & Color Protecting
- Coconut Oil, Coconut Milk and Cocoa Butter
- Coconut Paradise Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer

Sit back, relax, and let your skin escape to the tropics. Coconut Kisses™ lavish hydration will drench your skin in Coconut Milk & Coconut Oil for an extreme softening and skin hydrating effect, while the intoxicating fragrance will make you dream of a day in paradise.

# EXCLUSIVE COLLECTION



## BENEFITS:

- Tanning intensifiers deliver dark golden results without the use of bronzing agents.
- Quad Tyrosine Blend + MelanoBronze™ - Stimulate and increase melanin formation to accelerate the tanning process.
- Melactiva™ - Melanin synthesizer for darker, longer lasting results.
- Nouritan™ - Stimulates tyrosine activity and promotes an even and long lasting tan.
- Body Fit™ - Reduces the appearance of cellulite and promotes firmness.
- Tattoo & Color Fade Protector - Prolongs the life and radiance of your tattoos and tanning results.
- Coconut Oil, Coconut Milk & Cocoa Butter - Provides intense, deep skin hydration.

## KEY SELLING STATEMENT:

# BARBADOS BLUES™

Caribbean Color Creator • Skin Quenching Island Cherry, Blissful Banana & Moisturizing • Mango Coastal Extracts  
Blue Hued for a Beach Bronzed Glow

## FEATURES:

- Blue Hued Dark Tan Creator
- 2 Melanin Stimulators
- Cherry & Banana Extracts
- Softening Mango Butter
- Anti-Orange Agents
- Targeted Anti-Aging & Firming
- Electrolyte Rich Coconut Juice
- After Tan Odor Eliminators
- Saltwater Sea Fragrance
- Bottle Size: 10 US fl. oz. (300mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tanning Lotion

Let Barbados Blues™ be your new oceanfront optimizer to holiday hydration! This blue hued, anti-orange formula has a royal reputation for providing paradise perfection unmatched by anything in the Caribbean. Added Island Cherry, Blissful Banana and moisture rich Mango envelop the skin in a sea of softness and nautical nutrients! For the coastal color you crave...sit back, unwind and take a much deserved break for bronze with Barbados Blues™!

## BENEFITS:

- Blue Hued Dark Tanning Optimizer – Deeply intensifies tanning results for superior dark color without the use of added bronzers.
- Blue Tansy™ – Provides anti-orange agents so the skin develops the most natural, dark bronzed result.
- Barbados Cherry Extract – Works to fight against inflammation and free radical damage while being an antioxidant to help combat skin dullness and hyperpigmentation, and working to seal in moisture to maintain skin's barrier functions.
- Banana Fruit Extracts – Helps to refine the skin while being an essential source of electrolytes.
- Mango Butter – High in antioxidants that work to deeply moisturize and leave the skin glowing.
- MelanoBronze™ & Melactiva™ – Stimulates melanin activity allowing for longer lasting, darker tanning results.

## KEY SELLING STATEMENT:

# TANOVATIONS™



# WAIKIKI WEEKEND™

Pacific Paradise Natural Beach Bronzing Cocktail  
Infused with Juicy Guava, Macadamia Nut and Hibiscus Extracts for Resort Ready  
Endless Summer Results!

## FEATURES:

- Indoor/Outdoor Natural Bronzer
- Color Correcting BB Crème Formula
- 2 Melanin Stimulators
- Jackfruit & Guava Extracts
- Tropical Hibiscus Extracts
- Targeted Anti-Aging & Firming
- Electrolyte Rich Coconut Juice
- After Tan Odor Eliminators
- Summer Escape Fragrance
- Bottle Size: 11 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tanning Lotion
- DHA Free Bronzer

## KEY SELLING STATEMENT:

Take a blissful break to the beach ready bronze your skin deserves! This tropical indoor/outdoor natural bronzing cocktail will provide lush luau color without the use of self-tanning agents. Infused with juicy Guava extracts, nourishing Macadamia Nut oils and Hawaiian Hibiscus extracts your skin is left soft, smooth and supple with essential hydration! Let yourself indulge in the perfection of paradise that is Waikiki Weekend™!

# TANOVATIONS™



# MAUI MOOD™

Tropical Tanning Lush Beach Bronzer With a juicy rush of Guava, Starfruit  
& Macadamia Nut Extracts

## FEATURES:

- Fast-Acting DHA, Natural and Cosmetic Bronzers
- Macadamia Nut & Coconut Oil
- Starfruit & Guava Extracts
- 2 Melanin Stimulators
- Skin hydrating and Antioxidant Rich
- Paraben Free
- Honolulu Hibiscus Fragrance
- Bottle Size: 11 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Bronzer

## KEY SELLING STATEMENT:

Say Aloha to daringly dark results that you will instantly SEA! Maui Mood™ was formulated for those who want perfectly sun-drenched color. Tropical Guava and Starfruit extracts, combined with Macadamia and Coconut extracts help to bask the skin in native hydration, potent antioxidant benefits and vital skin vitamins to help maximize and prolong the life of your tan. With Maui Mood™, your golden hour starts right now! Mai Tai and Lu'au are not included. Aloha!

# TANOVATIONS™





# SANTORINI SUMMER™

Wanderlust Worthy Dark Tanning Intensifier  
Infused with Orange Extracts for a splash of Vitamin Sea

## FEATURES:

- Skin Softening Dark Tanning Intensifier
- Macadamia Nut & Coconut Oil
- Olive & Apricot Oil Humectants
- Essential Orange Oil Anti-Aging
- 2 Melanin Stimulators
- Skin hydrating and antioxidant rich
- Mad for Mandarin Fragrance
- Bottle Size: 11 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer

## KEY SELLING STATEMENT:

Take your color on the trip of a lifetime with Santorini Summer™. If you crave Sea & Sun without the commitment of bronzers, switch over to island time to worry less and bronze more! Hand crafted for those who like to make waves, Santorini Summer™ will be your one-way ticket to tan... Bon Voyage!

# TANOVATIONS™



# BALI BEACH™

Coconut Infused Black Bronzer  
Macadamia Nut Oil + Jackfruit & Guava Extracts

## FEATURES:

- Fast-Acting DHA, Natural and Cosmetic Bronzers
- Macadamia Nut & Coconut Oil
- Jackfruit & Guava Extracts
- 2 Melanin Stimulators
- Skin hydrating and antioxidant rich
- Blackberry Coconut Fragrance
- Bottle Size: 11 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Bronzer

## KEY SELLING STATEMENT:

Bali Beach™ is your tropical 10-minute vacation to paradise! Lay back, relax and daydream of beach tides and good vibes! This fruit and nut enhanced, double dark stimulating bronzer will give you straight from the island color after every session. If you have sunshine on the mind then take a Bali break and don't worry, beach happy!

# TANOVATIONS™



# BAHAMA BRONZER™

Transfer Resistant Island Ready Dark Bronzer  
Blended with Thirst Quenching Pineapple and Hibiscus Extracts

## FEATURES:

- Tropical transfer-resistant DHA & Natural bronzers
- 2 Melanin Stimulators
- Pineapple & Hibiscus Extracts
- Hemp Seed Oil
- Paraben Free
- Tropical Pineapple Fragrance
- Bottle Size: 11 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

## BENEFITS:

- Potent transfer-resistant DHA bronzers for optimal, fast acting results for just off the beach color.
- Pineapple Extract – High in antioxidants and Vitamin C to fight free radical damage and increase collagen production.
- Hibiscus Extract – Increases skin elasticity to give a stunning natural youth-boost. Evens out skins tone and texture and deeply hydrates.
- MelanoBronze™ & Melactiva™ – Stimulates melanin activity to allow for longer lasting, darker tanning results.
- Hemp Seed Oil– Adds superior hydration to the skin.

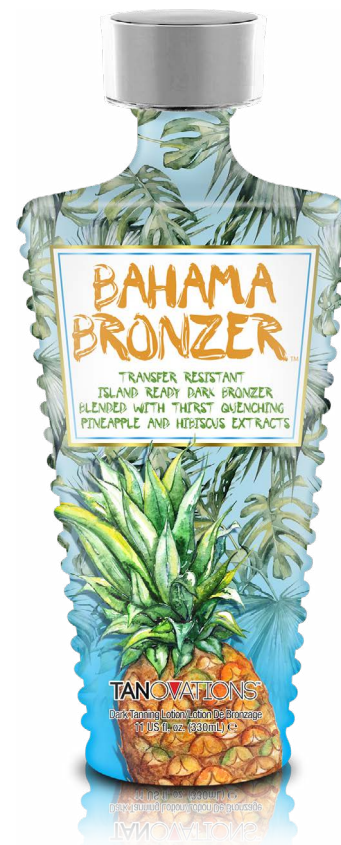
## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Bronzer

## KEY SELLING STATEMENT:

Seas the day with this island-ready tanning colada! Soak up the darkest color and extreme hydration with a tropical blend of coconut and pineapple. Make waves with our highly sought after, transfer resistant, long lasting, just from the beach lotion. Like the saying goes... A pineapple a day keeps the worries away!

# TANOVATIONS™



# CARIBBEAN COOL™

Tropical Island Dark Natural Bronzing Lotion  
With Jamaican Black Castor Oil

## FEATURES:

- DHA Free Natural Bronzers
- Jamaican Black Castor Oil
- Coconut Milk & Vitamin E
- 2 Melanin Stimulators
- Skin Tightening and Toning
- Argan Oil & Hemp Seed Oil
- Tropical Punch Fragrance
- Bottle Size: 11 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Free Bronzer

## KEY SELLING STATEMENT:

If you crave sunshine kisses and summertime wishes, then escape to the tropics with Caribbean Cool™. This natural bronzing formula will impart streak-free island dark results while also utilizing Caribbean skin care staple, Jamaican Black Castor Oil. You will slow down the signs of aging, help unblock clogged pores as well as soften and hydrate with the lushest levels of Vitamin E. If you dream of salt air in the middle of nowhere, then ride into the sunset with Caribbean Cool™. Paradise awaits!

# TANOVATIONS™



# DESIRED DARKNESS™

Rapid Release Ultra Extreme Black Bronzer Formulated for Maximum Instant Results! Tattoo & Color Fade Protecting Formula

## FEATURES:

- Dark DHA, Natural & Cosmetic Bronzer
- Coconut Juice Based
- Antioxidant Rich Formula
- Melanin Stimulators
- Extreme Moisture Complex
- Anti-Reddening Complex
- Tattoo & Color Fade Protecting
- Exotic Black Amethyst Fragrance
- Bottle Size: 10 US fl. oz. (295 mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tanning Lotion
- DHA Bronzer

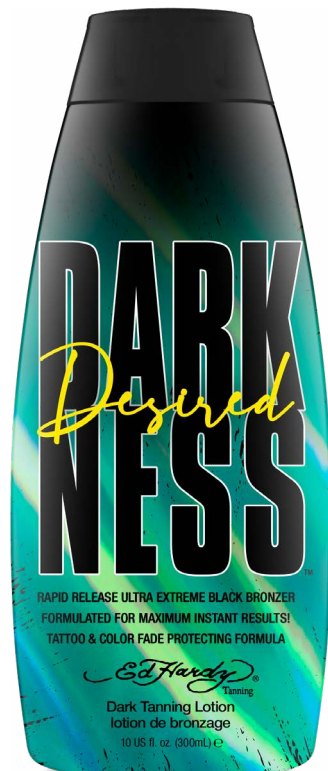
## BENEFITS:

- Rapid Release Bronzing Blend - Utilizing high levels of DHA, Natural and Cosmetic Bronzers allow the skin to develop faster, darker results.
- Antioxidant Rich Acai Berry & Pomegranate – Super fruit anti-aging antioxidants that help to fight free radical damage.
- Turmeric Root Extract – Known for its antioxidant and anti-reddening properties, Turmeric helps to improve the look of the surface of your skin to create a more blemish free, even appearance.
- MelanoBronze – Stimulates melanin activity to allow for longer lasting, darker tanning results.
- Chaga Mushroom Extract – Helps to prevent moisture loss by creating a protective, breathable moisture barrier.
- Anti-Reddening Formula – Works to combat any red tones in the skin so you are left with natural, bronzed results.
- Tattoo & Color Fade Protecting Formula – Helps to keep the color and the luster of your tan and your tattoos.
- Macadamia Extracts + Almond Oil – Naturally keeps skin hydrated and soft.

## KEY SELLING STATEMENT:

Finally a tanning lotion that lives up to the hype! No need to just Desire Darkness, your Desired Darkness™ is now only 1 session away! This ultra-bronzing formula utilizes ultimate darkening agents, powerful antioxidants, intense skin softeners and maximum amounts of black bronzers to leave your skin with the darkness you desire!

# PREMIER COLLECTION



# YOU CAN'T SWIM WITH US™

Fabulously Fetch Coconut Juice Infused Dramatically Dark Tan Enhancer Pink Hued Formula because 'Every day we wear Pink!'

## FEATURES:

- Indoor/Outdoor Pink Hued Dark Tan Enhancer
- Skin Tightening & Toning
- Anti-aging & Firming
- Skin Balancing Coconut Water
- Multiple Melanin Stimulators
- Antioxidant Formula
- Diamond Dust Skin luminizer
- Skin Energizing Champagne, Coffee Extract & Guarana
- Vitamin E for nourishing and protecting properties
- Hypoallergenic – Gluten Free – Vegan Formula
- Cool Pink Coco Fragrance
- Bottle Size: 10 US fl. oz. (295 mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tanning Enhancer

## BENEFITS:

- Dark Tan Enhancer for use indoor and outdoor without the use of bronzing agents
- Matrixyl Synthe 6 targets and fills in fine lines and wrinkles
- Coconut Water Blend for skin balancing and electrolyte benefits to give skin reparative hydration
- Melanin Stimulators allow a jump start in the tanning process for faster, darker results
- Antioxidant formula helps to ward off free radical damage
- Diamond Dust extracts allow for a illuminating effect to the skin
- Naturally energizing and cellulite fighting Champagne, Coffee and Guarana Extracts work together to tighten and reduce the appearance of imperfections in the skin
- Vitamin E to help reduce the appearance of scars and stretch marks
- Hypoallergenic, Vegan and Gluten Free Formula for Sensitive Skin Tanners

## KEY SELLING STATEMENT:

Calling all Mer-girls! We say, EVERYDAY we wear Pink! Introducing the ultra-popular dark tan enhancer, You Can't Swim With Us™! Infused with Champagne and Coffee extracts to tone, tighten and firm... because, when it comes to your skin being flawlessly fabulous, the limit just does not exist. Added mer-mazing not so basic anti-aging and cellulite fighting ingredients are blended with vitamins and nutrients so your skin stays, like, really pretty. With this Pink hued super trendy, oh so fetch lotion, you will develop dramatic color after every session. 'The basics' that are other lotions will be beyond jealous! Don't worry, we are used to others being obsessed with us!

# PREMIER COLLECTION





# PINK PALMS™

Sunny & Chic Dark Tan Enhancer With a Wave of Himalayan Pink Sea Salt & Pink Grapefruit Extracts Hypoallergenic Sensitive Skin Formula

## FEATURES:

- Super Soft Dark Tanning Butter
- Skin Nourishing Pink Grapefruit
- Skin Softening Himalayan Pink Salt
- Sea Kelp Detoxifiers
- Coconut Oil & Cocoa Butter Skin Softeners
- Pineapple Extract Antioxidants
- Hypoallergenic
- Pink Palms Fragrance
- Bottle Size: 10 US fl. oz. (295 mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer

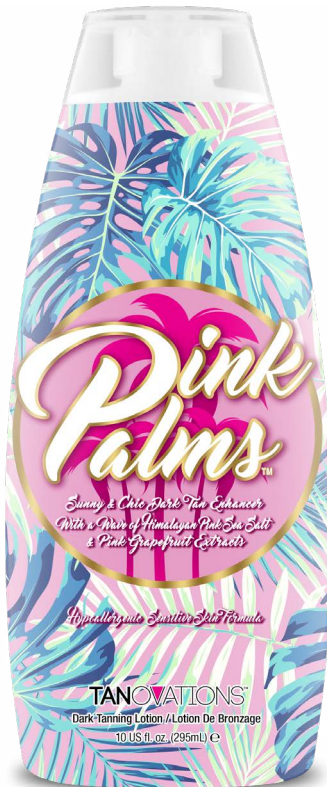
## BENEFITS:

- Extremely hydrating dark tanning butter darkens the skin without the use of bronzers.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.
- Himalayan Pink Sea Salt – Powerful detoxifier that helps to extract the toxins out of your skin leaving you feeling refreshed and nourished
- Pink Grapefruit – A gentle natural exfoliant that helps to fade dark spots and nourish skin.
- Sea Kelp – Reduces toxins while adding superior hydration as well as anti-inflammatory and anti-aging benefits.
- Coconut Oil, Cocoa & Shea Butter – Helps to moisturize and soften skin.
- Pineapple Extract – Potent antioxidant that contains Vitamin C to fight free radical damage and improve collagen production.
- Kukui Nut Oil – Soothes dry skin and improves skin's overall condition.
- Vitamin E – Reduces the appearance of fine lines and wrinkles and helps slow down the aging process.

## KEY SELLING STATEMENT:

If you are wanderlusting after that perfect Palm Beach bronze, then take the getaway to Pink Palms™! This coastal cocktail will give you an instant “Just from The Islands” tan without bronzers. Utilizing Himalayan pink sea salt and pink grapefruit extracts this glowing formula will help detoxify, even out skin's tone and texture while loading your skin with advanced antioxidants. It's time to say “Bon Voyage” to pale by taking the trip to an endless summer with Pink Palms™

# PREMIER COLLECTION



# WILD FLING™

Fierce Color Crushing Black Bronzers For Intensely Untamed Results!

## FEATURES:

- Deep bronzing Blend Featuring DHA, Natural & Cosmetic Bronzers
- Melanin Stimulators
- Witch Hazel
- Skin Tightening and Toning
- Skin energizing Caffeine and Green Tea Extracts
- Super Fruit Antioxidants
- Cocoa Powder
- Macadamia Extracts + Almond Oil Blend
- Wildberry Rush Fragrance
- Bottle Size: 10 US fl. oz. (295 mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Bronzer

## BENEFITS:

- DHA, Natural and Cosmetic Bronzers blend together for a deep immediate and delayed bronzing result.
- MelanoBronze™ – Stimulates melanin activity to allow for longer lasting, darker tanning results.
- Caffeine and Green Tea Extracts – Energize, firm and tighten the skin.
- Witch Hazel – Helps to reduce the appearance of pores, reduce inflammation and tighten the skin.
- Sugar Cane, Acai Berry & Pomegranate Extract – Super fruit anti-aging antioxidants that fight free radical damage.
- Cocoa Powder – Boosts the elasticity of your skin, making it supple and youthful.
- Macadamia Extracts + Almond Oil – Naturally keeps skin hydrated.

## KEY SELLING STATEMENT:

It's no secret that you want color worth raving about, that's why we know you will instantly fall in lust with Wild Fling™! This Beyond Bold Black bronzer will hydrate and condition the skin as well as give you that catwalk color you have been craving! Blended with antioxidants and skin tightening ingredients, Wild Fling™ is a party you won't want to miss! Honey, no need to toe the line, it's time to let that inner bronze goddess shine!

# PREMIER COLLECTION



# POOLSIDE PROSECCO™

Streak-free / Stain-Free Bronzing Cocktail  
For an instant POP of Color!

## FEATURES:

- Streak-Free/ Stain-Free Natural Bronzer
- Champagne Infused for toning & tightening
- Coconut Oil & Cocoa Butter skin softeners
- Red Raspberry Seed & Baobab antioxidants
- Pink Prosecco Fragrance
- Bottle Size: 10 US fl. oz. (295 mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Free Bronzer

## KEY SELLING STATEMENT:

If you're in the mood to Rosé the day away then make a splash with Poolside Prosecco™! Champagne infused soft tanning butters bathe the skin in superior hydration while providing a more toned and tightened appearance. This instant bronzing formula will give you that fun in the sun result without streaking or staining. It's time to dive deep for the color you seek, so take a dip into Poolside Prosecco™.

# PREMIER COLLECTION



# SUN DAY FUN DAY™

Indoor/Outdoor Dark Tanning Cocktail  
Infused with Exotic Island Botanicals

## FEATURES:

- Super Soft Tanning Butter
- Sea Kelp Detoxifiers
- Coconut Oil & Cocoa Butter skin softeners
- Pineapple Extract Antioxidants
- Coconut Passion Fruit Fragrance
- Bottle Size: 10 US fl. oz. (295 mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- Indoor/Outdoor

## KEY SELLING STATEMENT:

Calling all weekend warriors! If you're looking for the ultimate tanning wingman, then look no further than Sun Day Fun Day™! This dark activator can be used in the bed, or outside for a Sun Day Fun Day™! Blended with rich natural oils, as well as Sea Kelp and Pineapple extracts, this tanning cocktail will ensure your Sunday Funnays are full of palm trees and 80 degrees, good times and no tan lines! Go ahead and weekend on!

# PREMIER COLLECTION



# SORRY NOT SORRY™

50X Black Bronzing Dark Tanning Lotion  
Tattoo Fade Protecting & Matte Finish Formula

## FEATURES:

- High levels of DHA, Natural & Cosmetic Bronzers
- Perfects skin's tone with BB Cream
- Tattoo & Color Fade Protectors
- Avocado, Aloe Vera & Cucumber Extracts
- Melanin Stimulators
- Skin Tightening and Toning
- Starfruit & Aloe Fragrance
- Bottle Size: 10 US fl. oz. (300mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Bronzer

## KEY SELLING STATEMENT:

If you have tried out the competition with lack luster results, it's time to be a goal digger and move up to top-notch color. You live, you learn, you upgrade. Our Tattoo & Color Fade protectors combined with anti-inflammatory agents and soothing skin softeners make this matte finish, black bronzing lotion the full package. With color like this, you won't just make an appearance; you will make an impact – Sorry Not Sorry™!

## PREMIER COLLECTION.



# DOWN RIGHT DARK™

Mega Intense 30x Black Bronzer  
Instant Rapid Release Dark Color

## FEATURES:

- Rapid Release bronzing blend featuring DHA, Natural and Cosmetic bronzers
- Melanin Stimulators
- Skin Tightening and Toning
- Super Fruit Antioxidants
- Hemp Seed Oil
- Passion Vanilla Orchid Fragrance
- Bottle Size: 10 US fl. oz. (300mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Bronzer

## KEY SELLING STATEMENT:

You will be Down Right Dark™ after just one session. This fast acting black bronzer will impart insane levels of DHA and Natural Bronzers for the fastest results you have ever seen. To crank up the color – get down with Down Right Dark™!

## PREMIER COLLECTION.





# PEACE & HARMONY™

Dark Tanning Intensifier Gluten Free / Paraben/ Nut & Oil Free  
\*Vegan Formula\*

## FEATURES:

- Skin Softening Intensifier
- Gluten Free/Paraben/Nut & Oil Free
- Vegan Formula
- Melanin Stimulators
- Skin Tightening and Toning
- Cotton & Rice Extract
- Romantic Kiss Fragrance
- Bottle Size: 10 US fl. oz. (300mL)
- Packet Size: .5 US fl. oz. (15mL)

## BENEFITS:

- Dark tanning activators give skin a natural, sun kissed glow.
- MelanoBronze™ – Stimulates melanin activity to allow for longer lasting, darker tanning results.
- Caffeine and Green Tea Extracts – Energize, firm and tighten the skin.
- Cotton & Rice Extract – Soothe and soften the skin without irritation.
- Formulated with sensitive skin tanners in mind.

## PRODUCT ACTIONS:

- Tan Enhancer

## KEY SELLING STATEMENT:

Call a truce with your skin and allow flawless dark color and perfectly complected skin to finally come together in Peace & Harmony. This dark tanning blend is Gluten, Oil, Paraben and Nut Free and is formulated for all skin types. Cotton & Rice Extracts are added to soothe, soften, and hydrate the skin without irritation. While caffeine and green tea extracts will tighten, tone and energize the skin for a more revitalized, youthful appearance.

# PREMIER COLLECTION



# BABY GOT BLACK™

Explosively Dark Black Bronzing Cocktail  
Infused with Acai Berry & Pomegranate Super Fruit Antioxidants

## FEATURES:

- Deep bronzing blend featuring DHA and Natural bronzers
- Melanin Stimulators
- Skin Tightening and Toning
- Super Fruit Antioxidants
- Sparkling Blackberry Fragrance
- Bottle Size: 10 US fl. oz. (300mL)
- Packet Size: .5 US fl. oz. (15mL)

## BENEFITS:

- DHA, Natural and Cosmetic Bronzers blend together for a deep immediate and delayed bronzing result.
- MelanoBronze™ – Stimulates melanin activity to allow for longer lasting, darker tanning results.
- Wheat Proteins – Tighten the skin instantly.
- Caffeine and Green Tea Extracts – Energize, firm and tighten the skin.
- Acai Berry & Pomegranate Extracts – Super fruit anti-aging antioxidants that fight free radical damage.

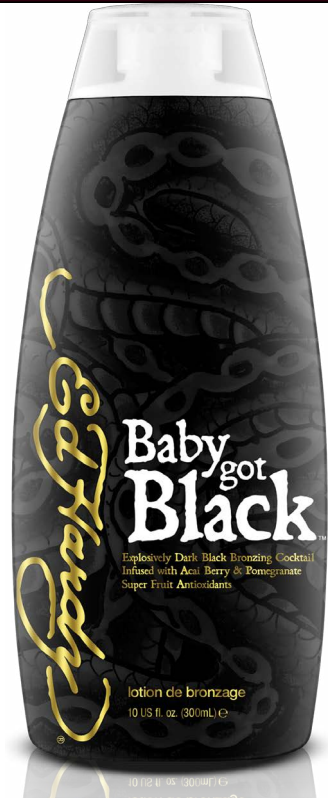
## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Bronzer

## KEY SELLING STATEMENT:

Baby Got Black™ will take you from now to WOW! Super dark DHA, Natural & Cosmetic bronzers will allow for noticeably darker color after just one session, while the super skin-firming blend of Sugar Cane, Wheat Protein & Caffeine will keep skin tight and toned. Super fruit antioxidants Acai Berry & Pomegranate Extract will fight free radical damage and renew skin's healthy radiance.

# PREMIER COLLECTION



# BUTTER ME BROWN™

Irresistibly Dark DHA Free Bronzer  
Streak-free/ Stain-free skin softening & firming formula

## FEATURES:

- DHA Free Bronzer
- Melanin Stimulators
- Skin Tightening and Toning
- Cocoa & Shea Butters
- Sweet Brown Sugar Fragrance
- Bottle Size: 10 US fl. oz. (300mL)
- Packet Size: .5 US fl. oz. (15mL)

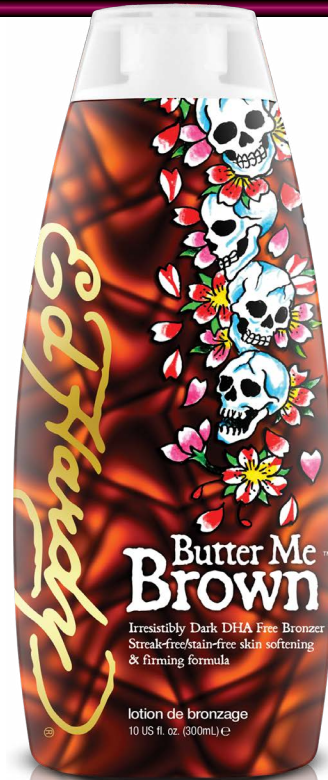
## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Free Bronzer

## KEY SELLING STATEMENT:

For dark, just from the beach, flawless color, choose Butter Me Brown™. This perfect DHA free tanning cocktail will give you instant dark color with no streaking, no staining & no after tan odor. MelanoBronze™ is added to stimulate melanin production for deeper, darker tanning results. Cocoa & Shea Butter are blended with Almond & Macadamia Nut Oil to ensure this sweet formula will leave your skin soft as butter.

## PREMIER COLLECTION



# OBNOXIOUS™

XXXtreme Bronzing Tingle Formula  
Infused with Mangosteen

## FEATURES:

- Extremely dark bronzing blend
- HOT tingle formula
- Mangosteen and Hemp Seed Oils
- Vitamins C & E
- Mango Indulgence Fragrance
- Bottle Size: 10 US fl. oz. (300mL)
- Packet Size: .5 US fl. oz. (15mL)

## PRODUCT ACTIONS:

- Tan Enhancer
- DHA Bronzer
- Tingle

## KEY SELLING STATEMENT:

OBNOXIOUS™ is a seriously dark bronzer with an insane tingle formula. You will notice immediate and delayed bronzing results while feeling an extreme warming sensation on the skin. Natural hemp seed oil works to moisturize and soften the skin while mangosteen provides antioxidants to slow the aging process. An intense Mango Indulgence fragrance is the perfect pair to this so good it's an obnoxious product!

## PREMIER COLLECTION



# HOLLYWOOD BRONZE™

Immediate Deep Glistening Bronzer  
Targeted Anti-Aging and Firming

## PREMIER COLLECTION

### FEATURES:

- DHA free, Natural & Cosmetic Bronzers
- Melanin Stimulators
- Skin Tightening and Toning
- Hemp Seed Oil
- Candy Kisses Fragrance
- Bottle Size: 10 US fl. oz. (300mL)
- Packet Size: .5 US fl. oz. (15mL)

### BENEFITS:

- Added DHA Free dark bronzers allow for immediate dark tanning results.
- MelanoBronze™ – Stimulates melanin activity to allow for longer lasting, darker tanning results.
- Hemp Seed Oil – Hydrates and moisturizes skin.
- Cocoa Butter Formula – Repairs dry skin.
- Cranberry Seed Oil – Infused with high-levels of antioxidants.

### PRODUCT ACTIONS:

- Tan Enhancer
- DHA Free Bronzer

### KEY SELLING STATEMENT:

Formulated with essential vitamins and oils for an amazing deep dark tan, you feel like a Hollywood celebrity after using this lotion! Get that radiant glow you lust for and see the super amino-peptide complex help diminish the appearance of fine lines and wrinkles every time you use it. Hollywood Bronze™...welcome to the red carpet!



# FREQUENTLY ASKED QUESTIONS

**Q: What is the benefit of having silicone in a product?**

A: Silicone acts as a sealant, locking in moisture and other ingredients that are blended into the product. Being that Devoted Creations™ products are aloe based – the silicone will seal in the aloe along with other added moisturizers. In addition, skin firming and anti-aging ingredients, as well as additional benefits such as bronzers and tingle ingredients will also be locked in resulting in more intensified results.

**Q: What is the benefit of Cashmere Blend?**

A: Cashmere Blend formula acts as a 24 hour moisture system that works as a humectant to draw moisture from the air and lock it into your skin.

**Q: What is the difference between Silicone and the Tapioca Starch Blend?**

A: Both formulas work to lock in moisture, however, the Tapioca Starch Blend absorbs into the skin providing intense hydration while the Silicone Blend acts as a sealant.

**Q: What is the difference between BB, CC and DD Crème?**

A: BB Crème formula will prime, perfect and correct the skin for an overall more even, clear and youthful appearance. CC Crème helps protect, correct and perfect skin's overall color and appearance. DD Crème formula mattifies, protects and gives skin a flawlessly airbrushed result.



# FREQUENTLY ASKED QUESTIONS

**Q: What is the difference between C5 and Silicone?**

A: They both provide locking in moisturizer agents to deliver intense hydration. However, C5 has a silicone feel without the silicone.

**Q: Why should I use a tan extender?**

A: Using a tan extender helps prevent dry skin. It can also benefit making your tan last longer.

**Q: For a client going on vacation is there a product they can use to make their tan last longer?**

A: Yes, our going darker drops! You can add them to any of our tan extenders. We also have tan extenders that contains DHA. Please see the product section to identify those extenders.

**Q: What is the benefit of using a CBD tanning lotion?**

A: Using a tanning a CBD tanning lotion will improve your skins response to dry, tired and irritated skin.

**Q: Why is it important to rotate using different tanning lotions?**

A: It is good to rotate using different tanning lotions, so your tan doesn't hit a plateau. Try switching it up every other bottle to get maximum results.

**Q: What are the benefits of using an aloe based tanning lotion?**

A: Unlike water-based lotions that evaporate, Aloe sits on the skin, so it is more hydrating during your tanning session.

**Q: What products are best for a client that wants a bronzer, but doesn't want to have to worry about staining or streaking?**

A: Any of our natural or cosmetic bronzing lotions would be perfect for a client that that wants a bronzer that can be applied quickly for a tanner in a hurry. You can shower sooner, and it can even be used outdoors.

**Q: What would I sell a customer who has sensitive skin?**

A: Devoted Creations™ tests all of it's products thoroughly for sensitivity and irritation. However, some people have more sensitive skin than others. For those tanners, Devoted Creations™ has several products that are hypoallergenic. Please see the product section to identify these lotions.

**Q: Why should a tanner purchase a moisturizer by Devoted Creations™?**

A: Mass market moisturizers contain alcohols and mineral oils which are damaging to the tan. Devoted Creations™ moisturizers are aloe based and therefore intensely hydrating. They will nourish the skin, extend the life of the tan, while also providing skin firming and anti-aging benefits.

**Q: Why should a tanner use a facial product?**

A: The skin on our face is much more delicate than on the rest of our bodies. It also naturally exfoliates at a much quicker rate. Facial products are specifically designed to be non-comedogenic, slow down the exfoliation process, provide additional skin tightening and anti-aging benefits, while developing dark, long-lasting tanning results.

# CATEGORIES OF LOTION

Pure Lotions/Accelerators

**What they do:**

Accelerate the tanning process by speeding up melanin production and stimulating tyrosine activity.

**How they do it:**

Utilizing tyrosine as well as other various trademarked technologies such as Mela-Dark™, MelaTime™, MelanoBronze™, or Nouritan™ Devoted Creations™ products are able to develop fast, dark tanning results.

**Things to know:**

Pure lotions, in addition to various accelerators, also contain skin firming and anti-aging benefits.

**Who they are designed for:**

New tanners, lunch time tanners and those who just want a natural tan without the addition of bronzers or tingles.

# CATEGORIES OF LOTION

DHA Bronzers

What they do:

Creates a tanned appearance on the skin within 2-3 hours of your tanning session and lasts approximately 5 to 7 days depending on the rate of exfoliation.

How they do it:

DHA reacts with amino acids on the outer layer of the skin to create a brownish color. Products containing DHA should be applied in even, circular motions. The palms of the hands and in between the fingers should be washed after application.

Things to know:

Most of Devoted Creations™ products contain a consistent level of DHA – enough to create a tanned appearance but not so much that the tanner needs to be concerned about streaking or turning orange. There are a few products by Devoted that do contain higher levels of DHA and therefore, are more intense bronzers and should not be sold to the inexperienced tanner.

Who they are designed for:

Designed for advanced tanners who are looking to achieve the darkest tan imaginable. These are great for tanners who are looking for faster and longer lasting results.

# CATEGORIES OF LOTION

Natural Bronzers/DHA Free Bronzers

What they do:

Create a tanned appearance on the skin supplementing the natural tan – this can be an immediate or a delayed reaction depending on the ingredient.

How they do it:

They slightly tint the skin imparting the color of the natural ingredient upon the skin.

Things to know:

Devoted Creations™ combines natural bronzers with DHA in many of its bronzing lotions to enhance the bronzed results. There are several bronzing lotions that contain more natural bronzers than others and there are a few products that solely contain natural bronzers.

Who they are designed for:

All tanners can benefit from natural bronzers. They work with DHA in certain products to intensify the results – creating a more bronzed color. Products containing natural bronzers and no DHA are great for tanners who are looking for subtle bronzing results without streaking or staining.

# CATEGORIES OF LOTION

Cosmetic Bronzers

|                            |   |
|----------------------------|---|
| What they do:              | Create immediate bronzed results on the skin.   |
| How they do it:            | Just like the name implies – cosmetic bronzers are a type of “makeup”. They impart immediate color to the skin that washes off with water.  |
| Things to know:            | Devoted Creations™ uses cosmetic bronzers that deliver immediate bronzed results without a “paint-like” application or result. If any staining on clothing – or streaking should result, it can easily be washed off. The addition of a cosmetic bronzer is great for new tanners to learn how to apply lotion or for those wanting instant color. Devoted Creations makes products with just cosmetic bronzers, and those with a combination of cosmetic, DHA and/or natural bronzers. |
| Who they are designed for: | Tanners who want subtle, immediate color.   |

# CATEGORIES OF LOTION

Tingle Product

|                            |   |
|----------------------------|---|
| What they do:              | Create an immediate reddening and warming sensation on the skin.  |
| How they do it:            | A combination of Benzyl and Methyl Nicotinate are used to create an increase in the microcirculation of the skin. The increase in circulation generates an increase in the oxygen output which results in a darker tan. The increase in blood flow results in a reddening effect as well as a “tingle” sensation.   |
| Things to know:            | Tingle products should NOT be used by inexperienced tanners and the effects should be thoroughly explained to those new to using a tingle product. With that being said, tingle products are great for tanners that have reached a plateau and need help getting darker. Tingles should be spot tested on the inside of the arm for sensitivity and tolerance before being applied to the entire body during a tanning session. They can be used only on the legs to help achieve a more even looking tan for those whose legs do not tan as easily. Tingle products should NEVER be used on delicate facial skin and tanners should be informed that the “tingle effects” (ie: reddening and warming sensations) CAN BE TRANSFERRED to children and pets. If a tanner decides that the experience is too intense – they should be informed NOT to try to wash it off. The best course of action is to wait it out and apply a product designed to soothe the skin. |
| Who they are designed for: | Advanced tanners who are looking to go beyond the tanning plateau.  |



# CATEGORIES OF LOTION

Blush Product

What they do:

Create an increase in the microcirculation of the skin which results in a darker tan. Some tanners with sensitive skin might notice a slight reddening effect on the skin.

How they do it:

Low levels of Benzyl Nicotinate are used to increase the blood flow without the irritation of a full tingle product.

Things to know:

Blush products are designed for tanners that need help breaking through the tanning plateau, but do not enjoy the skin sensation that accompanies a tingle product.

Who they are designed for:

Any tanner who wants the results of a tingle product without the reddening or irritation to the skin.

# CATEGORIES OF LOTION

Cooling Product

What they do:

Create a refreshing and cooling sensation on the skin.

How they do it:

Use a blend of ingredients that create an instant and long lasting cooling sensation.

Things to know:

Cooling products counteract the heat of the tanning bed.

Who they are designed for:

Any tanner especially those using high pressure equipment or stand up units, who want a refreshing, cooling experience.

# KEY TERM INDEX

|                                      |  |
|--------------------------------------|--|
| <b>Acai Berry Oil</b> -              | A powerful antioxidant which helps to preserve connective tissues, like collagen, and restores moisture making the skin glow and appear years younger. Its rich natural vitamin E content is essential for tissue regeneration.              |
| <b>AcquaCell™</b> -                  | Rapid fine line and wrinkle reducer. Also provides 24 hours of skin hydration.   |
| <b>Advanced Matrixyl Synthe 6™</b> - | Six Powerful anti-aging peptides that reduce the appearance of fine lines and wrinkles for long-lasting results.   |
| <b>ALA Technology™</b> -             | Works both in and outside cell membranes to provide serious anti-aging benefits.   |
| <b>Aloe Leaf Juice</b> -             | Works both in and outside cell membranes to provide serious anti-aging benefits. Healing moisturizer that helps to extend the life of your tan.  |
| <b>Apple Cider Vinegar</b> -         | Helps to absorb excess oils, unclogs blocked pores and sooth irritation.   |
| <b>Apricot Oil</b> -                 | Natural humectant combats dry skin and provides extended hydration by drawing moisture from the air.   |
| <b>Argan Oil</b> -                   | Protects against premature aging of the skin.  |
| <b>Auto Darkening Complex</b> -      | A proprietary blend that allows tanning results to develop more rapid and even for desired color perfection quickly.   |
| <b>Avocado Extract</b> -             | Moisturize, soften and soothe the skin.  |
| <b>Banana Fruit Prime Enzymes</b> -  | Assists with the bronzing process of the skin, provide anti-aging benefits, as well as ideal levels of moisture.   |
| <b>Bakuchiol</b> -                   | Potent agent that works by increasing cell turnover, thereby stimulating collagen production and diminishing wrinkles, skin laxity, and overall photo damage.  |
| <b>Baobab</b> -                      | Very rich source of Calcium and Vitamin C.   |
| <b>Barbados Cherry Extract</b> -     | Works to fight against inflammation and free radical damage while being an antioxidant to help combat skin dullness and hyperpigmentation. Beneficial for tanners with dry skin by sealing in moisture to maintain skin's barrier functions. |
| <b>Bee's Wax</b> -                   | Contains skin conditioning and healing properties.   |
| <b>Benzyl Nicotinate</b> -           | Ingredient which increases microcirculation in the skin, creating a tingling effect.   |
| <b>Bergamot</b> -                    | Repairs dry skin while reducing excess oil to provide a healthy-looking glow.  |
| <b>Blackberry Extract</b> -          | Boosts the production of collagen and elastin improving the skin's firmness and elasticity.  |
| <b>Black Charcoal</b> -              | Absorbs excess oil, detoxifies and reduces inflammation while aiding in improving acne prone skin.   |
| <b>Black Cumin Extract</b> -         | Reduces oily skin and clogged pores. Moisturizes, and reduces the appearance of dark spots.  |
| <b>Black Currant Extract</b> -       | Known for its' antioxidant properties to help reduce skin inflammation and restore skin's natural glow.  |
| <b>Black Poppy Extract</b> -         | Removes dry, damaged skin cells for optimal tan extending benefits.  |
| <b>Black Tea Extract</b> -           | Strong antioxidant with astringent properties that helps to reduce the appearance of blemishes.  |

# KEY TERM INDEX

|                                    |   |
|------------------------------------|---|
| <b>Black Walnut Extract</b> -      | Rich source of Vitamins and nutrients.  |
| <b>Blueberry Extract</b> -         | Possesses supercharged antioxidant and anti-inflammatory powers and aids in improving microcirculation.   |
| <b>Blue Tansy™</b> -               | Flower extract that contains calming and healing properties while using blue hues to counteract orange tones in the skin to provide the most natural color possible.  |
| <b>Bioactive Tetra Peptides™</b> - | Activates collagen production and decreases the appearance of fine lines, wrinkles, and skin's overall roughness.   |
| <b>Body Fit™</b> -                 | Reduces the appearance of cellulite and restores firmness.  |
| <b>Cactus Water</b> -              | High in antioxidants, vitamins and electrolytes to keep skin hydrated. Protects skin against sun damage, aging, and collagen loss.  |
| <b>Capuaçu Butters</b> -           | Helps to lock in moisture and restore skin's elasticity.  |
| <b>C5 Technology™</b> -            | Silicone feel, without the silicone. Lightweight, silky-smooth skin conditioner that helps lock in skin's moisture and tanning results.   |
| <b>Clary Sage</b> -                | Balances and regulates the production of natural oil in the skin, reducing both oily and dry skin.  |
| <b>Camu Camu Berries</b> -         | Assist with natural body repair of tissues and collagen formation.  |
| <b>Caramel</b> -                   | A natural bronzing agent.   |
| <b>Cashmere Blend</b> -            | An innovative new technology where the cashmere extracts work with the skin's natural moisture to increase the levels of hydration, while enveloping the skin in a breathable moisture barrier which draws extensive levels of moisture from the air and pulls it into the skin.  |
| <b>Caviar Extracts</b> -           | A rich moisturizing agent full of protein that contains vitamins A, E & B. Tightens, firms and lifts the skin.  |
| <b>Centella CAST</b> -             | A formula created from the Centella Asiatica plant, Centella CAST restores skin's elasticity and firmness by preserving collagen and reducing the appearance of stretch marks and skin sagging. Centella CAST works to improve the skin's microcirculation to improve collagen production for a more youthful appearance. |
| <b>Ceramide Complex</b> -          | Works to strengthen skin's moisture barrier to maintain optimal hydration levels as well as protect by helping to seal out harmful environmental elements.  |
| <b>Champagne Blend</b> -           | Softens the skin & enhances the tan with a natural bronzer.   |
| <b>Champagne Extracts</b> -        | Promotes a glowing and youthful appearance to the skin.   |
| <b>Chickweed Extract</b> -         | Provides skin with a vitamin layer to restore and repair, nourish and soothe troubled skin.   |
| <b>Chicory Extract</b> -           | Provides an immediate tanned appearance 60 seconds after application.   |
| <b>Cocoa Butter</b> -              | Moisturizes the skin and helps to reduce the appearance of stretch marks.   |
| <b>Cocoa Powder</b> -              | Boosts elasticity of the skin.  |
| <b>Coconut Milk</b> -              | Containing essential amino acids and antioxidant benefits, Coconut Milk contains properties that are known for anti-inflammatory and anti-bacterial agents that work to improve the skin's barrier by being a super-hydrator and soothing irritations.  |
| <b>Coconut Oil</b> -               | Excellent skin softener and moisturizer.  |
| <b>Coconut Water</b> -             | Intense skin hydrator.  |
| <b>Coffee Bean Extract</b> -       | Reduces puffiness and helps to reduce swelling.   |

# KEY TERM INDEX

|                            |   |
|----------------------------|---|
| Coffeeberry -              | Rich antioxidant that helps to neutralize free radical damage and help to prevent cellular damage in the skin.  |
| Cotton & Rice Extract -    | Softens and hydrates the skin without added irritation.   |
| CoQ10 -                    | Penetrates deeply to provide antioxidants and help create collagen and elastin.   |
| Cranberry Extract -        | Super fruit anti-aging antioxidant that fights free radical damage.   |
| Cranberry Seed Oil -       | Intense moisturizing agent.   |
| Cucumber Extracts -        | Helps to naturally nourish, hydrate, comfort, soothe, calm, and de-puff the appearance of skin.   |
| Dead Sea Mineral Complex - | Helps to improve tone and texture of the skin.  |
| Diamond Dust -             | Particles of diamonds that create light reflecting pigments on the skin.  |
| Dihydroxyacetone (DHA) -   | A sugar-cane based bronzer that reacts with the proteins in the skin to create a tanned appearance.   |
| Dragon Fruit Extracts -    | High in antioxidants and Vitamin C to fight free radical damage and increase collagen production  |
| Electric Daisy™ -          | Flower derived to promote skin firmness, perfect skin contour, shrink pore size, and combat the signs of aging.   |
| Electrolyte Cocktail -     | Utilizes Coconut Water, Sodium PCA, Orange, Almond and Banana extracts to improve skin's moisture barrier and strength, calm redness, protect against environmental dehydration, and work as a vital component in maintaining hydration levels in the skin.   |
| Erythrulose -              | Works with DHA to create a natural looking, long-lasting, streak-free glow.   |
| Essential Orange Oil -     | Increases collagen production and soothes acne prone skin.  |
| Ester-C -                  | A natural form of vitamin C that penetrates the epidermis to help form and maintain collagen and other support structures.  |
| Fision™ GlowPlex -         | A multi-functional skincare active containing Niacinamide and anti-aging peptides, this complex enhances glowing skin & radiance by working to blur imperfections for a more luminous complexion. Helps to minimize the appearance of dark spots and hyperpigmentation while supporting an even skin tone.    |
| FreshTek™ -                | A proprietary blend of deodorizing and freshening ingredients.  |
| ForsLean™ -                | Award winning natural ingredient that helps to dissolve fat deposits.   |
| Geranium Oil -             | Helps balance the mind and body, reduces stress and anxiety while also helping to maintain the suppleness of the skin and reduce the appearance of cellulite  |
| Ginger Root Extract -      | An antioxidant with anti-inflammatory and anti-aging properties that helps to prevent collagen and moisture loss in the skin.   |
| Ginkgo Biloba Extract -    | Energizes, firms and tightens the skin.   |
| Ginseng -                  | Energizes, firms and tightens the skin.   |
| Glucohyami™ -              | Improves skin elasticity, rejuvenates and aids in the diminishing of wrinkles.  |
|                            | Contains a high content of glucosamine, a compound made of amino acids, that works to boost hyaluronic acid production in the skin to regulate hydration levels and providing a more youthful appearance; contains antioxidant and anti-inflammatory properties to protect the skin from environmental damage |
| Golden C -                 | Contains Vitamin C with micro gold particles that allow the Vitamin C to penetrate deeper into the skin for enhanced complexion perfecting effects while also targeting the appearance of fine lines and pigmentation.  |

# KEY TERM INDEX

|                             |  |
|-----------------------------|--|
| Green Clay -                | Works overtime to restore balance by absorbing excess oils that clog pores and lead to acne and imperfections. This revolutionary clay also balances pH levels, making it optimal for use in multiple types of salon equipment.  |
| Green Mud -                 | Skin balancer.   |
| Gold of Pleasure Oil -      | Helps to restore the skin's elasticity and is packed with antioxidants.  |
| Guarana Extract -           | Natural caffeine extract that contains more caffeine than a single cup of coffee promoting firmness, fighting the appearance of cellulite and reducing inflammation.   |
| Guava Extract -             | Rich in vitamin A, vitamin C and antioxidants that help protect the skin from wrinkles.  |
| Hair Re-Growth Inhibitors - | Slows down the rate of hair growth reducing your need to shave as often keeping legs smooth and soft.  |
| Hemp Seed Oil -             | Conditions and moisturizes the skin, while helping to reduce the appearance of wrinkles.   |
| Hibiscus Extract -          | Increases skin elasticity to give a stunning natural youth-boost. It also evens out skin's tone and texture and deeply hydrates.   |
| Himalayan Salt -            | Powerful detoxifier that helps to extract the toxins out of your skin leaving you feeling refreshed and nourished.   |
| Holographic Luminizer -     | Utilizes Crushed Diamond powder and Dimension creating Micro-Pearls. This "Flawless Filter" Creator refracts light and allows for transparent coverage to soften, focus, and illuminate the skin. It minimizes the appearance of fine lines and pores for a more refined, smooth appearance to the skin. |
| Honey Extract -             | Skin detoxifier.   |
| Hyalufix™ -                 | Sustainably sourced from Thai ginger leaves, Hyalufix™ compliments the skin's natural production of hyaluronic acid. Delivering intensive and deep-down cellular hydration, Hyalufix™ significantly appears to corrects deep facial wrinkles, improve skin density, firm and plump the skin.             |
| Hyaluronic Acid -           | Helps retain moisture and plump the skin giving it a more youthful appearance.   |
| Hydrolyzed Silk -           | Smooths and moisturizes the skin.  |
| Ideal Lift™ -               | Fights against skin sagging, improves elasticity and tightens.   |
| Intenslim -                 | Helps to shrink fat cells for a more toned appearance.   |
| Jackfruit Extract -         | Helps reduce the appearance of fine lines and wrinkles while providing a glowing complexion.   |
| Japanese Rose™ -            | Refines pore size while boosting collagen production and reducing excess oil.  |
| Joboba Oil -                | Intense skin softener and skin hydrator to keep your tanning results lasting longer.   |
| Kale -                      | Packed with Vitamins A & C to fight free radical damage and boost collagen production.   |
| Kakadu Plum -               | Reduces the appearance of red tones, masks dark spots, and soothes acne prone skin while leaving skin with a natural glow.   |
| Kollaren™ -                 | Potent skin repairing and collagen producing peptides. Aids in reducing the appearance of acne scars & stretch marks, boosts tissue renewal, and promotes smoother looking skin.   |
| Kukui Nut Oil -             | Soothes dry skin and improves skin's overall condition.  |
| Lavender Aromatherapy -     | Added botanicals to ease the mind and help the busy mind unwind.   |



# KEY TERM INDEX

|                            |  |
|----------------------------|--|
| Lavender Oil -             | A non-comedogenic essential oil that helps to moisturize the skin, is an antibacterial, great for tanners with skin conditions, helps to soothe inflammation and has antioxidant properties.   |
| Lemon Extract -            | Helps promote collagen production for a more youthful appearance.  |
| Liquid Glass Technology™ - | A breakthrough ingredient that reduces wrinkles while shrinking and minimizing pore size.  |
| Liquid Gold Elixir™ -      | Rich in essential vitamins to improve skin's elasticity.   |
| Lotus Flower Extract -     | Age Defying, Hydrating and Radiance boosting.  |
| Lychee Fruit -             | Boosts moisture, keeping the skin smooth and supple while aiding its hydration.  |
| Macadamia Oil -            | Quickly penetrates the skin to soften, tone and moisturize. Also, a natural bronzer.   |
| Maca Root™ -               | Boosts radiance in skin's complexion.  |
| Mango Butter -             | Hydrating butter made from mango seeds that is high in antioxidants that work to deeply moisturize and leave the skin glowing while boasting skin cell repair.                                 |
| Mangosteen Extract -       | A powerful antioxidant that helps slow down the aging process and helps to energize the skin.  |
| Mahakanni Extract -        | Natural bronzing agent that provides longer-lasting results  |
| Marshmallow Extract -      | Reduces skin irritations.  |
| MelaTime™ -                | Boosts melanin production for faster, darker results. Prolongs the process of tanning, even after your session. Stimulates the natural melanin formulation and leads to enhanced pigmentation. |
| MelanoBronze™ -            | Stimulates the natural melanin formulation and leads to enhanced pimentation   |
| Melactiva™ -               | Melanin synthesizer for darker, longer lasting results   |
| Melativa™ -                | A natural tan accelerator extracted from Kapi Kacchu seeds. It stimulates UV induced melanin production and provides a dark natural tan.   |
| Monoi Butters -            | Helps to repair skin's moisture barrier.   |
| Moisture Lock Technology - | Visibly reduce the look of pores and imperfections for perfected non-greasy hydration.   |
| MossCellTec™ -             | A new anti-aging concept that works to constantly improve moisture levels in the skin while adapting to and protecting skin from stressful environmental changes.                              |
| Myramaze -                 | Potent antioxidant which effectively moisturizes dry skin while toning, revitalizing and soothing.   |
| Niacinamide™ -             | Contains high levels of B3 to improve skin elasticity, fight breakouts, even out skin tones and enhance skin's natural barrier to lock in moisture.  |
| Nouritan™ -                | Stimulates tyrosine activity and promotes an even and long-lasting tan.  |
| Oat Extract -              | Absorb excess oil on the skin, helps reduce acne, and has anti-inflammatory properties, to help treat dry skin and slough off dead skin cells.   |
| Olive Oil -                | Natural humectant combats dry skin and provides extended hydration by drawing moisture from the air.   |
| Pacifeel™ -                | Known as the marvel of Peru, Pacifeel™ helps the skin absorb skin perfecting agents.   |
| Papaya Extract -           | Helps to decrease inflammation, remove dead skin cells, and unclog blocked pores.  |
| Passion Fruit Extract -    | Rich in Vitamins A & C to protect skin against free radical damage.  |

# KEY TERM INDEX

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| Paraben Free -           | Free from chemical preservatives.   |
| Pepha-Age™ -             | Reduces skin's hyperpigmentation and restores even skin tone after light exposure.  |
| Pentapeptide 34 -        | A powerful antioxidant that neutralizes free radicals and supports the production of collagen and elastin.  |
| Peppermint Extract -     | Provide skin soothing and healing properties while fighting skin inflammation and red tones.  |
| Photosomes -             | Used with any light therapy and helps protect the skin's immune system.   |
| Phloritan™ -             | An antioxidant that helps even skin tone and prevent the formation of wrinkles.   |
| PhytoCelltec™ -          | Protects longevity of the skin while combating chronological aging and preserving the youthful look of the skin.  |
| Phytic Acid -            | Utilizes gentle exfoliating to help shed off dead skin buildup to reduce the signs of aging and provide vital antioxidants and nutrients to the skin.   |
| pH Balancers -           | Helps to bring the skin to optimal pH levels for best absorption of products into the skin.   |
| pH Stabilizers -         | Help the skin achieve optimal pH levels.  |
| Pineapple Extract -      | High in antioxidants and Vitamin C to fight free radical damage and increase collagen production.   |
| Pink Grapefruit -        | A gentle natural exfoliant that helps to fade dark spots and nourish skin.  |
| Pink Pomelo Extract -    | High in antioxidants that prevent skin damage.  |
| Plant Based Silicone -   | A silicone alternative that creates a silky soft finish, while improving moisture levels, softness and smoothness of the skin while being spray tan friendly.   |
| Plum Oil -               | Rich oil that offers a non-greasy and silky skin feel that moisturizes skin. Calms irritation and is ideal for all skin types, especially acne prone and extremely sensitive/allergy prone skin.                      |
| Pomegranate Extract -    | A powerful fruit antioxidant that fights free radicals.   |
| Probiotic Blend -        | Helps to restore and renew the skins moisture balance and barrier.  |
| Pumpkin Extracts -       | Natural exfoliator that removes dry and damaged skin.   |
| Raspberry Extracts -     | High in Vitamin C, raspberry extract can help to reduce the signs of aging as well as target dark spots and wrinkle formations in the skin.   |
| Red Raspberry Seed Oil - | Antioxidant that fights free radical damage and detoxifies acne prone skin.   |
| Red Wine Extract -       | Super fruit anti-aging antioxidants that fight free radical damage.   |
| Regu-Sense™ -            | Its unique mechanism helps to delay the natural aging process while reducing collagen loss.   |
| Renovage™ -              | Firms, hydrates, and plumps the skin while reducing the appearance of wrinkles and aging.   |
| Resveratrol™ -           | Potent antioxidant that fights free radical damage caused by environmental stressors while increasing collagen production and smoothing out fine lines.   |
| Revita Fit -             | Tones and tightens the skin.  |
| Revolutionary 4K Blend - | Allows for deeper hydration and longer lasting tanning results as well as better penetration of the high end skincare ingredients, while also working to blur imperfections and allow for a crystal clear complexion. |
| Rose Bouquet Blend™ -    | A proprietary blend of 6 rose stem cells and 6 rose extracts help to repair, regenerate and rejuvenate skin. Reduces appearance of fine lines and wrinkles, skin sagging, dehydration and dullness.                   |

# KEY TERM INDEX

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|-------------------------------|---|
| Rosehip Seed Oil -            | Helps to speed up cell maturation and turnover, which results in a bright and more even complexion.   |
| Rosemary Oil -                | Has natural astringent properties that help to fight acne formations, inflammation, large pores and free radical damage.  |
| Rose Water -                  | Anti-inflammatory and anti-reddening properties.  |
| Salicyclic Acid -             | Helps to clear and prevent blemishes.   |
| Sea Buckthorn Berry™ -        | Reduces toxins while adding superior hydration as well as anti-inflammatory and anti-aging benefits.  |
| Sea Kelp -                    | Utilizes high levels of Vitamin C, Omega 3, 6, 7, and 9 to help protect skin against free radical damage.   |
| Sea Salt Extract -            | For pore tightening and extra hydration.  |
| Sea Weed Extract -            | Draws toxins out of the body.   |
| Shea Butter -                 | Improves skin tone, helps retain moisture.  |
| Silicone Emulsion -           | Provides a velvety feel to the skin while locking in moisturizing agents to deliver intense, long-lasting hydration.  |
| Skin Illuminating -           | Remodels and contours the body to bring volume where needed and create harmonious curves.   |
| SkintightAP™ -                | Helps make the skin look firmer, revitalized and regenerated.   |
| Silk Protein -                | Acts as a protective shield of hydration, holding in essential moisture and strengthening the skin's barrier function without weighing it down or clogging pores.   |
| Sodium HA -                   | Reduces the appearance of fine lines and wrinkles and helps to slow down the aging process.   |
| Sparkling Plum Antioxidants - | Repair skin, fight free radical damage and boost collagen production.   |
| Starfruit Extract -           | A super fruit antioxidant containing Vitamin C that works to boost collagen production for a more youthful appearance, smooths fine lines and wrinkles while plumping the skin.   |
| Strawberry Extract -          | Rich antioxidant that helps to reduce dark spots.   |
| Sugarcane-Derived Squalane™ - | Helps to provide weightless hydration, balance excess oil, soothe, and promote a plump, firm appearance.  |
| Sugar Extract -               | Gently exfoliates to remove dead skin cells.  |
| Superfood Smoothie Blend -    | Strawberry, Acai, Dragon fruit, Blueberry & Pomegranate.  |
| Super Fruit Smoothie Blend -  | Blends Strawberry, Pomegranate, Blueberry and Elderberry extracts which are all full of free radical fighting antioxidants.   |
| Superox C™ -                  | A specialty derived blend of Kakadu Plum known as one of the world's richest sources of Vitamin C, Superox C is a potent antioxidant and contains micronutrient benefits that help to protect against environmental damage. |
| Sunflower Seed Oil -          | Tightens the skin instantly.  |
| SunXtend™ -                   | Contains proteins that play a role in improving skin barrier functions and keeping skin hydrated.   |
| Sweet Violet Extract -        | High in Vitamins A & C to help soothe troubled acne-prone skin, promote skin softening and aid in anti-aging benefits.  |
| Tamanu Oil-                   | Restores firmness to the skin.  |

# KEY TERM INDEX

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|-------------------------|---|
| Tanning Stimulators -   | Powerfully reduces skin's impurities such as excess oil, clogged pores while reducing the appearance of breakouts.  |
| Tapioca Starch Blend -  | Repairs dry damaged skin while correcting dark spots and reducing the appearance of hyperpigmentation.  |
| Tea-Toxifying Blend -   | Strong antioxidant with astringent properties that helps to reduce blemishes and mask red tones.  |
| Tea Tree Oil -          | Highlight the most desirable features on the body.  |
| Tiger Grass™ -          | Rejuvenates and protects skin at the cellular level and improves the longevity of skin cells.   |
| Trylagen™ -             | Helps boost the appearance of collagen and helps protect collagen from degenerating. Skin appears firmer, smoother and wrinkles appear to 'fill out' becoming less and less visible.                                    |
| Turmeric Root Extract - | Known for its antioxidant and anti-reddening properties, Turmeric helps to improve the look for the surface of your skin and create a more blemish free, even appearance.   |
| TyroTan -               | A blend of enzymes that contribute to a longer lasting, dark tan by aiding in the natural pigmentation process.   |
| Vanilla Extract -       | Natural antibacterial packed with high levels of skin soothing antioxidants that fight breakouts and reduce the signs of aging.   |
| Vegan Collagen™ -       | Helps to strengthen and condition the skin to visibly improve texture and suppleness while also helping to restore skin's natural bounce and resilience, diminishing the look of fine lines and wrinkles.               |
| Violet Flower -         | Contains natural anti-inflammatory agents to calm irritated skin as well as anti-bacterial and noncomedogenic properties that soothe skin imperfections while helping to prevent acne and excess oil on all skin types. |
| Vitamin A -             | Provide ultimate skin conditioning while helping to combat skin blemishes.  |
| Vitamin B5 -            | Helps to maintain smooth, soft skin by stimulating the natural healing process to deeply absorb moisture agents to maintain softness and elasticity.  |
| Vitamin E -             | Provides moisture to the skin and creates a protective barrier.   |
| Walnut Oil -            | Helps prevent color fading and prolongs the life of your tan density, firmness and erase wrinkles.  |
| Watermelon Extract -    | Helps to soothe irritation, deliver essential vitamins and work as a natural anti-inflammatory.   |
| Wheat Protein -         | A powerful skin regenerator; aiding in wrinkle reducing, blemish-fighting, and moisturizing dry skin. Also, helps to hide the appearance of scars and stretch marks.  |
| White Bark Extract -    | Increases melanin production and stimulates oxygen levels in the skin.  |
| White Birch -           | Provides a luxuriously soft feeling to the skin while intensely hydrating and prolonging your tanning results.  |
| White Charcoal -        | Used to treat various skin conditions.  |
| White Sapphire -        | Visibly helps reduce the signs of aging.  |
| White Truffle Oil -     | Color-correcting ingredient that reduces redness and helps protect skin from environmental stress and blemishes.  |
| Willow Bark -           | Target and shrink the appearance of large pores and sagging skin for a tightened and more youthful appearance.  |
| Witch Hazel -           | Helps to reduce the appearance of pores, reduce inflammation, and tighten the skin.   |
| X50 PhotoGlow™ -        | Glowing skin enhancer that turns light into cellular energy for increased luminosity and elasticity.  |

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